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We offer now a choice lot of new dresses in pure all wool Serges, Satins and Velveteens at

\$19.75

These dresses are in all the desirable Fall and winter colors and are worth from . . . \$22.50 to \$35.00

\$35.00 Coat Suits at \$23.75

These are a very desirable lot of well tailored garments. They are mostly in the heavy and medium weight all wool serges. They are worth up to \$35 and \$37.50 regularly but we offer them at

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A really excellent lot of the better sort of suits. They are finely tailored and made out of superior grades of Tricotines, Serges and Broadcloths.

A large group to select from in all sizes

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Store Reminders

Our big Basement Toy Store is open.

During the conference days our lunch room will serve suppers from 5:30 until 6:30.

Basement lunch counter open all the time.

Thanksgiving displays of Silver and China in our basement now.

Holiday Handkerchiefs are ready.

A special offering in fine silks at \$2.95 this week.

J. B. Ivey & Co.

SUNDAY SCHOOL LESSON

WHEN ENEMIES ARE RECONCILED

BY WILLIAM T. ELLIS.

Almost weekly the strange opportuneness and pertinency of these lessons to our times is remarked. It is striking providence that puts into the hands of 20,000,000 Sunday school members in the United States and Canada these Bible teachings, which apply so closely to the peculiar conditions of our own day. There is reason. In this new era of democracy, when the convinced minds of the people are the decisive force in all public events, it is essential that here be clear and available principles and illustrations drawn from the inspired word of God, which our people as a whole accept as their supreme law.

Fronting the prospect of world wide peace and reorganization, we have the old story of the reconciliation of the two sons of Isaac, who had been in deadly enmity. One had grossly and cruelly wronged the other. Jacob had owned bitterness in Esau's heart, and had reaped it in his own. By guile he had wronged his brother, and by guile he had in turn been wronged by another. One had grossly and cruelly wronged the other. Jacob had owned bitterness in Esau's heart, and had reaped it in his own. By guile he had wronged his brother, and by guile he had in turn been wronged by another.

Business and Matrimony. Himself the world's most famous business man, and the progenitor of the most eminent business race, Jacob's story is a mixture of trickery, allure and success. He had fled from Esau, down on the lower border of Palestine, to Haran, in upper Mesopotamia, where he lived for twenty years. There he had fallen in love with his cousin, Rachel, and had made deal with her father that he should receive her in marriage, he, in return, living seven years of unpaid service to his mother-in-law. The prodigious upturns was celebrated by a carousal and Jacob woke up in the morning and found himself the husband of Rachel's older sister, Leah, the sorceress.

There was a rude poetic justice in his substitution. It was so characteristically a Jacob sort of trick. He was being paid back in his own coin. Laban was kin to Jacob on the maternal side; the wife was of a kind. Jacob was burdened with a wife he did not want, his beloved's unmarriageable elder sister, and obliged to receive seven more of servitude for Rachel.

Here we had the first noble quality in Jacob. He really loved Rachel, with sincere and disinterested and exchangable affection. It was in truth

the divine passion. Romance cherishes the passage in Jacob's record which declares, "And Jacob served seven years for Rachel; and they seemed unto him but a few days, for the love he had to her." Consistently, this fine passion for the woman whom he had first met as a beautiful maiden by the well-side, shines through Jacob's life. His devotion to Joseph and Benjamin was because they were the children of the bride of his heart. No man can be wholly bad, or entirely alien from the God whose other name is love, who is capable of such beautiful and constant affection.

Of course it was a polygamous household, after the general fashion of the time. In addition to his two wives, Jacob had two concubines, and these four were the mothers of his twelve sons and one daughter. In the narrative we have glimpses of the heart burning and jealousies which exist under the system of plural marriages.

After serving 14 years for his two wives Jacob made a profit-sharing arrangement with his uncle father-in-law, whereby he toiled six years more. In this bargain, Jacob unscrupulously got the advantage of his distant partner. He was the sort of business man who would sell shoddy for wool, and whose devious ways have been followed by not a few men since. At the end of the period, Laban had most of the experience and Jacob most of the business.

