

## The Papers The People Read

Semi= Weekly Observer
The
Charlotte Daily
Observer

## The paper no farmer can afford to be without. The current events of the world epitomized, the best State All the news of the world, the State and Charlotte every day in the year. The most widely read newspaper in the cotton belt and the best advertising medium between Washington and Atlanta. Results prove this claim beyond dispute EVERY DAY FOR ONE YEAR, \$8.00 <br> BEST ADVERTIING MEDIUMS IN THE COTTON BELT $\quad$ - <br> The Evening Chronicle through which advertisers may reach the best people of Charlotte. The happenings of the world and the local news of the day at your tea table <br> SIX <br> DAYS <br> A <br> WEEK, <br> FIFTY. TWO WEEKS FOR <br> $\$ 5.00$

