

OUR VARI-COLORED FOOD

Advertising Facts and Figures. The Advertisement of Foodstuffs is a Growing Evil—Consumer Edits and Drains Eye-Stuff and Preoccupies the Brain.

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can be done. In 1893 and 1894 50 per cent of the milk examined in Massachusetts was adulterated. Owing to the stricter inspection which resulted from agitation, the proportion dropped to 28 per cent in 1900.

VALUE OF STENOGRAPHERS.

The Important Place They are Filling in the Business World—Women Preferred by Most Business Men. New York Commercial.

How could we do business without the stenographer? The stenographers of England the penman may still have a place with many leading firms, but American business methods demand the stenographer shorthand writer and typist. Time in America is too precious to write or dictate longhand, and so stenographers are in demand.

Men or women—which? That is the first question confronting the employer who wants his stenographic work done economically and well. It is a question which is being asked more and more frequently.

Women are preferred by most business men. They are more economical and more accurate. They are more patient and more diligent. They are more careful and more thorough.

Business colleges and typewriter companies are the best sources of supply for stenographers. They are well trained and well equipped. They are well known and well respected.

Stenographers are in demand in all walks of life. They are needed in government offices, in business houses, and in private homes. They are needed everywhere.

Stenographers are the backbone of the business world. They are the ones who keep the wheels of commerce turning. They are the ones who make the business world go.

Stenographers are the most valuable of all employees. They are the ones who are most often overlooked. They are the ones who are most often undervalued.

BAGPIPE LORE.

Probable Origin of the Scott's Own Musical Instrument. London Globe.

According to the encyclopedia, the bagpipe is a wind instrument which has been known since the earliest times. It is a very ancient instrument.

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COMMERCE AND FINANCE.

(Continued from Page Seven.) The Money Market. New York, Jan. 11.—Money on call firm, 5/8 per cent; ruling rate 5/8 per cent.

Chicago Grain. Chicago, Jan. 11.—A definite statement regarding the 30 per cent of the Argentine wheat crop had been damaged by wet weather.

The Dry Goods Market. New York, Jan. 11.—The movement of merchandise in the dry goods market today at second hands showed an increase over yesterday.

New Orleans Futures. New Orleans, Jan. 11.—Closing futures: January, 11.00; February, 11.00; March, 11.00; April, 11.00; May, 11.00; June, 11.00; July, 11.00.

Seaboard Air Line Stocks. Baltimore, Jan. 11.—Seaboard Air Line common, 3/4 bid; do preferred, nothing doing.

Southern Cotton Mill Stocks. Questions on Southern Cotton Mills' stock were asked in the House today.

A SCARLET FEVER CASE. Big Success Claimed for Remedy by Dr. Luban. New York Tribune.

MIND UNBALANCED. Young Wilkes County Man Attempts Self Destruction—Taken to Morganton Hospital. Winston-Salem, January 11.—Sheriff Johnson, of Wilkes county, carried Jolie Church, a young man, to the State Hospital at Morganton to-night.

UNCLE SAM SAYS. On each bottle of whiskey bottled in this State, just before it was made, there is a stamp which says "Uncle Sam Says."



If you would do your work in the shortest, most economical, most satisfactory way, you simply cannot afford to keep house without GOLD DUST. It doesn't make a bit of difference whether you do your own work or employ a servant. GOLD DUST is an economical necessity.

UNCLE SAM SAYS. On each bottle of whiskey bottled in this State, just before it was made, there is a stamp which says "Uncle Sam Says." The man who wants to drink the best can get the Government's GUARANTEE.

THE GENUINE Sun Cured Tobacco aroma and taste is guaranteed by R. J. Reynolds Tobacco Company only under this tag: R. J. REYNOLDS SUN CURED. Learn the Genuine Sun Cured Flavor. Cut out this advertisement and send, together with 2¢ stamp, to R. J. Reynolds Tobacco Co., Winston-Salem, N.C., and they will mail free a 5¢ sample of this tobacco.

Advertisements for various businesses and services, including a notice about a woman's name and a notice about a man's name.