

CONCERNING MYERS PARK

"The Charm of the Country With the Conveniences of the City."

January 21st, 1917

Charlotte, N. C.

Published by the Stephens Company In the Interest of MYERS PARK and the General Civic Improvement of CHARLOTTE.

Sales.

When a storekeeper wants to attract special attention to his goods, he has a sale. Up go the green window curtains on Monday morning, showing a marvelous array of silks or white goods or laces, green pennants bearing the word SALE in big letters, and alluring prices written in plain figures on the articles to be thus sacrificed.

A beautiful coat suit for a mere song, or buy rugs and draperies at a price which fill you with pity for the poor owners of the store.

But real estate sales, that appeal to the desirable class of purchasers, are not conducted in just that way.

These brass band auction sales of land, where prizes are given to the handsomest lady and to the gentleman holding the lucky coupon, as a rule, do not build up a community of good business men and the home lovers who make a residential community what it should be.

Our way of selling real estate in Myers Park is to prepare building lots and streets and parks which will meet the needs and desires of the people whom we want to interest, to make arrangements so those people can pay for the lots on convenient and easy terms, and then tell these people that we are ready for them.

We have prepared a hundred and seventy-five desirable new lots in Myers Park, with streets, paving, water, gas, etc. And we have made the arrangements such that any reliable man can purchase a lot and build upon it immediately.

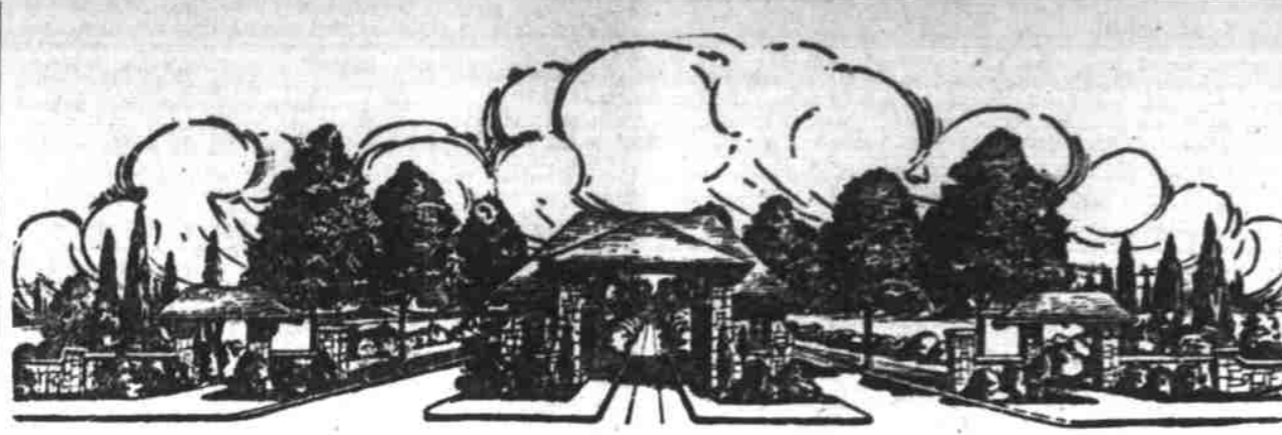
And we tell you, now, that we are ready for you to look over Myers Park and to investigate what we can do to help you acquire a beautiful suburban home there.

An Ideal

To own a bit of ground, to scratch it with a hoe, to plant seeds and watch their renewal of life—this is the commonest delight of the race, the most satisfactory thing a man can do.

In Praise of Apple Trees

Our mountain firs are straight and tall. And oak trees here be with mossy And pleasant shade; but, best of all, For comradeship, are apple trees. Waist-deep in fragrant meadow-grass, A kindly company are they; And what is richer than the mass of blossoms that buries them in May?



The Crystal Storm

While we are writing this article, the world outside the office windows looks like a fairy palace of ice. Crystal pinnacles are hanging from brown twig and dark green bough, red leaves and berries on the shrubs are showing through their covers of glass, and every blade of grass, every stalk and the air is cold and bracing, and we look from one view to another filled with wonder at the beauty of the world to which we have been transferred—in a few short hours.

The air is cold and bracing, and we look from one view to another filled with wonder at the beauty of the world to which we have been transferred—in a few short hours. In the City a crystal storm is merely an incident. In the Suburbs it is an event!

Combined Qualities.

"The very term 'Suburban Life' suggests its great advantage. Not of the most important religious fact of the early century was the great revival that spread over the State, culminating in a great meeting in Raleigh in 1811. The author discusses this epochal movement with sympathetic insight and clear judgment, giving special attention to the part played by Methodism—the leading denomination in the State.

