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National Urban League Exec Says

Passage of 1990 Civil Rights Essential

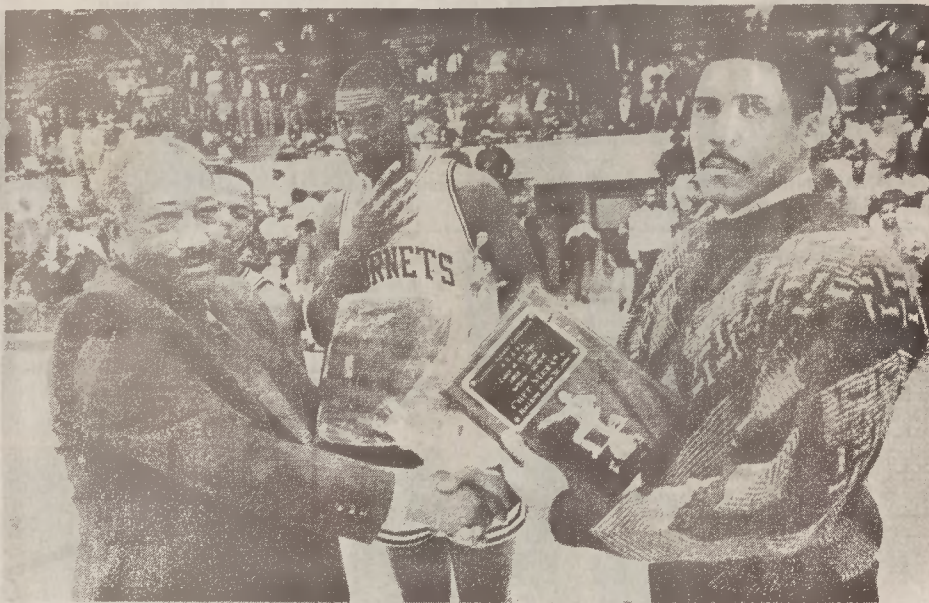
WASHINGTON, D.C. — John E. Jacob, President and Chief Executive Officer of the National Urban League, testifying before a joint hearing of the House Committee on Education and Labor and the House Judiciary Subcommittee on Civil and Constitutional Rights said, that passage of H.R. 4000, The Civil Rights Act of 1990, would remedy recent Supreme Court rulings that reduced civil rights protections offered by federal law against discrimination in the workplace.

At the hearing, Jacob expressed his concern that attempts should not be made to dilute provisions of the Civil Rights Act of 1990 that provide adequate relief to victims of discrimination.

"It seems to me that when the judicial system finds someone is wronged, they should receive just compensation. And in those cases where the courts find gross, intentional violations of rights that warrant punitive damages, such punishment should be enforced", said Jacob.

Citing Urban League and other research studies in his testimony that proves widespread bias in hiring, training, and inequities in earnings and employment rates, Jacob added that "a considerable portion of the gap between minorities and white workers can only be accounted for by various forms of discrimination".

While praising the bill's language to prevent workforce discrimination and effective anti-



Durham City School's Athletic Director Willie Bradshaw, right, congratulates Hillside High School coach Chet Mebane, left, with the PAC 6 championship trophy. Mebane was named PAC 6 Coach of the Year. Looking on is Rodney Rogers PAC Player of the Year. Rogers was named to the All-Tournament team and PAC Player of the Year. (Photo by Mayfield)

discrimination enforcement practices, Jacob re-emphasized the importance of "restoring the status quo that existed before the Supreme Court's regressive ruling (of 1989)."

"America's competitive position in this global economy will be severely damaged unless we do everything in our power to ensure that minorities have equal

opportunities to play a productive role in our nation. Passage of H.R. 4000 is an essential part of that national effort", Jacob said.



Show host Arsenio Hall will receive the Sammy Davis Jr. award during the Soul Train Awards ceremony. Given for extraordinary accomplishments in the entertainment industry, Hall is recognized for his efforts in the late-night talk show field.

R.J. Reynolds Will Contribute \$4 Million to Winston-Salem State

WINSTON-SALEM — R.J. Reynolds Tobacco Co. announced today it will contribute \$4 million to Winston-Salem State University, to help establish the university as a regional center of education and improve the economic development opportunities.

