

# BELK BROTHERS

ANNOUNCES



## WHITE GOODS SALE

**Begins**

**Wednesday  
Morning at  
9 A. M.**

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Morning at  
9 A. M.**

**Children's Drawers, 4c Pr.**  
Four pairs to customer, quantity limited, on sale at 9:30 Wednesday morning as long as they last. Children's Drawers, all sizes. No phone or mail orders.

**25c White Organdy Batiste, etc, 10c Yd.**  
On sale Wednesday morning at 9 o'clock. These are short lengths, many of which can be matched up. Sale price 10c yd. No phone or mail orders.

**With the Raw Material Up 50 Per Cent, We Will Sell You During This Our Annual White Sale**

The most reasonable collection of wonderful White Goods that we have ever offered. White Cotton Goods contracted for last April, May and June and figured on basis of cost at that time.

**In many instances during this sale we are selling staple cotton goods at Less Than Today's Wholesale Cost.**

**English Long Cloths and Fine Nainsooks**  
At Very Attractive Sale Prices.

English Long Cloth, yard wide, 12 yard pieces. Sale price, piece . . . . .**\$1.19**  
English Long Cloth, 12 yards to piece, yard wide. Sale price, piece . . . . .**\$1.39**  
Number 3000 English Long Cloth, 12 yard pieces, full yard wide. Sale price, piece . . . . .**\$1.59**  
Number 3500 English Long Cloth, 12 yard pieces, full yard wide. Sale price, piece . . . . .**\$1.79**

**Fine Nainsooks at Sale Prices**

The well known Chemosa Nainsook, width 42 inch, 10 yard pieces. Sale price, piece . . . . .**\$2.49**

"Oyama" Japanese Nainsook, width 43 inches, 10 yard pieces. Sale price, piece . . . . .**\$2.25**  
Princess-Nainsook, 12 yard pieces, width 36 inches. Sale price, piece . . . . .**\$1.69**  
1906 yard wide Seaisland Nainsook, 12 yard pieces. Sale price, piece . . . . .**\$2.49**  
1908 yard wide full Seaisland Nainsook, 12 yard pieces, width 36 inches. Sale price, piece . . . . .**\$2.69**

**Sale Prices on All the Well Known King Philip Mills Nainsooks.**

King Philip Mills "Special Nainsook," 12 yard pieces, width 36 inches. Sale price, piece . . . . .**\$2.25**  
King Philip Mills "Family Nainsook," width 36 inches, 12 yard pieces. Sale price, piece . . . . .**\$1.89**

King Philip Mills No. 2611 Nainsook, width 36 inches, lengths 12 yards. Sale price, piece . . . . .**\$2.25**  
King Philip Mills "Mousseline" Nainsook, width 44 inches, lengths 12 yards. Sale price, piece . . . . .**\$2.69**  
King Philip Mills "Cherry Blossom" Nainsook, width 39 inches, length 12 yards. Sale price, piece . . . . .**\$1.95**  
King Philip Mills No. 200 Long Cloth, width 36 ins., length 12 yards. Sale price, piece . . . . .**\$1.98**  
King Philip Mills "Best Maid" Nainsook, width 36 inches. Sale price, yard . . . . .**19c**

**We Can't Buy These Sheets at Our Special White Sale Prices.**

We reserve right to limit all sheet purchases.  
Good quality 72 by 90 full

bleached Seamed Sheets. Sale price . . . . .**38c**  
81 by 90 inch double bed size bleached Single Seam Sheets. Sale price . . . . .**49c**  
81 by 90 full bleached and full seamed Sheets. Sale price . . . . .**69c**  
81 by 99 full bleached and full seamless extra lengths Sheets. Sale price . . . . .**89c**  
63 by 99 inch extra length single Bed Sheets. Sale price . . . . .**79c**  
72 by 90 Twin Bed Sheets. Sale price . . . . .**69c**  
Utica Mohawk 72 by 90 inch bleached seamless twin Bed Sheets. Sale price . . . . .**79c**  
63 by 93 1-2 inch Utica Mohawk single bed Sheets, bleached and seamless. Sale price . . . . .**79c**  
81 by 90 inch bleached Utica Mohawk Sheets. Sale price . . . . .**89c**

