Our Guarantee

Everything that goes out from this store must be just as represented in every way. You can get your money back here for the asking. Goods exchanged as cheerfully as sold.

CHARLOTTE'S FASTEST GROWING DEPARTMENT STORE

Monday Morning starts the Spring Season here with new life. Our buyers are just back from the Northern Markets and our store is jam full of Bran New Spring Merchandise. The very latest things for the season are here in great abundance.

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The Best Bargains We've Ever Had Go On Sale Here To-Morrow Morning

The New Silks

The greatest bargains in New Silks ever put on the Bargain Counter. The Very Newest Things for the Season are here.

Guaranteed Black Taffeta

A Special Bargain for Monday

A real heavy, fine quality All Silk Taffeta, "Guarantee" woven in selvage of every yard, and we back the guarantee up with new silk right on the spot when claim is made. It's a full yard wide and there's no better silk retailed anywhere for \$1.00 a yard.

Our Price 75 Cents.

New Colored Taffeta Silks

The latest in Shirt Waist Silks, handsome colorings in Pure Silk Taffetas, worth regular 75 cents, to go here at

50 Cents

New Check Silks

Beautiful New Check Silks, all color and size checks, Black and White, Blue and White, etc.; regular 69 cent Silks

50 Cents.

White China Silk Special

Nice, heavy quality White China Silk, 20 inches wide; not the flimsy, thin one sold regularly for a quarter a yard, but a real good one, worth about 35 cents, here for

25 Cents.

Waterproof Silks

27-inch Heavy China Silk, warranted spot proof; Black, White and all colors.

50 Cents.

Yard Wide Colored Taffetas

The Biggest Silk Value of the Season. Solid and two-tone colors, full 36 inches. Silk's actual value \$1.00 a yard. All the good colors and combinations of colors, such as Navy and Green, Black and Garnet—in fact, all the good combinations. Our special price to make things lively Monday—

75 Cents.

The Bee Hive

Embroideries Monday Morning

The Biggest and Best Lot of Embroideries ever landed in Charlotte. More than Thirty Thousand (30,000) yards in one lot. All the highest class Embroidery work on the finest quality Muslin, Cambric, Swiss and Nainsook, in beautiful Edges and Insertions. Lots of Edges in the lot 18 and 19 inches wide. Then there's lots of the Fine, Dainty Edges and Insertions in narrow widths, the kinds so much wanted by the better trade. Not a piece in this whole lot worth less than 25 cents, and from this price up to 75 cents.

OUR PRICE 14 CENTS THE YARD

The Millinery Department

Busy Getting Ready for the Spring Opening

MISS DAWSON returned last week from a long stay in the Fashion Centres, studying the New Styles and visiting all the leading markets—looking for the correct things. We have bought the largest and most complete stocks we've ever had. You will find here everything that is New and Stylish for the Season, and the Prices will be moderate.

MAIL ORDERS

Mail us check for anything you see in this advertisement that you want. Money will be refunded promptly for anything not found exactly as represented. All orders attended to the same day they are received.

WRITE FOR SAMPLES OF NEW GOODS

THE BEE HIVE

DEPARTMENT STORE

Corner Trade and College Streets.

Buying and Selling

For Spot Cash, We Undersell Other Stores.

Going to the markets often we keep New, Fresh Stock of everything, and the new things are shown here in good assortments, and at reasonable prices, soon as out. Keep in touch with us by reading our advertisements.

White Lawn Remnants Monday

The Biggest White Lawn Bargain you'll see this season and all nice quality Lawns, worth up to 10 cents a yard. The lengths run up to 10 yards in a piece.

Price 5 Cents.

New Cotton Pongee

Fine Cotton Foulards, or Pongee, in beautiful new colors and patterns, a real value at

12 1-2 Cents.

White Madras

Fine Quality New White Madras, a specially good value, to go Monday at

10 Cents

White Nainsook

Beautiful quality fine soft Nainsook, 42 inches wide, a 12 1-2 cent value.

10 Cents

Wool Panama Cloth

A special in Fine All-Wool Panama Cloth, 52 inches wide, all the good colors,

50 Cents.

Wool Albatross

Beautiful All-Wool Albatross in White, Cream, Light Blue, Pink, etc.

39 Cents

52-Inch Mohairs

Fine lot 52-inch Mohair, all colors, 50 Cents

New Gilt and Silver Belts

Another New Lot of the Gold and White Belts, the 50 cents kinds for 39 cents, and the 25 cent ones here 19 Cents.

White Marseilles Bed Spreads

New lot Fine Spreads, bleached pure white, extra heavy and full 11-4 size, worth \$3.50 each,

For \$1.98.

The Bee Hive