Between Two Enemies. When things got too hot for Jacob in Haran he started off, secretly, with his wives and children and possessions for Canaan. It was flight from the uncle whom he had wronged, toward the brother whom he had wronged more. The road was an open road anywhere in front of the dishonest man. Nobody should deny the wrong-doer. He has paid too high for his ill-gotten gains. There occurs to me the instance of a present-day Jacob, a professedly pious business man, who is ambitious to stand high in this city as a public man. But his private practices in business follow him everywhere, and have already become the laughing stock of the city. "I am concerned," I have heard him called "a crook" in so many circles and by so many men whose favor he covets, that if he knew all he would straightway enter upon a course of restitution, even though it led to poverty. The Jacob kind of business simply does not pay. "There's a way that seemeth 'right unto men, but the end thereof are the ways of death," as intimated by his kinsman and his flock, Jacob was soon overtaken by Laban in the mountains east of the Jordan. In a dream on the seventh night Laban was warned of God to let his son-in-law alone. So, after mutual recriminations, they made a treaty of peace by setting up a boundary stone, beyond which neither would pass in pursuit of the other. They called it "Mizpah," meaning "Jehovah watch between me and thee, when we are absent one from another." "Mizpah" is now a watchword of the Christian Endeavor societies; and they close their services with it, most of the members being quite unaware that, far from being a tenacious and fraternal benediction between friends, it bears quite the opposite meaning. Neither Laban nor Jacob trusted the other, and by this stone each called upon Jehovah to keep an eye upon the other.

With Laban disposed of, Jacob had now to look forward to Esau, whose wrath he highly feared. Pity the flight of a timorous man! The procedure followed by Jacob represents the diplomacy of the east. He sent prophetic messengers to Esau, and got back the word that his brother was on the way with four hundred men! Horror upon horrors! Was ever a child of Abraham in such fear? Reassured, as usual, Jacob divided his family and goods into two parts that one at least might escape. Then he betook himself to prayer. It was a noble prayer, registering the advance that this man of the troubled career had made in religious experience. He pleaded the promises, and confessed his own unworthiness, and told the Lord just what deliverance Jacob sought, and adduced the unselfish, a specious reason therefor. Then to faith, Jacob added work. He sent forward in nine separate and successive installments a royal gift of livestock to his brother. The bearers of each portion were carefully coached as to what they should say to Esau, until the brother's wrath should be appeased by presents and good will. Following this measure, Jacob sent his company over the Jabbok, while he himself remained behind in agony of soul.

When Jacob Wrestled. Then came the night of plights, the climax of this crowded career. It was a tragic time. Peril of death awaited on the morrow. Jacob knew that he had merited the worst that his brother could do to him. To appease Esau's wrath he had offered up his pride and his goods. Even of his family's safety he despaired. Now, alone in the darkness by the stream, he faced the crisis of his life. His entire previous scale of values had been discredited. His own pride was humbled. Jacob was a chastened, affrighted man, eager for peace with his fellow man, and with God.

Then befell the strange experience of the night of wrestling, which is a vivid picture of the seasons of soul-struggle that all know who have greatly lived. It was Jacob's Gethsemane, the garden where he learned to say "Not my will, but Thine," for it was when he ceased to struggle that he prevailed with God.

In golden youth, when seeps the earth, A summer land for singing mirth; When souls are glad and hearts are light And not a shadow lurks in sight, We do not know, but there lies somewhere, veiled under evening skies, A garden all must sometimes see— Somewhere lies our Gethsemane.

With joyous steps we go our ways, Love lends a halo to our days, Light sorrows sail like clouds afar; We laugh, and say how strong we are. We hurry on, and hurrying, go Close to the borderland of woe, That awaits for you and waits for me— Forever waits Gethsemane.

Down shadowy lanes, across strange streams, Bridged over by our broken dreams, Behind the misty cap of years, Close to the great salt-fount of tears, The garden lies; strive as you may, You cannot miss it in your way, All paths that have been, or shall be, Pass somewhere, through Gethsemane.

All those who journey, soon or late, Must pass within that garden's gate, Must kneel alone in darkness there, And battle with some fierce despair, God pity those who cannot say, "Not mine, but Thine," who only pray, "Let this cup pass," and cannot see The purpose in Gethsemane.

