

# The Great Shopping Center

Is simply ready for Charlotte City Men, Women and Children for the "Fair Festivities," and also those who live without the city's gates, but do their shopping here. You'll find here a comprehensive exhibit of dependable merchandise which impressively demonstrates the resources of this establishment and illustrates its commanding position as a distribution of the worthiest merchandise. In anticipation of the throngs of visitors this week to the Fair we have made every preparation for the heaviest season's trade this immense business enjoyed. A glance at a partial list of the values mentioned here will give you some idea of what you may expect to see. We extend a cordial invitation to all to visit our FOUR STORES, and as far as they can to make our establishment headquarters.

## A WORD TO VISITING MERCHANTS:

The continual and rapid increase in our wholesale business gives us powerful advantage. It enables us to buy in bigger quantities from the manufacturers. Therefore, we are now in a position to meet the prices of Baltimore and New York jobbers. We especially invite you also to visit our Wholesale Department and will take pleasure in showing you through. Auction "Jobs" a specialty.

## BELK BROTHERS, Cheapest Store on Earth.

### Fair Week Visitors SHOULD BEAR IN MIND THAT THE MCGOY FURNITURE STORE

Is offering Special Values all this week. McCoy's is one of Charlotte's best equipped Furniture Stores, where every line of Furniture and House Furnishings are offered at the very Lowest Prices high-grade goods of the kind are obtainable in Charlotte.

Ernest Gayford. Frank P. Callow. Gayford & Callow, Assay Office, Mechanical Engineer's Office. 26 West Fifth Street. Charlotte - North Carolina. Assaying, Cyanide Mill Tests and Design a Specialty. All Mining and Engineering Work a Specialty.

**\$20,000 WORTH** of Choice Clothing

Yorke Bros. and Rogers. We have secured the exclusive sale of the Piedmont Clothing Manufacturing Co.'s stock of goods, recently damaged slightly by fire and water, and will have same on sale Friday morning. This stock consists of men's and boys' clothing, overcoats and pants—unprecedented bargains.

Damascus Pillow Covers. JAPANESE PILLOW COVERS. Syrian Table Covers. AND SHAWLS.

THE ART SHOP. W. I. VAN NESS & CO. 19 North Tryon St.

FOR SALE. Ten-Room Furnished House, cellar, situated on our town, yard and Lindbergh street.



### Clothing Insurance

Calamities and accidents of almost every kind are made easier for the sufferer by some kind of insurance. The insurance on our clothing is of the nature of an endowment policy, for we say "MONEY BACK" if anything goes wrong. We Take the Risk. It insures you from any loss through imperfection in cut, make or material. It insures you the style and appearance of the new season's fashions. It guarantees you full satisfaction for every dollar left at our store.

### Yorke Bros. and Rogers.

WM. T. WOODLEY, M. D. Ophthalmologist and Dermatologist. Office and residence 213 West Ninth Avenue, Charlotte, N. C. Office hours 9 to 12 a. m., 1 to 5 p. m. Practice limited to diseases of women and skin diseases, especially electrolysis or organic tissues, such as moles, warts, enlarged veins, superfluous hair and other blemishes, without pain or scar. Having had many years' experience in the above named special branches, and henceforth devoting my entire time to them, confidently hope for general patronage.

### WHO WANTS A JOB?

Here's One That Pays One Thousand Dollars Per Week, But It's a Trifle Strenuous. "We sincerely wish there was more than one man in this wide world who could successfully perform that 'loop' act," remarked Mr. James DeWolfe, one of the Forepaugh-Sells representatives, who arrived in town yesterday. "You see, this man Diavolo is going to get hurt sooner or later. He realizes it, and we realize it. The requirements for the successful performance of this feat are so exact that the slightest deviation means an accident—and an accident means almost certain death. We would be very glad indeed to find another man who could successfully perform this feat, for, as things now stand, if Diavolo does make a slip, it's all with the act until we find some one. And the pay is not bad, either; only \$1,000 a week—the time to earn it just 72 seconds, that is, 6 seconds at each performance, or 12 seconds a day. But fix up your insurance first, for it would take a road roller to draw an insurance agent near you after you signed the contract.

### Making Friends Every Day.

This can truthfully be said of Jell-O Ice Cream POWDER. The new product for making the most delicious ice cream ever ate; everything in the package. Nothing tastes so good in hot weather. All grocers are selling it. If your grocer can't supply you send for two packages by mail. Four kinds: Vanilla, Chocolate, Strawberry and 'Advoca' Brand. The Georgia Pure Food Co., Box 285, La. Bay, La.

### CHICHESTER'S PILLS

The Official and Only Genuine. A Standard Remedy, used by 20 years. Aches, Headaches, Stomach Troubles, Biliousness, Constipation, Indigestion, Irritability, Nervousness, Female Complaints, Gravel, Gout, Rheumatism, Catarrhs, Dropsy, Hemorrhoids, Piles, and all ailments of the bowels. Sold by all druggists and grocers. Price 25 cents. Prepared at Chichester Chemical Co., Philadelphia, Pa.