James W. Johnston, RJR's chairman and chief executive officer, made the announcement to more than 200 local business, civic and academic leaders at a luncheon on the campus. He said that RJR's contribution marked a nearly 100-year relationship that began with Dr. Simon Green Atkins, founder of Winston-Salem State University, and Richard Joshua Reynolds, the company's founder.

In 1891, these two visionaries laid paths when Dick Reynolds gave \$500 out of his own pocket to Dr. (Simon) Atkins to start his new school -- Slater Memorial Academy," Johnston said. "Eight years later, Reynolds gave him \$5,000 more to start a high school here."

Since then, the company has provided grants for scholarships for students, faculty supplements for curriculum development. In 1987, the company gave \$1 million to help the university's new press school building, the RJR Press School.

Reynolds Tobacco's contribution is the first major gift the University has received toward its new Centennial Campaign to raise \$25 million in private donations toward a \$55 million total goal. Funds will be used to establish WSSU as a regional university by expanding campus facilities, strengthening academic programming and faculty, and offering greater scholarship opportunities.

The RJR grant will be paid in three installments, the last to be made in 1992. The first installment of \$1,000,000 has already been given to the university to purchase additional land around the current campus for the expansion outlined in the Centennial Campaign plan.

"This \$4 million you've given to Winston-Salem State puts us well on our way to realizing a successful

Centennial Campaign, and to realizing our full potential," said Cleon F. Thompson Jr., the company's chairman.

In thanking Johnston, Thompson said, "You and your company have played a vital role in the history and development of this institution...Your gift today is by far the largest contribution this institution has ever received. It's also among the largest corporate gifts ever given to any public college or university."

Thompson added, "As I see it, we both want the same thing: excellence. Whether we're talking about products or about people. Without affordable, quality education, this nation simply won't have the pool of qualified people to produce these products, goods or services."

Noting that RJR's gifts have not been truly altruistic, Johnston said that the his company employs 221 alumni of Winston-Salem State University and that the company looks to the school for future employees.

"Like you (Winston-Salem State), we at R.J. Reynolds recognize that there are a lot of bright, talented young people in this community. And that our best high school graduates most often pursue their college educations in other cities and states," Johnston said.

"We cannot afford to lose the talents of those young men and women to other areas of the country. And like you, we'd selfishly like to keep them here," he said. "Our future and that of other area businesses depends on it."

C.D. Spangler Jr., president of The University of North Carolina System, could not attend because of a previous speaking engagement, but sent Johnston a letter he asked be read at the luncheon.

"If I were there, I would propose a toast to R.J. Reynolds Tobacco Co., a great North Carolina institution that has been throughout its life a stellar corporate citizen in our state. The name Reynolds, whether we speak of the family or the company, has long been synonymous with inspired and creative philanthropy," Spangler wrote Johnston.

"Various constituent institutions of the University of North Carolina have benefited over the years from the enlightened generosity of your

company. But this gift to Winston-Salem State University, in your hometown, is truly extraordinary. As President of the University of

North Carolina, I send my warmest thanks for this vote of confidence in the future of Winston-Salem State.

"In time, you will see the difference you have made," Spangler wrote. "And I hope you will be dazzled."



WINSTON-SALEM, N.C. -- After accepting a \$4 million contribution from R.J. Reynolds Tobacco Co. Monday, Dr. Cleon F. Thompson Jr., chairman of Winston-Salem State University, presented James W. Johnston, RJR's chairman and chief executive officer, a red-wool university jacket and cap. Quipped Thompson, "If you're going to give you a shirt off his back, the least you can do is give him a jacket to cover himself."

RJR's \$4-million contribution is the first major gift the University has received toward its new Centennial Campaign to raise \$25

million in private donations toward a \$55 million total goal. Funds will be used to establish WSSU as a regional university by expanding campus facilities, strengthening academic programming and faculty, and offering greater scholarship opportunities.

In his announcement of the contribution, Johnston noted the nearly 100-year relationship between RJR and the university, initiated in 1891 when company founder Richard Joshua Reynolds gave a personal gift of \$500 to Dr. Simon Green Atkins to start the school.