

### Great Growth Of Mail Order Business

We had a big mail order business last week from our advertisement in last Sunday's Observer, and every order was filled the day received, and we have not heard a kick or complaint.

We are pushing our Mail Order Business now and every order will receive careful and prompt attention.

## Charlotte's Fast Growing and Popular Department Store

# The Bee Hive

### Satisfaction Guaranteed or Money Back

All goods sold under strict guarantee of being just as represented, and anything not found in every way just as represented, return at our expense and money will be cheerfully refunded.

All goods marked in plain figures and we have but one price--the same to all.

## Ready For Another Busy Monday and Week

We have the values here to make it a busier one even than last week, which was the Biggest Week's Sales we've ever had in January or February.

Our methods of advertising what we have and selling what we advertise, are winning new customers for us every day.

It pays to read The Bee Hive advertisements, because you can depend on finding here what you see in them, and finding it just as represented.

### Another Stock Picked Up at a Price And on Sale To-Morrow

A stock of Shoes, Men's Shirts, Clothing, Pants, etc., bought from Mr. J. B. Caudle, formerly of J. B. Caudle & Co., of Rockingham, this being a part of their stock. Ziegler Bros. Women's Fine Hand Welt Shoes, made of the very finest Kid, Patent Vici, etc. Not a pair shoes in the lot worth less than \$3.00, and some worth \$3.50 and even more. One price to clean up the whole lot... \$1.50 a Pair

### The Men's Shirts

60 dozen of them and all High Grade Shirts, such makes as Cluett, Peabody & Co.'s "Cluett" Brand, worth regular retail \$1.50 each, the wholesale price \$13.50 a dozen; the "Monarch," one of the best Dollar Shirts on the market. The wholesale price of this shirt is \$9.00 a dozen; the "Challenge," "United," "International" and other high class shirts in the lot. All out on top of our counters at one price... 50 Cents.

### Wool Dress Goods Bargain

52-inch All-Wool Panama Cloth, in Black, Navy and all the good shades; a real bargain at... 50 Cents a yard.

### The New Gilt Belts for Ladies

Another shipment in by express yesterday and are ready for selling to-morrow morning. The 25 cent selling ones here for... 19 Cents. The 50 cent Belts here for... 39 Cents.

These Gilt Belts are all the rage now, but The Bee Hive cuts the price, no matter how good or how popular.

### The Biggest and Best Things for One Cent

- 1 Carpenter's Pencil.
- 7 Pen Points.
- 1 Dozen Pearl Buttons.
- 2 Good Cedar Pencils.
- 1 Nice Beauty Pin.
- 1 Pencil Tublet.
- 5 Carriage Knobs.
- 1 Yard Wash Braid.
- 1 Box Slate Pencils, 4 in box.
- 1 Yard Wide Elastic.
- 1 Ladies' Handkerchief.
- 1 Good Horn Hair Pin.
- 1 Dozen Safety Pins.
- 1 Paper Needles.
- 1 Paper Pins.
- 1 Yard Battenburg Braid.
- 23 Fish Hooks.
- 1 Card Hooks and Eyes.
- 1 Stick Gig-a-Dig Blue.
- 1 Box Invisible Hair Pins.
- 4 Good Collar Buttons.
- 1 Fancy Hat Pin.
- 1 Dressing Comb.
- 1 Roll Black Tape.
- 1 Good Crochet Hook.
- 1 Full Long Corset Lace.
- 2 Mirrors.
- 1 Pair Arm Bands.
- 1 Bib Holder.
- 1 Good Thimble.
- 4 Aluminum Hair Pins.
- 1 Hemstitched Handkerchief.
- 15 Pen Points.
- 1 Linen Collar.
- 1 Pair Shoe Strings.
- 1 Pair Side Combs.
- 1 Good Pen Staff.
- 1 Good Size Rubber Band.
- 1 Lead Pencil, rubber in end.
- 1 Eraser.
- 2 Balls White Sewing Thread.
- 1 Box Writing Paper and Envelopes to match.
- 1 Spool Turkey Red Thread.
- 1 Hat Pin.
- 6 Hat Pins.
- 2 Packages, 12 to pack, Wire Hair Pins.
- 1 Box Mourning Pins.
- 1 Yard Shirring Cord.
- 1 Crochet Hook.
- 2 Battenburg Rings.
- 1 Yard Santache Braid.
- 1 Belt Pin.
- 33 Marbles.
- 1 Dozen Collar Buttons.
- 2 Cakes Toilet Soap.
- 1 Fine Comb.
- 1 Roll White Tape.
- 3 Pen Stuffs.
- 1 Yard Daisy Ribbon.
- 1 Dozen Black Pins.
- 1 Good Extra Long Hat Pin.
- 3 Papers Needles.
- 1 Wood Encased Slate Pencil.
- 56 Hair Pins.
- 2 Thimbles.
- 2 Tolls Tape.
- 6 Collar Buttons.
- 1 Key Ring.
- 1 Tooth Brush.
- 1 Back Comb.

