

LARGE BUSINESS CHANGES

NEW FIRMS FOR CHARLOTTE.

The Building of John B. Ross & Co. to be Occupied January 1st by a New Firm, to be known as the New Shoe Store of Foreman & Miller.

Three new business changes are to be made in the first part of the new year, which will mean much to the business life of Charlotte.

One of the most important business changes which has been made in the city in some time will occur on January 1st, when the wholesale grocery business of John B. Ross & Company will be succeeded by the firm to be known as the Morrow Grocery Company.

Mr. J. M. Morrow, of Albemarle; John L. Morrow, of Charlotte; O. P. Heath, of Charlotte; and W. C. Heath, of Monroe, Mr. John L. Morrow will have charge of the business, and will be general manager of the Charlotte branch of the firm.

Another new Charlotte firm will be that of Foreman & Miller, who have rented the building at No. 42 East Trade street, now occupied by the saloon of T. B. Alexander & Company, and will open about February 15th an up-to-date shoe store.

PLEASURES OF SOCIETY

The Revolutionary tea to be given by the Daughters of the American Revolution on December 6th, will be quite different in its character from the usual silver tea.

Mr. and Mrs. R. H. Jordan returned yesterday from a stay in New York. Miss Dora Allen Sater returned yesterday from Gastonia, where she was the guest of Miss Tula Adams.

Mrs. R. Lockwood Jones entertained at cards yesterday morning at 11 o'clock in honor of Mrs. J. G. Grady, of Savannah, Ga., who is the guest of Mrs. W. A. Zvier, Mrs. J. O. Grady, and Lillie Richmond the second; Miss Helga Mallory the consolation; Mrs. Grady the visitors' prize.

Mr. F. J. Payne, of Monroe, manager of the Pleasant Hope Company, spent last night in the city en route to Mt. Airy, where he will be married on Tuesday next to Miss Sadie Yorkley, of that place. Mr. John C. Sikes, Jr., his best man, accompanied him.

Mr. and Mrs. John H. Grainger, of Summerville, S. C., are visiting their daughter, Miss Jessie Grainger, who is a student at Elizabeth College. They are guests at the Central Hotel.

BRIEFS

Minor Happenings in and About the City—Events of a Day.

Banners advertising the coming literary benefit were placed on Independence square last night.

The hour of Sunday school at St. Peter's Episcopal church has been changed from 9:30 o'clock to 9:45 a. m.

The Dillworth graded school will open promptly to-morrow morning at 8 o'clock. Arrangements will be made for carrying everything in readiness.

Mr. A. W. Whitaker sold a car load of two of Jordan ponies on South College street yesterday. The antics of the ponies as they were led through the streets attracted much amusement.

Rev. Dr. B. E. Bomar, of Richmond, Va., secretary of the Foreign Mission Board of the Southern Baptist Convention, will preach at the Tryon Street Baptist church to-day at 11 a. m. and 7:30 p. m.

The football game yesterday afternoon between George Wilson's team and the D. A. C. resulted in no score. The tie will be played off Tuesday, the News-Observer tackling the winners on the following Monday.

The Edwins building, recently erected on East Fifth street, has been leased to Mr. W. S. Shelby, who will open a meat market, and Mr. J. Long, who will engage in the fruit and produce commission business.

The attention of patrons of the Avenir is again called to the rule that no one is to be in the seats by 8:30 o'clock when the play begins. This is induced by the management to-morrow night of "The Messengers from Mars," but it is intended to apply also to the attractions which will follow. The local manager says that he anticipates to the performance of it in the city are scattered at the proper time will not be permitted. It's a good rule and should be enforced.

DEATH OF AN OLD PRINTER.

Joseph E. Newsum found dead in his room at the Queen City Hotel.

Mr. Joseph E. Newsum, an aged printer, was found dead in his room at the Queen City Hotel yesterday afternoon. He had been in feeble health for some time, but the last summons came suddenly.