81 by 99 inch extra length Utica Mohawk Sheets. Sale price . . . . .**99c**  
45 by 36 Fruit of Loom Pillow Cases. Sale price **19c**  
Good quality 42 by 36 inch Pillow Cases. Sale price . . . . .**11c**  
46 by 36 inch good quality Pillow Cases. Sale price . . . . .**15c**  
46 by 36 inch good quality Hemstitched Pillow Cases. Sale price . . . . .**17c**

**Counterpane Bargains Will Be One of the White Sales Important Features.**

Single bed 63 by 90-inch corded Dimity Counterpanes. Sale price . . . . .**98c**  
Twin Bed, size 72 by 90 inch, Crinkle Dimity Counterpanes. Sale price . . . . .**\$1.10**

82 by 90 full bed size Crinkle Dimity Counterpanes. Sale price . . . . .**\$1.17**  
Full bed size cut corner and fringed Crochet Counterpanes. Sale price . . . . .**\$1.38**  
Good heavy double bed size Crochet Counterpanes. Sale price . . . . .**\$1.19**  
Good heavy double bed size Crochet Counterpane. Sale price . . . . .**98c**  
Heavy crochet single bed Counterpanes. Sale price . . . . .**98c**  
Double bed size Satin Marseilles Counterpanes. Sale price . . . . .**\$1.89**  
Double bed size heavy Satin Marseilles Counterpanes. Sale price . . . . .**\$2.39**  
One of our best bargains is a full double bed size Satin Marseilles Counterpane. Sale price . . . . .**\$2.69**

**Prices of All White Cotton and Linen Goods Are Certain to Be Higher Later On.**

**Towels at Less Than Today's Wholesale Cost**

Bleached plain hemmed Red Border Huck Towels. Sale price . . . . .**5c**  
Good size both white and red border plain hemmed Huck Towels. Sale price, per dozen . . . . .**98c**  
Big size full bleached plain hemmed Turkish Towels, a good bargain. Sale price . . . . .**17c**  
Big size full bleached, plain hemmed colored border Turkish Towels. Sale price . . . . .**19c**

**Wonderful Bargains in Domestic Cottons for the White Sale.**

Four quarter Barker Bleach. Sale price, yard . . . . .**11 1-2c**  
Four quarter Fruit of Loom Bleach. Sale price, yard . . . . .**11 1-2c**  
Real Branded Cannon Cloth. Sale price, yard . . . . .**12 1-2c**  
Heavy yard wide Middy Twill. Sale price, yard . . . . .**13 1-2c**  
Cannon's Bleached Jean Twill. Sale price, yard . . . . .**12 1-2c**  
Good bleached Embroidery Cloth. Sale price, yard **10c**  
Good heavy White Outing. Sale price, yard . . . . .**10c**  
42-inch Bleached Pillow Tubing. Sale price, yard . . . . .**12 1-2c**

**Popular Curtain Materials at White Sale Prices.**

Yard wide Hemstitched Curtain Scrim. Sale price, yd . . . . .**10c**  
Fine yard wide hemstitched full mercerized yarn Curtain Marquisette. Sale price, yard . . . . .**15c**

**White Cotton Suitings That Are Great Bargains.**

The famous "Masonville" yard wide French finish, White Percalé. Sale price, yard . . . . .**15c**  
Fine 36-inch Linen Finish Suiting. Sale price, yard . . . . .**12 1-2c**  
Real Cannon Cloth with linen finish. Sale price, yard . . . . .**15c**  
The real white "Soirsette," always 25c. Sale price, yard . . . . .**19c**  
White mercerized Poplin. Sale price, yard . . . . .**19c**  
Good quality yard wide, White Poplin. Sale price, yard . . . . .**19c**  
40-inch Nurses' White Uniform Suiting. Sale price, yard . . . . .**17c**  
44-inch bleached Indian Head. Sale price, yard . . . . .**19c**