AROUND THE PARK

Landscape Plans. Mr. Draper has completed plans for the yard development of a number of new homes in Myers Park, now nearing completion. Among them are the handsome homes of Mr. C. H. Gover and Mr. J. M. Harry on Queen's Road East, and Mr. David Ovens on Ardsley Road. The development of these yards will be in keeping with the attractive architecture of the houses.

Heralds

Spring is on the way! We saw the messengers yesterday in some of the yards in Myers Park—small yellow bells of the Christmas Jasmine, and tiny white blooms which are beginning to show here and there on the early blooming Spiraeas.

OFFICE TALK

An Interesting Trip. Mr. Earle S. Draper, Landscape Architect for Myers Park has just returned from a five-days' trip through the Asheville-Hendersonville section of North Carolina. While he was there, Mr. Draper made preliminary visits, in consultation, to several handsome estates and resort hotels. He also spent a day at the Biltmore nurseries, looking over the stock there, with a view to buying shrubs and trees for Myers Park. Mr. Draper always returns from these trips with the reports that the fame of Myers Park continues to spread.

Gardening Service

We have received at the Service Department Office, the new catalogues from nearly a hundred seed and plant houses in the country, some of them sending a large number of their catalogues for distribution to the Garden Club members and others. We also have tested planting, pruning, spraying and other gardening tables, and directions for work of all kinds around the garden and yard. We are glad to extend this service to outsiders, whenever possible, and we would be glad to have you call us, No. 1072, and let us help you with your gardening problems.

Real Praise

We were very much gratified, recently, by the comments of a well-known Horticulturist and writer who visited Charlotte and Myers Park. "In five years," he said, "Myers Park will be classed among the few finest residential developments in the country. In the development of private grounds, as well as park planning, the real American spirit of Landscape Architecture is better interpreted in Myers Park than in any other places in the United States."

This latter remark was particularly gratifying, as it has been the policy of the Landscape Architect to develop Myers Park according to his idea of true American Landscape Architecture, and not to copy any particular Old World school of Landscape planning.

Direct Results

It is not often that one has the pleasure of seeing direct results of one's work. But last week a letter from a resident of a neighboring town was received by a member of the Stephens Company force which read: "Your beautiful Myers Park community should be an inspiration to all the country around Charlotte for at least one hundred miles. Every Sunday I look for the Myers Park talk in The Charlotte Observer, and it just makes me feel that I must do something to my grounds." She does "do something"—the first step being to write to the Stephens Company to find out how.

HINTS FOR JANUARY GARDENING



Spade Up new flower beds and the vegetable garden, and mix earth with well rotted stable manure.

Plant and Transplant trees and shrubs. When the trees and shrubs come from the nursery, do not remove the burlap from around the roots, but cut cord, slit the burlap and put the tree or shrub into a well-watered deep hole may be pruned now.

Roses Have You planned your Spring garden and ordered seeds and plants? This should be done immediately.

OUT HERE



WATCH! "In Myers Park they are busy as bees. Building new homes and moving old trees." B. S. S.

SERIES OF PAPERS ON NORTH CAROLINA HISTORY PUBLISHED BY SOCIETY OF TRINITY COLLEGE

Their Publication Was Begun in 1897, and Another Volume Has Recently Come From the Press—Dr. W. K. Boyd, Professor of History at That College, the Guiding Spirit in the Work of the Society.

In 1897, the Trinity College Historical Society began the publication of a series of historical papers. Since that time, few publications have had so marked an influence upon the literature of North Carolina history. Series XII of these papers is just from the press and constitutes a unique number. Dr. W. K. Boyd, professor of History in Trinity College, has been for a number of years the guiding spirit in the work of the society. North Carolina history has in Dr. Boyd one of its wisest, sanest and most useful friends.

In this series appear the first fruits of one of Dr. Boyd's noblest of historical investigations. In his own words, "Every teacher of American history in our colleges has before him a serious problem. To introduce the student to the study of the history of the subject to the highly specialized methods and results of contemporary historical works without sacrificing that live interest which comes from a broad, general conception of historical movements. In short, the undergraduate, after one or two courses in American history has reached a stage in his intellectual development, for which general works are not sufficient, yet he is not ready for the intensive but rather limited outlook of the university seminar. I believe that this situation can be met by the study of local history, either that of a State or a region in which the lecture and recitation methods are combined with those of the seminar."

