SOCIETY NEWS

Dr. and Mrs. William B. Pritchard, of New Tork, have announced the engagement of their daughter, Virginia, to Lieutenant Henry L. Hilton-Green.

The announcement will be of much interest to society throughout North Carolina, as both Dr. and Mrs. Pritchard are natives of this state.

The bride is an attractive and cultured young woman. She was edu-cated at the National Cathedral school Washington and afterwards finished her education in New York. Since making her debut she has been the center of much social attention.

Miss Pritchard is a niece of Dr. I.

W. Falson, of this city, and General

L. Faison, of the U. S. A. Lieutenant Hilton-Green is from Pensacola, Fla. He was graduated from Princeton in the class of '17.

Mrs. Plyler Coming. Mrs. A. W. Plyler and little daughter, Mary, of Greensboro, are expected

Children Cry FOR FLETCHER'S CASTORIA

ag Engagement Announced.

Id Mrs. William B. Pritchard.

Fork, have announced the entry of their daughter, Virginia, enant Henry L. Hilton-Green.

Mr. Plyler was formerly the beloved pastor of Trinity Methodist church and he and Mrs. Willer have a host of friends in Charlotte.

Mr. Plyler was conference.

Mr. Plyler is assending conference. Rev. and Mrs. Tufft Return Home. Rev. Robert A. Tufft. rector of St. Peter's Episcopal church and Mrs.
Tufft, have returned home from Camden, N. Y., where they were called by
the illness and subsequent death of
Mrs. Tufft's father, Mr. Stevens.
Mrs. Stevens accompanied her
daughter home for the winter.

Since her return to the city several days ago, Mrs. Tufft has been confined to her home by illness.

Officers at Camp Greene Give Dance. The officers at Camp Greene will give a subscription dance at the Southern Manufacturers' club tomorrow evening from 8 to 12 o'clock. All officers at the camp are invited. The admission will be one dollar a

Lieutenant Al Whitney is in charge During the past 10 days a number

of delightful dances have been given at the club.

Hear The Aeolian Vocalion

EFIRD

EFIRD

To fully appreciate the extent of the reductions and the enormous sacrifice we are making in this most renowned Coat Sale, you must visit the department and see for yourself. It is impossible to form an idea in this space as to what the unheard-of opportunities are. To do this showing of coats justice and to give you a full description would take every page and every line in this newspaper. It is the cleanest, most up-to-date showing of merchandise that is shown under any one roof in the South at such powerful reductions. The prices are exceptionally low and the garments cannot be produced for the prices. There is an unusually wide range of, models and colors to select from.



A Saving of \$5 to \$25 on Each Coat

A visit to our second floor will convince you that it is the greatest sale you ever attended. Don't be misled by fictitious valuations, but come to Efird's where you know price's are always the lowest.

This is a coat sale that stands for the greatest thing of its kind that has ever been produced in the South.

Virginia Dare Circle Meets

Miss Mary Hope Crawford and Miss Van Mary returned to their repective homes in Rock Hill. S. C., esterday morning after spending vednesday night in the city as guests of Miss Esther Springs.

of Miss Esther Springs.

Misses Crawford and Roddey were among the out-of-town guests in attendance at the charming dance given by the Meckienburg chapter, Daughters of the American Revolution, at the Southern Manufacturers' club Wednesday evening to the of-ficers stationed at Camp Greene.

Mrs. Rhyne a Visitor. Mrs. A. P. Rhyne, of Mount Holly is spending a few days in the city with Mr. and Mrs. Armistead Burwell, the latter her daughter, at their home on Hermitage court, Myers park.

Mr. Kimball Recovers From Illness. Mr. W. H. Kimball is able to be out after being ill for a month past.

Licutenant Atkinson Killed. Friends in this city of Lleutenant Harry M. Atkinson, Jr., of Atlanta, will be distressed to learn that he was recently killed in action. Lieutenant Atkinson was stationed at Camp Greene last winter and was promi-nent and popular in Charlotte so-ciety. He is a member of one of Atlanta's leading families. His father, H. M. Atkinson, is an official of the leorgia Railway and Power company. Lieutenant Atkinson was a young man of handsome personality and

Return Sweaters to Red Cross. All those who have sweaters are requested to return them to the Red cross headquarters in the Mint building at once. These sweaters should have been returned by the 15th and the failure to do so has caused a delay in shipping the allotment.

genial manners.

Here Shopping Mrs. Benjamin Ingram, of Wadesporo, is spending a few days in the city shopping.

Rummage Sale Tomorrow.

The Ladies Aid society of St. Mark's Lutheran church will hold a rummage sale tomorrow at 203 East Trade street. All those who have donations of old clothing suitable for the sale are asked to send them to 203 East Trade street this afternoon between the hours of 3 to 4 o'clock. The proceeds of the sale will go to the treasury of the society.