—The Rev. William Wilcox, The Rev. William Wilcox, The Rev. William Wilcox.

When men have won with God, He makes it easy for them to win with other men. Jacob had spent a night

of remembrance with Jehovah, the turning point in his career, wherein his nature was changed. So he was ready on the morrow to meet Esau. Penitence was matched by magnanimity. The transformed Jacob was met by Esau's Esau. The meeting that might have been strife and continuation of bitterness, proved to be a brotherly reunion, each trying to outdo the other in generosity. Peace, permanent peace, followed the reconciliation, because at least one of the parties thereto had been having a profound transaction with God.

What says the story to us? Many things, some of which have been implied in this telling. After world strife there must be world peace. This earth is too small to contain enemies which the great war has engendered. If Jacob is penitent, and offers restitution or indemnity, Esau must be magnanimous. We are called upon to rise to new heights of spiritual greatness. While justice must precede mercy, yet after justice let there be generosity. All of us, in humility and in a full sense of our own undeserving, are called upon to seek to know and follow the further will of God; and those who are convinced that they have been doing His work in maintaining righteousness, should be foremost in offering indemnity or restitution with good will for no other kind of peace will prevail.

MOST LARGE INDUSTRIAL PLANTS IN AND ABOUT BERLIN ALREADY WORKING

No Unemployment is Reported as Result of Cessation of War Industries Work—All Plants Busy.

Berlin, Sunday, Nov. 17.—(Via Amsterdam, Nov. 18, By the Associated Press).—Most of the large industrial plants in and about Berlin already are working. No unemployment is reported as a result of the cessation of war industries work.

Sigmund Bergmann, who is said to have once been connected with Thomas A. Edison and to have been one of the founders of the General Electric company in the United States but who is now one of the leading industrialists in Germany, said today: "On the second day of the revolution we started in to work on peace orders, of which we have enough booked to keep our 50,000 employees busy for two years."

"This holds good for virtually every plant of any importance in Germany. The country has been literally worn threadbare in all lines. Just as we have been turning our garments inside out with a multitude of substitute devices in other directions."

"We are badly in need of rolling stock, agricultural implements, turbines and a thousand other things in the line of heavy steel construction. Our houses need new roofs and new paint. We must start in making everything fresh, from the clothespin to the automobile, in the ready market for finished products."

Herr Bergmann was not apprehensive of disturbances if the food situation holds out.

"If the 5,000,000 or more men now returning from the front are given three square meals a day and steady work," said Herr Bergmann, "there will be no bolshevism in Germany. The German working man will not think of mischief so long as he has a comfortable bread and something to keep him busy."

"The fighting men, too, are well disciplined. I have implicit faith in their ability and willingness to adjust themselves to normal life after four years of war. All that we need is to keep them healthy and well clothed."

PROF. F. M. HARPER PRAISES SCHOOLS OF WILMINGTON

Special to The Observer. Wilmington, Nov. 21.—Frank M. Harper, for 11 years superintendent of the Raleigh schools, and now associated with the bureau of education, department of the interior, Washington, in connection with the organization of the school children into a school garden army for the production of foodstuffs next year, visited the Wilmington schools yesterday, and after a thorough inspection he said he had never seen cleaner school buildings, better kept yards, or finer personality among school children. He said he had visited schools in all parts of the country and the schools of Wilmington impressed him as being fully the peer of schools anywhere.

He is assistant regional director of the school garden army and after the holidays will organize Wilmington boys and girls into a thrifty corps of food producers.

One of the many fine values in Durable-DURHAM Hosiery.

Nervous People who drink coffee find substantial relief when they change to POSTUM

This pure, wholesome table drink does not contain caffeine or any other harmful, nerve disturbing ingredient. "There's a Reason"

N. C. FACTORIES ON THE INCREASE

Large Growth in Number and Variety in Late Years.

Small Plants in Catawba County Have Begun to Compete With Those in West.

Washington, Nov. 21.—The records of the census bureau here, where the list of manufacturing plants of the nation are kept, show that there has been a very great increase in the variety and number of factories and mills of North Carolina in recent years. This is especially true in the sections covered by the hydro-electric power plants of Charlotte and other industrial centers.