## 100 Rolls Matting Monday Morning

We put on sale Monday morning 100 Rolls Fine Matting that we picked up away under price, and having no regular department for this class of goods, put a low price on it to clean up quickly.

The regular price for this Matting is 30 cents a yard \$8.00 a Roll or \$12.00 a roll, but you buy it here Monday for

### Ladies' Linen Handkerchiefs for Monday

500 dozen Pure Linen Hemstitched Handkerchiefs, regular 10c linen handkerchiefs, you can buy here for 5 Cents Each 50 Cents a Dozen

### Men's Linen Handkerchiefs

Men's Full, Large, Pure Linen Handkerchiefs, worth 12 1-2 to 15 cents each... 10 Cents \$1.00 a Dozen

### Two Special Towel Bargains

120 dozen Fine Huck Linen Towels, extra heavy and extra large size, measuring 21x42 in.; towels worth 15c each, for 10 cents \$1.00 a Dozen

Heavy Cotton Towels. Fine Bleached Towel, Hemstitched, an excellent value at... 10 cents Each \$1.00 a Dozen

### White Persian Lawn For This Week

Fine White Persian Lawn, beautiful sheer quality, a real 15-cent value for... 10 Cents

### Big White Lawn Special

42-inch white Lawn, smooth, sheer quality, actually worth 12 1-2c a yard; to make things lively this week 7 1-2 Cents

## SPRING MILLINERY TALK

We are making preparations to make this the greatest season we've ever had. Our Miss Dawson, who has been in the Northern Markets looking up the Fashions for Spring for some weeks, writes us from New York that the Hats are beautiful, and that she expects to have a great show of Stylish Hats.

She also noted that she had more than 100 orders for us for hats to go to people in her home town before Easter, and that they are all to be Good Hats. Those who know Miss Dawson as a Milliner will not be surprised at this great number of orders entrusted to her to get up and make, and if she does as well as she did with the many orders entrusted to her this way last season, there'll not be a single hat returned.

Keep an eye on our Millinery Department; we are expecting a Grand Opening this season.

## THE BEE HIVE

DEPARTMENT STORE. CORNER TRADE AND COLLEGE STS.

### Silk Crepe de Chine

A little lot of fine Pure Silk Crepe de Chine for Monday. Black, White, Red, etc. The Dollar a yard quality. Special at... 50 Cents.

### Black Peau de Soie

Fine Heavy, All Pure Silk Peau de Soie, full 36 inches wide, a real \$1.25 value, for... 98 Cents.

### White Lawn Monday for 5 Cents

A very good White Lawn; a big bargain at... 5 Cents

### 10-4 Bleached Sheeting

Splendid quality Bleached Sheeting, a real bargain on the present market for cotton goods... 25 Cents.

Beautiful Bleached Table Damask, 60 inches wide at... 19 Cents.

### White Dotted Swiss

Big values in nice quality Dotted Swiss for Dresses, Shirt Waists, etc.; good embroidered dot that will not rub off in laundering... 15 Cents.

### White Embroidered Flannel

36-inch White All-Wool Flannel, Hemstitched and Embroidered... 50 Cents.

### White Madras

Nice quality White Madras... 10 Cents.

### White Mercerized Madras

Fine Mercerized Madras, a regular 25 cent value, pretty patterns... 18 Cents.

### Hall Curtains

Big line Hall Curtains, ranging in price from \$1.25 a pair for a nice full size Hall Curtain to real \$5.00-a-pair Hall Curtain, full large and long, at \$2 98 a Pair.

### Children's Waists

Children's Nagareth and "E. Z." Waists. Every mother knows what they are. Our price... 19 Cents

### Ladies' Supporters

Ladies' Genuine "Hook-On" Hose Supporters 19 Cents.

### Ribbon Remnants

Big lot short ends in all kinds of Ribbons; Black, White and all colors, every piece ticketed with price for piece on it. The prices just about half.

## The Bee Hive

## The Bee Hive