

# Little-Long Co's 8th Mill-End Sale

## CONDUCTED BY MR. LOCKHART



**Beginning Saturday, January 20th, At 9 O'clock**

Sales are and sales have been with various names and for various reasons, but the Lockhart Mill-End sale steps far beyond any in magnitude, prestige, magnetism and the drawing down of prices.

This is our 8th and we have no reason to think it not the best, for each has grown better and better. We credit experience with its progress, for progress and experience walk together hand in hand. Hence merchandise that can be bought by only experienced buyers for such sales is to be found here in quantities and at such prices as will make it interesting to consumers and a query to manufacturers. The prices named below concern nobody save the Little-Long Company and the purchaser. If others do say we can't buy them to-day for the prices, that's neither yea nor nay, we have them and you'll get them just as advertised.

The yellow tickets dangling from each article are a warning to high prices to stand back. If you've never been to a sale of this kind, come to this, if only to look. Mr. Lockhart will conduct it himself and he is a man of wonderful magnetism.

**Remember the Day is Saturday, January 20th, And The Hour is 9 O'Clock.**

### Dress Goods

- 52-inch White and Cream Broadcloth, extra fine quality, worth \$1.75. Mill End price the yard . . . \$1.35.
- 50-inch Cream White Serge, the \$1.25 quality. Mill End price the yard . . . . . 98c.
- 46-inch Cream White Serge, warranted all wool, regular price \$1.00. Mill End price the yard . . . . . 79c.
- One lot Scotch Plaid Dress Goods, double width. Mill End price the yard . . . . . 15c.
- 26-inch Plaid Dress Goods. Mill End price the yard 23c.
- 54-inch All Wool Suiting, mixed colors, regular price 75c. Mill End price the yard . . . . . 59c.
- Double Width Wool Dress Goods, colors Garnet and Navy. Mill End price the yard . . . . . 10c.
- 40-inch All Wool Albatross. Mill End price the yard 38c.
- Genuine All Wool French Flannel, cream ground with lavender dots, regular price 50c. Mill End price the yard . . . . . 33 1-2c.
- All Wool Waist Flannels, black and all colors. Mill End price the yard . . . . . 21c.
- 52-inch Dark Grey Mixed Suiting, regular price 76c. Mill End price the yard . . . . . 49c.
- Arnold Constable's famous \$4.54 Broadcloth will be sold at the Mill End sale for . . . . . 89c. a yard.
- 56-inch Castor Herring-bone Rain-Proof Cravanette, regular price \$1.00. Mill End price the yard . . . 69c.

### Silks

- Plaid Silk for Waists and Children's Dresses. Mill End price the yard . . . . . 23c.
- Cream White Wash Silk. Mill End price the yard 21c.
- 36-inch White Jap Silk—remember—this is a full yard wide. Mill End price the yard . . . . . 29c.
- Invisible Plaid Silk for Shirt Waist Suits, regular price \$1.00. Mill End price the yard . . . . . 79c.
- 26-inch Black, guaranteed Taffeta Silk, value 85c. Mill End price the yard . . . . . 68c.
- 36-inch Black Peacheside Silk, warranted all Pure Silk, regular price \$1.25. Mill End price the yard . . . 89c.
- 26-inch Two-Toned Taffeta for Spring Suits, positively this contains no glue or other kind of dressing. Mill End price the yard . . . . . 89c.

### Silk Special

- One lot Silks, 2,000 yards, consisting of Plain Taffeta, Fancy Brocades, Foulards, Plain Satin, etc. Some pieces in this lot worth \$1.00. Mill End price the yard 29c.

### Silk Crepe de Chine

- White, Black and all colors, regular price 75c. Mill End price the yard . . . . . 48c.

### Specials in Notions

- One lot Medicated Cuticle Toilet Soap, worth 10c. a cake. Mill End price per doz . . . . . 25c.
- Victor Laundry Soap, in extra large 5c. cakes, doz. 30c.
- One lot 25c. Glass Bowls and Felt Backs for making Plaques with cigar bands, postage stamps, etc. Bowl and Felt without Bands . . . . . 15c.
- One lot fine Toilet Soap, odd dozens, retailed at 10c. to 25c. a cake. Mill End price per dozen . . . . . 50c.
- One lot Silk and Wool Braid, worth 5c. and 10c. a yard.