This method Dr. Boyd has pursued with marked success. Two of the papers in this series are by his own students and they show a grade of understanding that speaks eloquently for student and teacher and method. The contents of the series consist of three papers: Slavery in Edgecombe County, by James K. Turner, Methodist Expansion in North Carolina After the Revolution, by Dr. W. K. Boyd, Gates County to 1859, by James H. Harrell.

years he searched the records, collected manuscripts, and traveled far and near—a veritable itinerant of Methodist history—in order to tell the story of his Church's achievement in the State of his nativity. His method was so thorough and his perspective so well integrated in the general trend of American history that his loss is felt by those interested in the social as well as the ecclesiastical history of North Carolina. The most important religious fact of the early century was the great revival that spread over the State, culminating in a great meeting in Raleigh in 1811. The author discusses this epochal movement with sympathetic insight and clear judgment, giving special attention to the part played by Methodism—the leading denomination in the State. Space forbids a full analysis of the excellent treatise, but the key to the whole is found in the authors' closing paragraph: "The spirit of Methodism is, therefore, individualistic. The corporate spirit is almost entirely lacking, and its chief product is a liberal attitude toward all men. Before the Methodist layman will patronize the Methodist merchant or the Methodist school, he must be shown that these are as good as any others that can be found elsewhere. Entirely have the preachers exercised a political influence, as in the case of the Galvanistic clergy. Moreover, as salvation is open to all, Methodism may use in carrying out its purposes professors of 'Christ of any denomination, whatever. This liberality toward men and human agencies has been the distinct contribution of Methodism to religious life and thought in North Carolina. May it never diminish but increase in influence as the years go by."

SEEK EMPLOYMENT FOR A MAN WHO NEEDS IT

Secretary Woodward of the Associated Charities asks The Observer to aid in securing employment for a resident of Charlotte aged 45 who is an excellent book-keeper and show-card writer. About one year ago he lost a leg in an accident, since which time he has been unable to find work. He has a wife and five children dependent upon him, is strong physically and bears excellent recommendations, as to character and ability. He is simply asking for a chance to make an honest living. Those who have employment to offer, will communicate with the society, phone 1562.

BOYS OF CITY INVITED TO Y. M. C. A. MEETING

A most cordial invitation is extended to the boys of the city to attend the meeting for boys at the Young Men's Christian Association this afternoon at 5 o'clock. The meeting will be addressed by Rev. A. D. McClure of St. Andrew's Presbyterian Church of Wilmington, on the topic, "A Boy Who Helped and Didn't Know It." There will be a special song service before the address for which the boys' orchestra will play as well as render a special selection. Another pleasing feature of this part of the meeting will be a solo by Mr. Shaw Pruett.

ECHOES FROM CLUBDOM

BY MRS. GORDON M. FINGER.

Literature Tuesday. In the absence of Mrs. Hugh A. Murrill from the city, Mrs. F. D. Lethco, vice chairman of the department of literature, will preside at the meeting of that department to be held at the club room Tuesday at 10:30. "Shakespeare, the Humorist" will be the subject of the program. Mrs. Charles E. Platt will have a paper, entitled, "The Fool" and Mrs. V. J. Guthery, secretary of the department, will make a study on Shakespeare's "Use of Comedy in Tragedy." Readings and quotations illustrative of those phases of the drama emphasized in the morning's study will conclude the program.

Directors Tuesday Afternoon. All the board of directors' meetings have been changed from the morning hours mentioned in the schedule, to afternoon, so that teachers on the board may be present at 4 p. m. Derita Health Lecture Thursday. Mrs. Charles E. Platt, chairman of the health department, and Miss Annie Lee Rankin, home demonstrator, also a club member, will accompany Dr. John Ashe to Derita where he will lecture on "How to Know You Have Tuberculosis" and "Preventable Diseases in Children." The meeting will be held at the school and parents and others of the community are invited to be present.

Judge Wadhams Saturday Night. Any of the North Carolina women who heard Judge William H. Wadhams in New York, when he spoke before the biennial as a representative of the World's Court to Enforce Peace, will be delighted to know that Charlotte is to have the distinction of an address from such a first-class and well-known man in National and international affairs. Mrs. W. H. Jasepon, chairman of a committee of the Associated Charities, is responsible for arranging for an engagement in Charlotte. He will speak in the First Baptist Church Saturday night at 8 o'clock.