### Wanted Quick

No use being in a hurry if it takes half a day for your servant to come after the medicine prescribed. When the prescription is written 'phone us. A messenger will come after it on a wheel and the medicine will be returned the same way without loss of time.

### The Gray Drug Co.

### COOKING SCHOOL

In every home is easily possible with White House Cook Books selling for \$1.25, and Mrs. Rorick's and Marion Harlan's going at \$2.00, to say nothing of books such as "365 Dinners," "365 Breakfasts," etc., selling at 40 cents. We invite your attention to a line of cook books now in our North Window.

### STONE & BARRINGER COMPANY

BOOK, STATIONERY AND ART STORE... 22 South Tryon Street.

### CHEAP DIAMONDS

are no good at any price. When one invests in a Diamond, it always pays to buy the BEST. We guarantee every stone we sell to be just as represented or you get your money back. You can see a larger assortment in our store than can be seen anywhere else in the State. Our prices are right.

### Garibaldi & Brun

### Christmas GIFT

Sounds early, doesn't it? But Christmas will be here before you realize it. We will give a piano as a Christmas present to some one, who doesn't own an upright piano. An opportunity requires you to register your name at our warehouses, 211-213 North Tryon street, Charlotte, N. C., or mail us your name and address with four cents in stamps for return of number, and we will register your name for you. Only one member of a family allowed to register, and no one who has an upright piano in the family. If you purchase a piano from us before December 25th and you should hold the duplicate number drawn, we will take back the piano you have bought, refund the money paid, and deliver you a piano. Remember, piano is absolutely free—only question asked: "Have you an upright piano in your home?" Register from October 15th, and close December 31st. Watch further announcements.

### CHAS. M. STIEFF

Manufacturer of the Piano with the Sweet Tone. Southern Warerooms 211-213 N. Tryon St. Charlotte, N. C. C. H. WILMOTH, Manager.

### PRIDE

Is not often commendable, but in some instances it is—for instance: We are proud of the Flat Work we finish. The Table Linen is as white as snow. A table with the linen we finish upon it is really appetizing. The Bed Linen is clean and sweet, and induces refreshing sleep, and by sending your flat work to us you avoid all trouble. We send for your Laundry, return it any day you suggest, and this gives you more time to devote to your duties incident to housekeeping. Call us up. "Phone 47.

### The Charlotte Steam Laundry.

Oldest, Largest, Best. 219 S. Tryon Street. Phone. 47.

### The Tate-Brown Co.

Merchant Tailors Furnishers and Hatters. Special attention given to Wedding Outfits. Full Line of Youman's Celebrated Hats.

### Academy of Music

ONE NIGHT FRIDAY, OCT. 28, 1904. IBSSEN'S REMARKABLE PLAY

### GHOSTS

Direction George H. Freeman Co. (Inc.) - WITH - CLAUD BOGEL. PRICES: 25 cents to \$1.50. Carriages at 10.45 p. m. "In Ibsen's hands it is a Drama of terrific intensity." - New York Sun.

### Mantels, Tiling and Grates

### Stoves, Ranges and Furnaces

Let Us Show Them to You. J. N. McCausland & Co.

### MAJ. HALFORD'S ADDRESS.

At the Y. M. C. A. Yesterday Afternoon on the Subject "Decision"—Speaker Showed Christianity Has Become Popular With Men as Well as With Women—The Speaker Was Heard With Much Interest by a Large Crowd. There was a large crowd of young men at the Y. M. C. A. yesterday afternoon to hear the address of Maj. E. W. Halford, of Atlanta, Ga. Maj. Halford is a man of varied learning, has traveled extensively, and has been engaged in religious work for many years. Among other things, he said: "Last Sunday afternoon at this time I was in a meeting of at least 3,000 men. Fully 1,000 more were not able to get into the building. I listened to about the best address I have ever heard, and I have heard almost all, for 30 years I think, of the able men who are consecrating their lives to religious work. As a result of that meeting, I don't think it is exaggerating to say that fully 500 men asked for prayer, and 250 probably more testified that they desired to accept Jesus. It was a great afternoon; it was a great day.

"But, dear friends, every afternoon and every day—made great by the one thing, that every moment of time in every day is a moment of decision. We are deciding the great problems of life every minute we live, by the condition and state of our hearts, which shall be the trend of our lives, which shall be the habit of our lives, which shall be our present and our eternal destiny. And therefore, it is a great time and a great afternoon as we are gathered in this little quiet meeting in the 'upper chamber' to talk a little while upon that question.