### Ladies' Furnishings

- Mill End price per dozen yards . . . . . 10c.
- One lot Children's School Satchels, Bamboo and Oil Cloth. Mill End price . . . . . 6c.
- One lot good Hair Brushes, worth 10c. to 25c. Mill End price . . . . . 7c.
- One lot real nice and good Hair Brushes, worth 35c. to 50c. Mill End price . . . . . 23c.
- One big job lot of all kinds Coat and Dress Buttons. Mill End price . . . . . per doz. 2c.
- Wool Zephyr, assorted colors, split and single. Mill End price a hank . . . . . 4c.
- One lot nice quality and nice size Ink Tablets. Mill End price per doz. . . . . 48c.
- One lot Rubifoam, sets for 25c. everywhere. Mill End price . . . . . 15c.
- One lot Latolia, standard price 50c. Mill End price 25c.
- One lot Fancy Wood Framed Pictures, worth 35c. to 50c. Mill End price . . . . . 20c.

### Large Carpet & Rug Stock at Mill-End Prices

- One lot Tapestry Brussels Carpets, worth to-day 70c. Mill End price . . . . . 55c.
- One lot fine Velvets in rich, assorted colors, worth \$1.25. Mill End price . . . . . 85c.
- One lot 27x54 Velvet Tapestry and Axminster Rugs. Mill End price . . . . . 95c.
- One lot assorted Velvet, Tapestry and Axminster Mats. Mill End price . . . . . 21c.
- One lot Fiber 20x60 Rugs. Mill End price . . . \$1.29.
- Big lot Axminster, Tapestry and Velvet 21x54 Rugs, worth \$1.00 to \$1.25. Mill End price . . . . . 50c.
- One lot of Lace Curtains. Mill End price pair 39c.
- One lot Lace Curtains, worth \$1.00 to \$1.50. Mill End price per pair . . . . . 87c.
- One lot Window Shades, worth 25c. to 35c. Mill End price . . . . . 21c.
- One lot Feather and Down Pillows, worth \$1.25 to \$5.00 a pair. Mill End price . . . . . 1-4 off.
- One lot China Matting, worth \$12.00 a roll. Mill End price . . . . . \$9.00.
- Finer lot of China Matting, worth \$14.00 a roll. Mill End price . . . . . \$10.50.

### Specials in Dry Goods

- One lot Apron Check Gingham, worth 5c. Mill End price . . . . . 3 1-2c.
- One good lot, all styles Alamance Plaids, cheap at 5c. Mill End price . . . . . 3 1-2c.
- One lot Outings, Light and Dark, worth 6 1-2c. to 7c. Mill End price . . . . . 4c.
- Second lot of elegant Outings, all colors, worth 6 1-3 to 12c. Mill End price . . . . . 7 1-2c.
- One good lot Scotch Plaid and Striped Gingham, worth 8 1-3 to 10c. Mill End price . . . . . 5 1-2c.
- One lot Mill Ends in Heavy Drills, worth 8 1-2c. to 10c. Mill End price yard . . . . . 6 1-2c.
- One lot All Wool N. C. Blankets, worth \$2.50 to \$3.00, but seconds. Mill End price . . . . . \$1.75.
- Second lot All Wool N. C. Blankets, worth \$3.00 to \$3.50; damaged. Mill End price . . . . . \$2.25.
- 40-inch White Lawn, both sheer and heavy quality, Mill End price the yard . . . . . 5c.
- 40-inch White Lawn, very fine sheer quality, worth 15c. Mill End price the yard . . . . . 9c.
- Book Fold India Linon, one of the leaders in White Goods. Mill End price the yard . . . . . 4c.