An effort was made last night to communicate with a brother of Mr. Newsum, who is in business in New York city, and pending an answer, no definite funeral arrangements will be made, at least not until the meeting of Typographical Union No. 38 this afternoon at 4 o'clock.

A PISTOL ACCIDENT.

Salesman Showing Weapon to Customer—Accidentally Fires It and Holes Clothes. Another Customer Standing in Back Part of Store.

Mr. Howard McLarty was accidentally shot in the store of the Atlanta and Company yesterday morning by a pistol in the hands of Mr. W. H. Cathey, a salesman. Mr. McLarty went in the store for the purpose of buying a shovel and coal scute, and was standing in the back part of the store, about 40 feet away from Mr. Cathey, who was showing a pistol to a railroad man.

The following invitation has been received: "Mr and Mrs. William L. Wearin invite you to be present at the marriage of their daughters, Carrie Etta,

Mr. Ralph Perkins Conley, Wednesday afternoon, November 20th, nineteen hundred and four, at five o'clock, 311 West Seventh street, Charlotte, N. C."

Miss Wearin is an attractive young lady and is well-known in Charlotte. Mr. Conley is a native of Lenoir, and has lived here several years.

Dedication of Tenth Avenue Presbyterian Church.

The dedication of Tenth Avenue Presbyterian church will take place this afternoon at 4 o'clock. The dedicatory sermon will be preached by Rev. Martin D. Hardin, D. D., Rev. J. R. Howerton will deliver the historical address, and Mr. R. B. Alexander will speak on the spiritual growth and development of the work.

At Columbus, Ga., yesterday, Bobby Walcott, on his first appearance in America since his return from Paris, lowered the quarter outdoor dirt track record of 28 seconds held by W. W. Hamilton, of Denver, for several years. Walcott's time was 25 1-5 seconds.

What Shall We Have for Dessert?

This question arises in the family every day. Let us answer it to-day. Try

Jell-O,

a delicious and healthful dessert. Prepared in two minutes. No boiling; no baking; add boiling water and set cool. Flavors: Lemon, Orange, Raspberry, Strawberry, Chocolate and Cherry. Get a package at your grocers to-day. 10 cts.

THE OBSERVER'S NEW PRESS.

Arrived Last Week and Will be Installed as Quickly as Possible—Can Print 12,000 Papers an Hour—Better Facilities Will Enable Catching of Early Mails and Mean Many Other Important Points of Service to Observer Readers.

The new press, which The Observer bought about six months ago, has arrived. It is one of the best pieces of machinery built to-day. It will be capable of printing 12,000 papers in an hour. The taking out of the old press and the putting in of the new one is going to be a very pretty piece of mechanical work.

Mr. Van Landingham's Auto Has.

The following clipping from The Hotel Register is of the Atlanta hotel which is run by Mr. Ralph Van Landingham, son of Mr. John Van Landingham, of Charlotte.

"The Majestic puts into commission this week the first auto bus ever used in the South. It has a seating capacity of six guests, and cost \$2,000, being of the Haynes-Apperson type, and will prove an attraction to the tourist and elite patronage which The Majestic entertains."

Miss N. J. Lockwood, a graduate of the Maryland University Hospital, has been appointed to succeed Miss Belle Campbell as superintendent of St. Peter's Hospital. Miss Lockwood is a native of Virginia. Miss Campbell left last week to assume her new duties at superintendent of the infirmary of the Southern Presbyterian Hospital at Red Springs.

What Shall We Have for Dessert?

This question arises in the family every day. Let us answer it to-day. Try

Jell-O,

a delicious and healthful dessert. Prepared in two minutes. No boiling; no baking; add boiling water and set cool. Flavors: Lemon, Orange, Raspberry, Strawberry, Chocolate and Cherry. Get a package at your grocers to-day. 10 cts.

THE OBSERVER'S NEW PRESS.