**Damask and Napkins at Sale Prices.**

Good 58-inch Cotton Damask. Sale price, yard . . . . .**19c**  
Heavy 64-inch fine Mercerized Damask. Sale price, yard . . . . .**35c**  
18 by 18 inch ready hemmed Mercerized Napkins. Sale price, dozen . . . . .**69c**  
20 by 20 inch ready hemmed Mercerized Napkins. Sale price, dozen . . . . .**95c**  
Good heavy union linen Crash Toweling. Sale price, yard . . . . .**10c**  
70-inch Pure Linen heavy Bleached Damask. Sale price, yard . . . . .**98c**  
A today's \$2.00 value in real heavy two-yard wide Pure Linen Bleached Damask. Sale price, yard . . . . .**\$1.39**  
Today's value \$2.00 Silver Bleach German Damask. This is very high and scarce. Sale price, yard . . . . .**\$1.39**

**Splendid Bargains in Brand New Muslin Underwear.**

\$1.00 Gowns. Sale price **69c**  
\$1.50 Gowns. Sale price **98c**  
Special Bargains in \$1.00 Combination Suits. Sale price . . . . .**69c**  
Sale prices on all Women's and Children's Gowns, Drawers, Combinations, etc

**These Plain and Fancy White Goods at Sale Prices.**

White Linaire. Sale price, yard . . . . .**11 1-2c**  
38-inch fine White Linaire. Sale price, yard . . . . .**19c**  
Beautiful 36-inch White Shadow Plaids. Sale price, yard . . . . .**24c**  
38-inch White Voile. Sale price, yard . . . . .**19c**  
36 and 38-inch new white Fancies. Sale price, yard . . . . .**19c**  
Beautiful sheer fine 38-inch Real Flaxon. Sale price, yard . . . . .**25c**  
Windsor's 32-inch fine white Plesse. Sale price, yard . . . . .**16c**  
Pretty quality white pin dot Swiss. Sale price, yard . . . . .**17c**  
Good quality Check Dimity, yard . . . . .**10c**  
40-inch white rice dot Marquisette. Sale price, yard . . . . .**16c**

**As Our Custom We Will Close Out Nearly One Thousand Pieces of Mussed and Soiled Muslin Underwear at One-Third to One-Half Off.**

Soiled and Mussed Muslin Underwear that sold for 50 to 65c. Sale prices . . . . .**25c and 29c**  
Soiled and mussed Muslin Underwear that sold for \$1.00 to \$1.25 garment. Sale prices . . . . .**49c and 69c**  
Beautiful Gowns, Combinations, etc., that sold from \$1.00 to \$1.98, slightly mused and soiled. Sale prices **69c, 98c and \$1.39** (No phone or mail orders for mused or soiled underwear.)

**Laces and Embroidery Bargains for the White Sale.**

One great lot of Val Lace and Insertions, also including Round Threads, Torchons, etc. Sale price, yard . . . . .**3c**  
Hundreds of dozens of beautiful Laces and Insertions, including Vals, Round Threads, Linen and Filets. Sale price, yard . . . . .**5c**  
Beautiful Domestic Embroidery Edges. Sale price, yard . . . . .**5c**

**Sample Dozens of Fine Napkins and Single Cloths at Sale Prices.**

Sampe dozens of fine \$5.00 Damask Napkins. Sale prices . . . . .**\$3.69-\$3.95**  
Beautiful \$7.50 Dinner Napkins 24 by 24 inch sizes. Sample dozens at . . . . .**\$5.49 and . . . . . \$5.95 doz**  
\$5.00 Maderia embroidered Linen Napkins. Sale price, dozen . . . . .**\$3.79**  
Pure linen, hand embroidered and hand scalloped Linen Maderia Napkins. Sale price, dozen . . . . .**\$5.69**  
54 by 54-inch hemstitched Damask Lunch Cloths. Sale price . . . . .**\$4.69**  
67 by 67-inch pure linen round scalloped embroidery Lunch Cloths. Sale price . . . . .**\$2.69**  
Today's \$1.50 pure Linen Pillow Cases. Sale price, each . . . . .**98c**  
90 by 97 1-2 pure linen extra length Sheets. Today **\$7.50** Sale price, each . . . . .**\$5.49**  
\$1.25 45-inch pure linen Pillow Casings and Art Linen. Sale price, yard . . . . .**89c**  
Sale Price on Linen Cloths and Napkins.