Mrs. Ferguson at Sanatorium. Mrs. Robert Ferguson, of Spartanburg, S. C., is undergoing treatment at the Charlotte sanatorium. Captain Ferguson recently

Spent Yesterday Here. Mrs. W. H. Wooten, of Davidson. and daughter, Mrs. W. M. Johnson, of Mooresville, spent yesterday in the city shopping.

Gifts for Boys Overseas. The ladies of the Second Presbyerian church have embroidered 150 beautiful handkerchiefs for the boys of the church who are on the service flag and are overseas. With each handkerchief a personal Christmas letter will be sent.

Successful Silver Tea. The Dilworth Parent-Teacher asmoney was received to equip a rest room in the school. Miss Blankenship, principal of the school, the members of the faculty and the mothers received. During the afternoon a number of patrons and friends of the

All rooms were open for inspection and in many of them the work of the children were on exhibit. Informal receptions will be given by the organization from time to

Mrs. Tanner and Son Here. Mrs. Kenneth S. Tanner and litson, Kenneth. Jr., of Rutherfordton, are visiting Mr. Tanner's parents. Mr. and Mrs. S. B. Tanner, at their nome on East avenue.

time throughout the year.

East avenue.

Coloniel Dames Meet. The Mecklenburg County Committee of Colonial Dames met for the first time this fall yesterday afternoon, at the home of Mrs. M. A. Bland, on

Mrs. John Van Landingham, former chairman, was asked by the committee to serve as temporary chairman.
Interesting minutes of the meetings of the North Carolina Society Colonial Dames at Wilmington were read. Much routine business was trans-After the meeting adjourned the hostess served light refreshments. The December meeting will be held with Mrs. H. A. London, Jr.

Born to Mr. and Mrs. Robert Evans Denney, of Greensboro, a son, Robert Evans, Jr. Mrs. Denney was formerly Miss Katherine Cavitt, of this city. Mr. Denney, who is in the service, is a nephew of Mrs. J. W. Ferguson,

Mrs. Jones Leaves Hospital. Mrs. C. Furber Jones, who has been undergoing treatment at St. Peter's hospital since last Saturday, suffering with a mild attack of influenza, has so far recovered as to be able to leave the hospital yesterday afternoon. Mrs. Jones will spend several days with Mr. and Mrs. Robert C. Moore, the latter her sister, at their home on Kingston avenue, Dilworth.

Important Meeting.
The city B. Y. P. U. will hold an important meeting this evening at 7:30 o'clock at the First Baptist church. The certificates won by those taking the work in the training school in September will be delivered and it is hoped that the members will be present to receive their certificates. The election of officers will also take place.

Reception for Dr. Johnson.

The members of the First Presbyterian church will give a reception in honor of their new pastor, Dr. Albert Sidney Johnson, in the church parlors this evening beginning at 8:30 o'clock. Sharing honors with Dr. Johnson will be his charming wife. Receiving will be the officers of the church and their wives and the pastors of all the Pres-byterian churches and their wives. All the Presbyterians in the city are invited to call and extend a welcome to Dr. and Mrs. Johnson.

Mr. and Mrs. Quintard Move to Atlanta.

The host of friends here of Mr. and Mrs. Edward A. Quintard, Jr., will be interested to know that they are to give up their home in Washington and move for Atlanta.

military hospitals proves its worth. There is nothing in the whole catalogue of cookery in which this well known egg preparation will not do headquarters. He is connected with the Mutual Life Insurance company. Mr. Quintard will leave for Atlanta the first of December. He was accompanied as far as this city by Mrs. Quintard and son, Edward A., 2d, who will spend a month here with Mr. STRIPED PACKAGE—Adv.

Miss Laidell Returns Home.

Miss Anna Forbes Liddell returned home last night after a few days' visit to friends at Chanel Hill.

DAILY CALENDAR

10 a. m. to 5 p. in.—The Red Cross work rooms in the Mint building will

be open.
3 p. m.—Mrs. B. W. Lipscomb, of
Nashville, Tenn., will deliver an
address at Trinity Methodist
church. All the women in the
city are invited.
4 p. m.—The Athenae Book club
will meet with MIss Violet Alexander,
the bown on Wast Trade street.

at her home on West Trade street.

4 p. m.—The Bessie Dewey club will meet with Mrs. J. Lenoir Chambers, at her home on Tenth ave-

p. m.-The Do'ly Madison Book club will meet with Mrs. M. M. Murphy, at her home on North College street.

p. m.—The Pro Re Nata book club will meet with Mrs. Robert R. Beatty, at her home \$11 Worthington avenue, Dilworth.
p. m.—The Virginia Dare circle will meet with Mrs. Latta C. Johnston, at her home on North

Tryon street. p. m .- City B. Y. P. U., will meet at First Baptist church. byterlan church will give a sup-per in the social hall of the

church. :30 p. m.—Reception at the First Presbyterian church in honor of Rev. Dr. Albert Sidney Johnson and Mrs. Johnson. All Presby-

p. m. to 12 p. m.—The officers at Camp Greene will give a subscription dance at the Southern Manufacturers' club. p. m .- The Charlotte Choral club

will meet at the Y. W. C. A. Saturday.