### TRAVELER'S DAY.

Rev. A. C. Barron Preached a Wise and Entertaining Sermon Last Night to Traveling Men—Only the Black Sheep Caused the Impression That Traveling Men Are Loose in Their Morals. Yesterday was "Traveler's Day" at Tryon Street Baptist church and Sunday school. In the afternoon Superintendent T. S. Franklin had arranged a special programme of music by the orchestra, soloists, etc. Little Miss Grace Giddins sang a very sweet little song, Mr. Harvey Overcash rendered a solo, and Mr. Don A. Richardson, a charming piece on the violin. Mr. John Charles McNeill, who was named as a speaker to the traveling men, at the last moment sent a telegram that it was impossible to be present. Mr. C. W. Fillett, on short notice, took his place, and gave a very stirring address, that held the attention of all. He took as his theme "Talk," which he said was the main business of the drummer and with much ingenuity and humor, drew home some important lessons for all, as well as traveling men.

At night the pastor Rev. Dr. A. C. Barron, preached, as previously announced, a sermon to traveling men. He took as his text Daniel 1:4—"Many shall run to and fro and knowledge shall be increased." He said that he would not claim that this text was written especially for drummers; still it would apply to them, for they were running to and fro, and helping to increase knowledge generally. They had much to do with bringing the ends of the earth together, and making us feel that we are citizens of the world. He then spoke of some of the characteristics of the drummers; they are energetic, enterprising and generally a happy lot. It used to be thought that drummers were loose in their morals. This is not true of the class, only some black sheep have injured the good name of the business. Some of the noblest business men in the world are drummers. Some of them are earnest Christians at home and "on the road" as well.

The speaker then paused to explain some lessons: First, every traveling man needed to have God with him. He commended to them the opening words of the Bible: "In the beginning God." "Let God come into the heart and life—let the hand of Jesus be on the throttle and the train and all it bears are secure." Traveling men, he said, needed to remember that their influence, wherever they went was for good or evil. A man with some loathsome disease, like smallpox, had no right to travel up and down and imperil the life and health of others. No more right had a man who is a moral leper to move to and fro, poisoning all he comes in contact with. Some do this, and fearful will be their judgment. Others, however, are gentlemen abroad as well as at home, and their influence is for good and they are always welcome in the churches and good society.

who are members of other churches will please stand up," says the preacher. "At that time a whole lot of people got up and the minister looked hard at us, and so did the old lady and her daughters and the old gentleman. You see that fool of an usher had put me right up in the most conspicuous part of the middle aisle, and there was hardly anybody sitting down after that last announcement of the master of ceremonies—I mean the preacher. "But I said to myself that I didn't care; I had just gone in to hear some straight preaching, and wasn't looking for trouble, so I just sat still and let them look at me. Then the minister says: 'All who think that they are Christians, but are not members of any Church, please stand up.' Well that fetched pretty near everybody. There was only an old man, a boy and a little girl and me sitting down. The minister, and the old lady and the daughters glared at me, and so did everybody around the ringside—I mean the pulpit—and I confess I felt the nerve oozing out of my finger tips. Everybody frowned at me, and then the preacher said: 'All who want to be Christians will please rise.' Well, that fetched even the old man, and the little girl and the boy, and there I was left the only one sitting down in the sight of all those glaring people. You can imagine my feelings. I felt myself crying for death in my own blisters.

"My collar wilted and the sweat about out on me as if I were an ice pitcher but my dander was up then and I said to myself that I would stick the thing through. Well, I just glared back the best I knew how and said to myself: 'Well, I'm ready for the next bout.' And the next was a crusher for fair. The preacher led from the shoulder and then upercut. It was a beat.

"He said, 'All who are not Christians but want to be prayed for will please rise.' Well, everybody stared at me and I thought I might play a leading role in a lynching bee if matters went on accumulating, but wild horses would not make me lose my sand, and I just sat there as if I was screwed to my seat.

"They waited about three minutes to see if I wouldn't unscrew, and then, seeing I was dead game, gave it up. The preacher said, 'Those who wish to remain,' and you can bet my Uncle Tommy didn't linger. Say, don't you think that was a tough deal? I would like that church to get some religion and I got it in the neck.

"I heard the question that is constantly confronting every man, and it is essentially a man's question. I can remember when it was not so much a man's question as now. It used to be taken for granted that what we call 'religion' was for women and children and would not do for strong manly men, and we had to swagger around through the world and be profane and smoke cigars in order to demonstrate to the world that we were men. But within 50 years a great change has come over the spirit and dream of this world. I believe that Thomas Hughes helped to start the current of this by his little book, 'Standing for Christ.' And there was another that this Y. M. C. A. movement, which Mr. Moody called the greatest movement of the nineteenth century, began. If the nineteenth century had done nothing except bring into existence this Y. M. C. A. movement, it would still be one of the greatest in the history of the world. It has ceased to be manly now, for men to hold their religion, like their property, in their wives' names. It has come now so that men can face questions in an open and manly way and accept Jesus' life as the one by whom they are to live and model their lives, and say, 'Let the world wag as it will, we ceased to be guided by a false, fabled sentiment. God has endowed us with the great faculty of reason and we believe in the sweet reasonableness of Jesus Christ, and our reason teaches us that we should accept him in our lives. So I am going to talk to you this afternoon on the sweet reasonableness of Jesus Christ.' This is an expression constantly dropping from the pen of Matthew Arnold, the greatest writer, possibly, of the century that has passed.