

# 'Yakety Yak, Take It Back' Music Video to Shoot On Recycling Now Set For September 7, 8

Filming of the "Yakety Yak, Take It Back" music video on recycling has been set for Friday, Sept. 7 and Saturday, Sept. 8, it was announced by the project's executive director, Jolie Jones. The two-day production shoot will be held at A&M Studios in Los Angeles. Celebrity participants confirmed, to date, include

Quincy Jones, Debbie Gibson, Paula Abdul, B.B. King, Tone Loc, Jazzy Jeff & The Fresh Prince, Natalie Cole, Herb Alpert, Charlie Daniels, Kool Moe Dee, The Judds, Joe Cocker, Carlos Santana, Randy Newman, Hugh Masakela, Al B. Sure!, Queen Latifah and the songwriting team of Leiber & Stoller, who wrote the original

1958 classic, "Yakety Yak, Don't Talk Back," upon which the project's theme is based. In addition to the celebrity cameos, the video will combine special effects and animation which will include appearances by Bugs Bunny, M.C. Skat Kat and the Batmobile. Heading up the production team with Jones, will be award-winning video directors Tim Newman and Michael Patterson, and record producer Stewart Levine.

The "Yakety Yak, Take It Back" video is the first national campaign, sponsored by the Take It Back Foundation, to educate and create world-wide awareness for recycling.

Established by Jolie Jones, Stewart Levine, Tim Newman, Michael Patterson, Marvin Goodfriend and Ben Spector, the Foundation co-sponsored a conference on community recycling in Los Angeles with the Natural Resources Defense Council (July 13-14) at the California Museum of Science and Industry. In addition, Jones has been at the forefront of a campaign to institute a National Recycling Day, and she recently met with Senator Joseph Lieberman (CT), who will be sponsoring such a bill for vote in Congress later this year.

Tawana

(Continued From Page 3)

\* How the Maddox-Mason-Sharpton trio, fresh from the success of the Howard Beach prosecution, seized on — and fought over — the case, ridiculing all suspicions of fraud.

\* What went on at closed-door meetings among Brawley advisors, Governor Cuomo and Attorney General Abrams.

\* How the media and press first ignored, then hyped, the story, and how the New York Times crafted its unusual coverage that broke the case.

\* How a chance sighting by a Dutchess County neighbor held the key to unlocking the mystery.

\* Why many people still believe Tawana.

A message of warning and hope, **OUTRAGE** sounds an alarm against the dangers of people who would risk racial war for their own ends. Showing that lies can never be the answer to racial injustice, **OUTRAGE** affirms that the search for truth transcends race, that truth is color blind and that truth is the mantle that protects us all, black and white.

### ABOUT THE AUTHORS

On the award-winning team of New York Times journalists, Robert D. McFadden is known as the "dean of the re-write bank." Ralph Blumenthal and M.A. Farber are veteran investigative reporters whose stories have made national news. E.R. Shipp, a legal affairs specialist, and Charles Strum are assistant metropolitan editors. Craig Wolff covers federal court in Manhattan.

## TRIVIALITIES

### TV Trivia

1. For what West Coast paper did Lou Grant work?
2. Name Rose Marie's character on the old "Dick Van Dyke Show."
3. Who worked in the neurosurgical ward of Country General Hospital?
4. Who was Harry Reasoner's co-anchor on the ABC Evening News?
5. Who were Ozzie and Harriet's two children?
6. In what century was "Star Trek" set?
7. Name Barbara Stanwyck's character from "The Big Valley."

© 1990, Tribune Media Services

- Barkeley  
6. The 23rd century; 7. Victoria  
Sally Rogers; 3. Ben Casey; 4. Barbara Walters; 5. David and Ricky;  
1. The Los Angeles Tribune; 2.

### ANSWERS TO TRIVIALITIES



MILWAUKEE — Miller Lite will stage a Halloween "Haunted Happenin'" at Universal Studios in Hollywood on Oct. 27 as part of Lite's Halloween promotion featuring saxophonist Clarence Clemons. Clemons, who gained popularity as "The Big Man" in the

world-renowned E Street Band, is the spokesman for Miller Lite's Halloween campaign. Clemons will be featured in a television commercial, radio advertising and point-of-sale materials, and serve as host at the "Haunted Happenin'" in Hollywood.