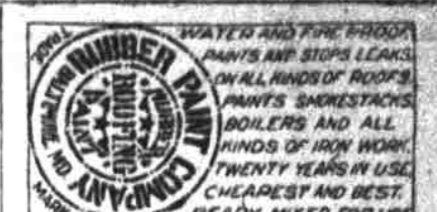
Arrived Last Week and Will be Installed as Quickly as Possible—Can Print 12,000 Papers an Hour—Better Facilities Will Enable Catching of Early Mails and Mean Many Other Important Points of Service to Observer Readers.

The new press, which The Observer bought about six months ago, has arrived. It is one of the best pieces of machinery built to-day. It will be capable of printing 12,000 papers in an hour. The taking out of the old press and the putting in of the new one is going to be a very pretty piece of mechanical work.

Mr. Van Landingham's Auto Has.

The following clipping from The Hotel Register is of the Atlanta hotel which is run by Mr. Ralph Van Landingham, son of Mr. John Van Landingham, of Charlotte.

"The Majestic puts into commission this week the first auto bus ever used in the South. It has a seating capacity of six guests, and cost \$2,000, being of the Haynes-Apperson type, and will prove an attraction to the tourist and elite patronage which The Majestic entertains."



"PAINTS THAT STAY PAINTED." This old reliable Paint has been used in this State for past 30 years. Price 50 cents per gallon in tins; 35 cents in 4 1/2 gallon cans in 2 and 10 gal. tins. P. O. B. Baltimore. Send orders to RUBBER PAINT CO., Baltimore, Md.

THANKSGIVING

If the Thanksgiving dinner is well dressed, surely the diner ought to be.

A man may be just as thankful in his old clothes as in his new ones, but he doesn't look it.

How about one of our handsome \$18.50 or \$20.00 suits, or one of our elegant \$18.50 or \$19.50

OVERCOATS

FOR THANKSGIVING

Perhaps, it is a new Hat, a new Tie, Gloves, or something else in which you're wanting.

The best of everything in Men's wear is here, and Thanksgiving is a splendid time to appear in something new.

Yorke Bros. & Rogers.

BE SURE YOU WRITE WITH A WATERMAN

They are the best We sell them \$2.50 to \$15.00

Houston, Dixon & Co. Stationers We give Automobile Tickets

DELUXE KNAPP-FELT \$6 DERBY

The Crofut & Knapp Company, New York. For sale by

THE TATE-BROWN CO.

Automobile Tickets.

If You Are Going

to the Theatre don't forget your Opera Glasses. If you haven't a pair we can supply your wants in this direction. We have only the best qualities, but at prices that will suit you. We can show you the largest selection in the city. No trouble to show them.

The Palamontain Co.

BE SURE YOU WRITE WITH A WATERMAN

Waterman

They are the best We sell them \$2.50 to \$15.00

Houston, Dixon & Co. Stationers We give Automobile Tickets



READ THE OFFER OF THE VARIOUS DEPARTMENTS

"The Greatest Sale of the Year"—For weeks we have been planning to make this sale the most interesting of the season—to make it an event that our patrons will not soon forget—to make it a season of value giving that will make this Great Establishment more popular than ever. Great saving opportunities are offered shoppers owing to shrewd buying and an accurate judging of the people's needs.

THANKSGIVING OFFERINGS IN OUR LADIES READY-TO-WEAR DEPARTMENT

It's impossible for us to mirror on this limited space the many good things we are offering in this our fastest growing department. The increasing demand among women for ready-to-wear garments has encouraged us this season to exert greater efforts than ever towards making this department complete. Our buyer has just returned from the Northern Markets, having made a special trip in the interest of this department. The many special purchases made, such as securing a great many manufacturers lines, samples, (all this season's goods,) together with the many new, nobby styles, that came out later in the season; all tends to put us in a position at this THANKSGIVING SEASON, to offer great values in this line.

NEW COAT SUITS.

Fifty to sixty new stylish Coat Suits that are most desirable from point of style, fit, make-up and price. Especially good in this shipment are a lot of neat, nobby well made Suits at prices such as: \$10.00 \$12.50, \$15.00 and \$18.50.

SPLENDID STYLISH COVERT SUITS AT \$10.

