

Mail Orders

Write us for anything you want. "We sell everything." Don't be afraid to send check for anything you may see in this adv. for if you do not find it just as represented in every way, return at our expense.

Write for Samples

We are anxious to break all former records this year and to do it know that it will take mighty good values. We are fully aware that the good values we have sold made the wonderful growth of our business and realize that it will take mighty good values to beat our 1905 business, but knowing what it takes just "watch us grow."

OUR MOTTO: The same goods for less money, or more goods for same money. We handle the same goods handled by other first-class department stores, only our prices are lower. We buy cheaper by paying spot cash, so can

our customers, and by selling only for spot cash we are enabled to always pay spot cash. Should we sell on credit we would soon book more in amount than there is cash in the dry goods business in Charlotte, which of course would mean for us to buy on credit.

Wide awake, up-to-date department store methods with some "ideas of our own." Buying and selling goods for spot cash at lower prices than other stores, has brought this store rapidly to the front of the best—now doing the greatest cash business in the Carolinas.

CHARLOTTE'S FAST GROWING DEPARTMENT STORE THE BEE HIVE

The Store for Good Bargains Every Day in the Year and the Store That Sells Just What it Advertises.

Something New A Trial Advertisement

We want to see just how many goods we can sell Monday and this week from this adv. in to-day's Observer, so we have selected and name here the strongest list bargains ever gotten together in one page adv.

What We Advertise

We Sell

What we sell advertises us. No misrepresentation allowed here in advertising or selling. Our customers know to depend on what they see in The Bee Hive advs., and we feel very proud of our record of always having just what we advertised

Ladies Muslin Underwear This Week

Our big shipment for the season just received and ready for selling Monday morning and there's lots of good Specials in the lot. Better see about your Muslin Underwear too for it seems now that prices are to be very much higher, they are already away up from prices we bought this lot at. Can show you better than tell you whether we have marked this up or down.

2,000 Muslin Undergarments, Fine Corset Covers, Chemise, Drawers, etc., choice.....25 cents

Nice long gowns and beautifully made skirts of good quality material priced less than the actual materials would cost on to-day's market. A wide variety to select from at.....49 cents

A complete line, one of the best made, the "Royal line," all high class garments. Come see for yourself.

New Plaid Silks for Spring.

Beautiful combinations, Reds, Greens, Blues etc., large plaids so very popular now, fine quality pure silk, price.....50 cents a yard.

New Spring Shirt Waist Silks.

The new colors and combinations for spring are very pretty. Nice all pure silk quality, regular 69 cent selling silks.....50 cents.

White Irish Linen Finish Waisting

The best one on the market for white suits. Shirt waists, skirts and is being used a great deal for embroidered work. Bookfold 36 inches wide.....10 cents.

Lansdowne

The popular silk and wool fabric that looks and wears so well, light and soft looking, yet is firm and wears well. Makes swell evening dresses, white, cream, black and all the good shades for the season, just in. You know the regular advertised price. Our price.....99 cents.

EMBROIDERIES MONDAY MORNING

A little lot, between Two and Three Thousand Yards, all fine Embroideries. Number very wide special pieces, worth away up. Then the balance low-grade stuff, but a well averaged lot, every yard in the lot worth a great deal more than the price, which is very low, considering the great advance in Embroideries. You will find just as fine Embroidery in this lot at 12 o'clock Monday as at 9 o'clock; so if you cant come early, come anyway. It's a great bargain at.....7 1-2 Cents.

Wool Dress Goods Remnants

4,000 yards Wool Dress Goods, all kinds and lengths; starting with Tricot Flannels, the standard price of which is 25 cents a yard, including all 39 and 49 cent Dress Goods, some worth a great deal more; the price for all by the yard.....15 Cents.

Marseilles Bed Spreads

A specially good value in fine Marseilles Spreads, bleached pure white, handsome new designs, full 11-4 size, extra heavy. Actual value \$2.50 each; for.....\$1.98.

Big Special in Wide White Lawn

42-inch White Lawn, a very fine, smooth quality; sells readily as "special" at 10 cents a yard. To make things lively, have marked it.....7 1-2 Cents.

Table Linen Bargain

High Grade Pure Linen Table Damask, 2 yards wide, short lengths, some soiled a little, some pieces long enough to cut any length you want. Every piece of this Pure Linen and some of it has been sold, very cheap, too, at 79 cents a yard. To clean up now.....50 Cents.

TO TEST THIS ADV.

To every woman who reads this adv. and buys more than \$1 worth from us Monday we will sell 25 cents worth of anything in the store for 5 cents. This test means money to us, but as it's our customers who profit by it, we are satisfied, for the best advertisement we can have is the selling of a good bargain to our customers.

MAIL ORDER CUSTOMERS who read this and mail order on Monday will be entitled to this offer. We have but one price, all goods marked in plain figures. No fake about this, we simply want to know how many people read this adv.

THE BEE HIVE

The only strictly one price cash store in Charlotte.

Lace Curtains

2,000 pairs at special prices, we bought them underpriced, sell the same way and if you anticipate buying any new Lace Curtains for the spring season better see these. Fine high grade Lace Curtains, full 3 1-2 yards long, 1 1-2 yards wide, beautiful new patterns.....99 cents

Nice Lace Curtains 2 1-2 yards long, regular 50 cent selling kind.....29 cents a pair.

Dollar Lace Curtains

One fine lot Lacé Curtains 3 yards long, regular \$1 a pair retailers, to go here now at.....50 cents

New Spring Dress Gingham

A wide assortment colors and patterns, the best from the Standard makes, "A. F. C." "Renfrew" etc., the widest variety of the new spring styles in town to select from.....10 cents a yard.

Cream Mohair

A splendid value in Cream Mohair for evening dress, 36 inches wide, a nice quality.....25 cents.

Ladies Black Petticoats

Big lot nice Black Petticoats bought in job, worth from 75 cents to \$1 each, our price.....50 cents.

Silk Crepe de Chine

Silk Crepe de Chines always good for spring and summer dresses, a very fine all silk quality, black white and colors.....50 cents.

Linen Lawn

Beautiful White Linen Lawn, smooth sheer quality and pure linen, 36 inches wide, a great value at.....25 cents

White Persian Lawn

Fine sheer Persian Lawn, a good bargain at.....10 cents

The Spring Millinery

Our Miss Dawson is now in the Northern markets visiting all the fashion centers, studying the styles for the spring season soon here. No pains or expense will be spared to equip this department for the greatest season we've ever had. Keep an eye on it.

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