

To have been in Rome and not have seen the "Pope" is an old and trite saying, and the same may be said if on this occasion you fail to visit the model establishment of

Wittkowsky & Baruch.

Our establishment, which at all times is a marvel of beauty, has for this occasion put on its holiday attire, and it is worth your while to come and see it. The "Brooklyn Bridge" is again suspended from gallery to gallery. Another ingenious contrivance is a full rigged Ship in motion as natural as if on the "high seas." Fifty salesmen and sales ladies stand ready to courteously wait on you throughout the establishment, so do not fail to call on the

Model Southern Establishment of Wittkowsky & Baruch,

Where the grandest exhibition of Rich Novelties and rare Fabrics ever shown in the Carolinas will be made in every department, displaying the most extensive as well as the choicest stocks that can be found outside New York, at prices that cannot be beaten even in the Metropolis.

Our Dress-Making Department,

Has proved the greatest success we ever undertook, and has been acknowledged a boon by hundreds of our patrons. We have sent garments made by us to some of the best families in North and South Carolina, and other States, and so far, we have never had a complaint, but on the contrary, the most gratifying expressions of delight and satisfaction at the perfection of fit and finish of our workmanship. Among many letters received, we quote by permission from a few, as follows:

LAURINBURG, N. C., November 25, 1883.

SALISBURY, N. C., April 27, 1884.

Messrs. Wittkowsky & Baruch:

GENTS:-My dress was received yesterday; the fit is perfect, and I am exceedingly pleased with it. Yours, very truly,

MISS LOU A. PURCELL.

LITTLE ROCK, ARK., April 25, 1884.

Messre. Wittkowsky & Baruch:

GENTS:-My dress reached here this morning. I am more than pleased, I am delighted with the style and The Yours, very truly, finish. MRS. THOS. A. MURPHY.

BURKEVILLE, KY., March 20, 1884.

Messrs. Wittkowsky & Baruch:

Figure Parents

DEAR SIRS:-My dress reached me safely, and I was charmed with the color, style and fit of the suit. Respectfully,

MISS B. BOYDEN.

Messrs. Wittkowsky & Baruch:

GENTS:-My dress and other goods ordered of you arrived this morning. I am delighted with the fit and trimming of my dress, and also that in our own beloved South that such an establishment as yours exist where ladies can do their shopping with instead of sending North.

Yours, very truly,

We might quote from hundreds of other letters in the same strain, but time will not permit.

Orders, No. 1, May 20, 1884.

Gentlemen, Youths and Boys

Which can be obtained only at the Mammoth Establishment of the Undersigned. Anything you may need in the way of Clothing, Shirts, Underwear, Hosiery, Handkerchiefs, Suspenders, Hats and Shoes, can be had at