\$12.50 would be cheap for this stylish all wool Coat Suit. The shades are the best black, navy and brown, pleated Coat and Belt satin lined, seven gore skirt. Big Bargain for the price. \$10.00

27-inch long, both full and half length tight-fitting, strap in back, splendid quality Kersey; colors, black, brown, navy and ester. \$8.50 value, our price..... \$5.00

Those Three Quarter Coats at \$7.50 and \$10.00.

Both in Kersey and Covert Cash, half satin lined, black, custers and tans a great many manufacturers' samples in this line, consequently only one or two of a kind, great values for the price..... \$7.50 to \$10

Rain Coats, Still the Rage.

A new lot of Ladies' Cravenette Rain Coats in Saturday, with which reinforcement puts us in a position to fit every one in this line. Our special Thanksgiving offerings are at prices, \$10, \$12.50, \$15 and \$17.50

Special Values in Ladies and Misses Coats at \$1.98 and \$2.98.

Good quality Melton in brown, tans, blacks and ester, also Ziblines, all shades and black, both in ladies and misses, 27 inches, both lined and unlined, price..... \$1.98 and \$2.98

Special Thanksgiving Offer in Men's, Ladies and Children's Underwear.

Men's Wright's Health Underwear, special, the garment, at..... 89c.

Wright's Health Underwear, for Boys, the garment..... 48c.

Extra good value Men's 50c. fleece-lined Undershirt, at..... 38c.

Extra good value Boys' fleece-lined Undershirt..... 25c.

Children's Union Suits, extra good values, at the price..... 25c. and 48c.

Splendid 38c. value in Ladies' Vests, at..... 25c.

Ladies' extra full, bleached, fleece-lined, also the ribbed ones, both numbers made and shaped to fit, price..... 48c.

Table Linen specials.

75c. value, 70-inch, full bleached, all linen patterns, assorted, a bargain at price..... 50c.

Consequently make this special low Thanksgiving price of..... \$1.00 ad.

Charming Millinery

The most distinguished of company of beautiful new millinery that has yet been shown. If we have nothing here to your liking, we can make anything you wish exactly as you want it. Full line of fancy goods in this department.

MONDAY MORNING 10 A. M.

"Thanksgiving Shoe Sale"

Every new style is here. Every good leather is here. Every late toe-shape, every size. Our Shoes will please you and keep you pleased.

Lighton Health Shoes for Men, at \$1.00 are the equal of any \$2.00 Shoe on the market.

\$2.50 Men's Vel and Box Calf Bluchers..... \$2.00

"Portia" and "Regina" Shoes for Ladies have a world-wide reputation. All the different widths, toes, etc.

Godman's School Shoes for Children at..... 60c., 85c., \$1.15 and \$1.25

\$15 VALUE CHEVIOT SUITS FOR \$12.50

The largest selling popular price Suit in our line. All wool Cheviot is the material; colors, black, blue and brown. Satin lined Coat, trimmed with pleats and bands of the material, Pleated Skirt and best of all an attractive price, only \$12.50

TOURIST SUITS THAT ARE NEW AND ATTRACTIVE IN PRICE.

New Tourist Suit made of the new mixed Suinting that is so popular. We have these in brown, navys and grey, Coat 30 inches long, pleated back with strap close stitched collar and skinner. Satin lined. Price..... \$15

ETAMINE CHEVIOT SUITS AT \$18.50.

This material has been very popular, especially in the rich shade of brown. We are showing several styles in the and every one a winner. All cut neat and neautty well made and easy to fit. The much pleated ones are popular although we think there are others just their equal, especially those trimmed with the braids that match material. All have neat sleeve, and Coats are guaranteed to wear. Satin lined, price..... \$18.50 and \$20

TOURIST SUITS AT \$25.00

Pleated 42 inch Long Coat full Satin lined, material a wool pebble Cheviot; shades black and brown only. These are brand new, are swell neat suits, price..... \$25

BELK BROTHERS, - - - WHOLESALE AND RETAIL