10 a. m. to 5 p. m. -The Red Cross work rooms in the Mint building will

MR. AND MRS. DICKENS TO MAKE HOME AT AUGUSTA

Mr. and Mrs. J. V. Dickens, of 706 North Poplar street, who have made their home here about 14 months. will leave Charlotte today to make their future home at Augusta, where they formerly lived. Mr. Dickens is employed by the Associated Press traffic department, and has been operator at The Observer office for more than a year. At Augusta he will be the Associated Press operator at The Chronicle, where Mr. Dickens was employed several years and where he first worked regularly with this news service.

FUNERAL SERVICES HELD FOR W. W. KILLOUGH

Funeral services for W. W. Killough, whose death accurred early Wednesday morning, were held yesterday morning at 10 o'clock at the The Dilworth Parent-Teacher as undertaking partial sociation gave a silver tea at the company, Rev. L. R. Pruett, pastor of Ninth Avenue Baptist church, ofundertaking parlors of J. M. Harry to 5:30 o'clock, which was a success ficiating. Interment services at Pleas-financially as well as socially. Enough ant Hill cemetery, at Matthews, were conducted by the Masons of Char-

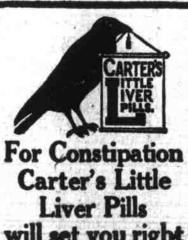
CELEBRATION OF BRITAIN DAY HERE IS DOUBTED

Mayor McNinch said yesterday he had not definitely decided what action would be taken upon the request of Alton B. Parker, of New York, chairman, that Charlotte be called to participate in the celebration of Britain day, December 7, He added that he did not expect any particular plans for a celebration would be held.

SWEET-JULIAN.
Salisbury, Nov. 21.—In a beautiful home wedding at the residence of Mrs. George W. Julian Tuesday evening at 8 o'clock Mrs. Julian's daughter, Miss Lillian, became the bride of Mr. Arthur T. Seet. The ceremony was performed by Rev. C. P. Fisher and was witnessed by only members of the two families. The couple have gone to Washing-

ton on a bridal trip and upon their return will make their home in Salis-

Mr. Sweet is an electrician at the Southern shops and he and his bride are a popular young couple of the



will set you right over night. Purely Vegetable Small Pill, Small Dose, Small Price

Carter's Iron Pills

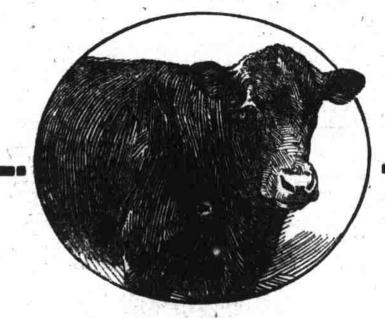
those who lack Iron in the blood, as most pale-faced people do.

SavO Knows no Impossibility in Good Cooking

military hospitals proves its worth. There is nothing in the whole catalogue of cookery in which this well



WHEN YOU SEE IT IN THE CHARLOTTE OBSERVER, IT'S SO.



What Determines Meat and Live-Stock Prices?

Some stock men still think that Swift & Companyand other big packers-can pay as little for live-stock as they wish.

Some consumers are still led to believe that the packers can charge as much for dressed meat as they wish.

This is not true. These prices are fixed by a law of human nature as old as human nature itself-the law of supply and demand.

When more people want meat than there is meat to be had, the scramble along the line to get it for them sends prices up. When there is more meat than there are people who want it, the scramble all along the line to get rid of it within a few days, while it is still fresh, sends prices down.

When prices of meat go up, Swift & Company not only can pay the producer more, but has to pay him more, or some other packer will.

Similarly, when prices recede all down the line Swift & Company cannot continue to pay the producer the same prices as before, and still remain in the packing business.

All the packer can do is to keep the expense of turning stock into meat at a minimum, so that the consumer can get as much as possible for his money, and the producer as much as possible for his live-stock.

Thanks to its splendid plants, modern methods, branch houses, car routes, fleet of refrigerator cars, experience and organization, Swift & Company is able to pay for live cattle 90 per cent of what it receives for beef and by-products, and to cover expense of production and distribution, as well as its profit (a small fraction of a cent per pound), out of the other 10 per cent.

Swift & Company, U.S. A.

Charlotte Local Branch, 301 South College Street R. O. Hickman, Manager