It was predicted, years ago, when the waterpower development first commenced, that there would come with the harnessing of the falls of the Catawba and other rivers many small manufacturing plants that would ultimately make the state rich. The predictions have come true to date. In addition to the factories run by waterpower there are scores of others operated in the old way.

An interesting fact about the development in Catawba county—one of the most progressive counties in the south—is that small factories there have begun to compete with the west for the work-glove trade. Three or four concerns are turning out thousands of canvas gloves for workmen. The war created a demand for additional supplies of these gloves and Ca-

lows the development of the water-glove manufacturing business of Catawba, which manufacturing business was here this week. He said his county would increase its output from year to year until North Carolina would be the world leader that she is in the glove business and that it is not necessary to go to Ohio or other western states for canvas gloves.

The cloth used by the western factories is made at Newton, and the workmen at Fayetteville. The Converter people can step over to Newton, bring back an armful of cloth, and turn out the finished glove by adding a small tube from Fayetteville. They can sell cheaper and make the same profit the Ohio manufacturers do.

This canvas glove industry is said to have started in a country home in Lincoln county and developed from that.

This, as the records here show, is just one of many such recent developments in the south.

EXPECTING SCHWAB AND PIEZ AT WILMINGTON

Special to The Observer. Wilmington, Nov. 21.—Local shipyards are expecting and hoping that General Manager Schwab and Vice President Piez of the Emergency Fleet corporation will pay them a visit some time next month. They have visited the western and great lake and northeast coast shipyards and the southern yards are in line for a visit. It is learned that they had planned to come here some time ago when all sorts of plans were suddenly upset by the armistice.

Children Cry FOR FLETCHER'S CASTORIA

THE GIFT OF GIFTS FOR THE WHOLE FAMILY

A Grafonola

The output of Grafonolas has been cut down during the war to the extent that there are not going to be enough to go around, so if you are planning to put one of these elegant musical instruments in your home Christmas, you had better get your order in soon. You may have the advantage of our liberal terms of payment. December Records now on sale.



W. T. McCoy & Company

Get It At McCoy's.



"Yes indeed—they are full length"

There's no skimping of material in Durable-DURHAM Hosiery. The legs are as long as they should be—even those women who require extra long stockings find Durable-DURHAM perfectly satisfactory. Proper length stockings fit better, look better and wear longer—garters do not stretch or tear the fabric.

DURABLE DURHAM HOSE

FOR MEN, WOMEN AND CHILDREN Made Strongest Where the Wear is Hardest

We make Durable-DURHAM Hosiery perfect in every detail. The quality of the yarn is extra good, the knitting and finishing done with the utmost care and exactness.

Every pair is strongly reinforced at the points of heaviest wear. Tops are wide and elastic; sizes can accurately measure; colors will not fade or wash out; heels and toes are smooth, seamless and even.

Durable-DURHAM Hosiery is made in all styles for every season of the year, for every member of the family, for work, play or dress. Your dealer has them and will be glad to show them to you. Pieces of Durable-DURHAM Hosiery are 25, 35, 40 and 50 cents. Write to Sales Dept., 88 Leonard St., New York, for our Free Catalog showing all styles.

DURHAM HOSE MILLS, Durham, N. C.

We Sell All Styles of Durable Durham Hosiery at DURHAM PRICES. Efird's Department Store

HER DAUGHTER WAS SAVED FROM OPERATION

Mrs. Wells of Petersburg Tells How.

Petersburg, Va.—"For two years my daughter suffered from a weakness and pains in her right side; at times she was so bad she could not do any work. For two years she was attended by the best physicians here, and both agreed that she would have to be operated on. I suggested Lydia E. Pinkham's Vegetable Compound, and as first she refused to take it, but finally consented. From the very beginning it helped her, and now she is entirely well, and telling everybody how much good it has done her."—Mrs. W. D. WELLS, 226 North Adams Street, Petersburg, Va.



If every girl who suffers as Miss Wells did, or from irregularities, painful periods, backache, headache, dragging down pains, inflammation or ulceration would only give this famous root and herb remedy a trial they would soon find relief from such suffering. For special advice women are asked to write the Lydia E. Pinkham Medicine Co., Lynn, Mass. The result of forty years experience is at your service.