Miss Hook to Raleigh. Mrs. Charles C. Hook will leave Tuesday night for Raleigh, where on Wednesday morning, she will speak before the North Carolina Conference for Social Service as chairman of the Red Cross Seal commission. Women are the most successful agents of the little Christmas seal that brings in such money for anti-tuberculous work in towns, rural communities and the State at large. This year the commission hopes to equip the State Sanatorium with an X-ray apparatus to be used in diagnostic and research work a necessity in the future of that

institution which has really done wonders while struggling for proper equipment to do its work. Mrs. Hook was chairman of the Charlotte sales committee which was conducted by the Woman's Club. While in Raleigh Mrs. Hook will be the guest of Mrs. Clarence Johnson, president of the Raleigh Woman's Club.

Next Biennial Typical of Arkansas. The heading of this paragraph is copied from an article from The Federation Magazine, written by Mrs. James J. Read, press chairman for the Arkansas Federation and one of the attractive speakers at the New York press conference. Although it is still more than a year off, plans are being made with definiteness for the next biennial to be held in Hot Springs, Ark., the first week in May, 1918. Coming, as they will just after the colored gathering in New York, they propose to have original plans and make it typical of their State. The Arkansas Federation is divided into seven districts, the business days of a biennial are seven, so each one of those days one of the seven districts will be hostess and present to each delegate on that day some souvenir typical of that part of the State of Arkansas that they may take home with them as some tangible evidence of the richness of the State. By one, a piece of pottery will be given; another, apples; another, cotton bales in miniature; bags of rice with dried rice, pecans, or samples, peaches will complete the list of seven presents in store for Hot Springs visitors.

Instant Hair Stain Better Than Slow "Restorers"



Some folks would have you believe that they have tried every hair restorer and some of them will tell you that they are "restored" to their natural color. There is only one preparation now on the market that is entirely free from sulphur, lead, silver, mercury, and all other harmful and corrosive substances. This preparation is called "Restorations." It is so easy and safe to apply that the wonder is that anyone ever used anything else.

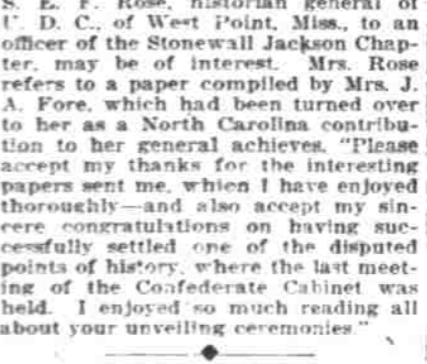
L. G. SCHOFIELD COMES TO CHARLOTTE THEATER

L. G. Schofield, formerly manager of the Montgomery theatrical interests in Columbia, S. C., lately at Greensboro and Spartanburg, where he now has theatrical interests, will, on the first of the month, become associated with the Piedmont Theater of Charlotte, in a managerial capacity. He will move his family to Charlotte at once. Mr. Schofield is one of the best-known theatrical men in the South and very popular.

COLORED EVANGELIST HERE.

The colored residents of Charlotte and vicinity will be interested in the announcement that Rev. O. G. Jones, a prominent colored evangelist, will preach at the Seventh Street Presbyterian Church this afternoon at 3 o'clock. The Rev. W. A. Daniel, another colored preacher, will occupy the pulpit at 8 o'clock.

Wouldn't You Like to Get Rid of That Catarrh?



Well, here is your opportunity. I am going to give away, during the next ten days, two thousand packages of Gauss Combined Treatment to those who need it, and if you want relief, sign the coupon at the foot of this notice, and the free package will be forwarded to you at once by parcel post.

BIG GATHERING OF AUTO. MEN TUESDAY Gilman M. Flint Will Make a Talk on Knight Sleeve Valve Motor.

Finishing touches are being placed by W. H. Dally, Jr., and G. F. Talty on the arrangements for the motion picture talk on the Knight Sleeve Valve Motor to be given by Gilman M. Flint at the Academy of Music Tuesday night. Indications are, according to Mr. Dally, that the day's program will signalize one of the greatest gatherings of automobile owners ever held in Charlotte.

FREE

This coupon is good for a package of GAUSS COMBINED CATARRH TREATMENT sent free by mail. Simply fill in your name and address on dotted lines below, and mail to C. E. GAUSS, 501 Main St., Marshall, Mich.

I want to prove to you that Gauss Combined Treatment will relieve your catarrh. The method is effective, because it strikes at the root of the trouble and gives permanent relief by removing the cause. This is the only correct way to treat catarrh and if you want quick and lasting results, send at once for the free package. Fill out the coupon below and package will be sent to you by return mail.

Prepared by The Keweenaw Pharmaceutical Co., 532 E. Fifth St., Cleveland, Ohio. Sold and guaranteed in Charlotte by R. E. Beatty Co. and other leading dealers.