### Entire Contents of Coat Suit Department At Mill-End Prices

- One lot of stylish Coat Suits, of fine material; run in prices up to \$25.00. Mill End price for choice \$3.99.
- One lot Ladies' and Misses' good style Coat Suits, up as high as \$12.50. Mill End price for choice . . \$4.59.
- One lot Misses' and Ladies' up-to-date Coat Suits, worth \$15.00 to \$22.50. Mill End price . . . . . \$11.50.
- One lot Ladies' newest and best style Coat Suits, worth \$25.00 to \$30.00. Mill End price . . . . . \$18.00.
- All Ladies' Cloaks . . . . . 1-4 off former prices.
- All Children's Cloaks . . . . . 1-3 off former prices.
- Lot No. 1—Ladies' Skirts, sold up to \$6.00. Mill End price for choice . . . . . \$3.99.
- Lot No. 2—Ladies' Skirts, assorted styles and colors, sold up to \$12.50. Mill End price . . . . . \$4.19.
- One lot White and Colored Waists in P. K. Cannon Cloth and Madras, rather of style, but sold from \$1.15 to \$1.50. Mill End price . . . . . 89c.

### Umbrellas

- Lot No. 1—Steel Rod Umbrellas. Mill End price . . 25c.
- Lot No. 2—Regular 65c. Umbrellas. Mill End price 41c.
- Lot No. 3—Real good 75c. Umbrellas. Mill End price 58c.

### Jewelry Department

- Nothing sold here except First Class Guaranteed goods. All Jewelry or Silverware, either Sterling or Plated, Solid Gold or Plated, go at Mill End prices.
- Two lots 1847 Rogers Table Spoons, worth \$1.00 to \$1.50 a set. Mill End price . . . . . \$3.75 and \$3.00.
- One lot Fancy Metal 30-Hour Clocks, worth \$1.50 to \$2.00. Mill End price . . . . . \$1.10.

### \$15,000 Shoe Stock At Mill-End Prices

- One lot Ladies' \$2.00, \$2.25 and \$2.50 fine Shoes. Mill End price . . . . . \$1.79.
- One lot Men's \$2.00 and \$2.50 Dress Shoes. Mill End price . . . . . \$1.59.
- Men's Fine Dress \$3.00 and \$3.50 Shoes. Mill End price . . . . . \$2.59.
- Men's and Ladies' Fine Shoes, together with those celebrated School Shoes for Children, in all the newest and best Leather, new lasts and new toes, all at Mill End prices.

### Consignment Stock of Furs

- One big lot Furs sent on consignment by a large furrier, who was overstocked. Will go at the Mill End price of \$4.00 to \$40.00, which is just about half price.

### Our Finest Millinery At Mill-End Prices

- One lot Ladies' and Misses' new and stylish Ready-to-Wear Hats, sold at \$4.00 to \$6.00. Mill End price for choice . . . . . \$2.97.
- One lot Ladies' Trimmer Hats, of latest designs, sold from \$5.00 to \$12.00. Mill End price for choice \$3.95.

### A \$20,000 Clothing Stock at Mill-End Prices

- Men's and Boys' Suits, Overcoats and Odd Pants. Best material, tailoring and style.
- One counter of Men's and Young Men's All Wool stylish Suits that sold at \$7.50 to \$12.50. Mill End price for choice . . . . . \$5.95.
- Men's and Young Men's Fancy Tailored Worsted, Cheviote and Cassimere Suits, double and single breasted, worth \$10.00 to \$15.00. Go at this sale for . . . \$7.95.
- One lot of our famous School Boys' Best Suits, worth \$3.50 to \$4.50 . . . . . \$2.95.
- Some Real Nobby Overcoats for Boys, will be sold at Mill End prices.
- One lot Men's fine Worsted and Cassimere \$4.00 and \$4.50 Pants. Mill End price . . . . . \$2.95.
- One lot Men's \$2.50 to \$3.50 Fancy Vest. Mill End price . . . . . \$1.95.

All Goods Sold At This Sale For Cash Only, and None On Approval.

*The Little-Long Co.*  
DEPARTMENT STORES, CHARLOTTE, N.C.

All Goods Sold At This Sale For Cash Only, and None On Approval.