OCIAL AND PERSONAL

Miss Mary Morrison, of Marinosa, is spending a few days in the city shop-

Mrs. Annie Smith Ross, Miss Salile H. Adams and Capt. T. S. Franklin, leave the latter part of the week for Raleigh to attend the convention of the North Carolina Library Association which convenes in the Raney Library Friday afternoon. Mrs. Ross is president of the association.

Miss Johnsie Bason, of Red Springs, is spending to-day in the city the guest of Mrs. C. M. Badham, at No. 214 South Myers street. Miss Bason leaves to-morrow for Spartanburg, S. C., to attend the music festival.

Mrs. H. L. Adams left last night for New Orieans, La., to attend the Con-federate reunion which meets there to-

Miss Louise Wadsworth, on North College street, will entertain to-morrow afternoon in compliment to Miss Edna Lockwood. Mrs. Platt D. Walker and Miss Net-

tle Dockery returned to Raleigh yesterday after spending some time in the

resorts, returning to Charlotte in the Miss Nell Anderson, who has been

visiting Miss Mary Spencer Ander-son, on North Poplar street, will leave this evening for her home at States-

Mr. and Mrs. L. A. Lockwood and daughter. Miss Edna Lockwood, will leave within a few days for Pawtucket. R. I., where they will spend the greater part of the summer.

Lowesville, were guests in the city yes-terday, stopping at the Buford. They left last night for New Orleans, La., to attend the Confederate reunion.

Mesdames John Sprinkle and Clarence Holt have returned from Washington, D. C., where they spent some

Cards reading as follows were issued yesterday: Mrs. Frank McM. Sawyer

Mrs. John W. Tucker Friday, April the twenty-seventh from five until seven o'clock East Boulevard Dilworth

Mr. and Mrs. J. H. Helms, of Greens-fore, were visitors in the city yester-

Mrs. Richard Arledge left yesterday

for Winchester, Tenn., where she will visit relatives. Mrs. W. G. White returned to her fibme at Yorkville yesterday after

spending several days with Mrs. A. M. Miss Ora Montgomery has returned

to the city after visiting in Raleigh and Spartanburg. Mrs. P. M. Brown, Mrs. J. H. Ham and Miss Laurie Spong will

leave to-morrow for Spartanburg to attend the music festival.

Mrs. C. L. Oates will return to the city to-morrow after visiting relatives in Columbus, Ga.

Mrs. J. H. Auten, of the county, was a Charlotte visitor yesterday.

Miss Bess Eddins is out after being m for two weeks,

The Eclectic Book Club will meet with Mrs. John W. Miller at 4 o'clock this afternoon.

Mrs. L. A. Dodsworth leaves to night for New York. Mr. and Mrs. Cameron Morrison re-turned yesterday from Rockingham. They were accompanied by Mrs. Ida Morrison, who will visit them.

Miss Georgia Lowe is in St. Peter's Hospital for treatment. She may be there several days.

Misses Ola DuKate and Franke Folk, f Elizabeth College, will go to Spar-burg. S. C., to-morrow to attend May music festival.

ot. and Mrs. A. J. Beail were ong those leaving for New Orleans. La., last night.

Among the guests at the Hotel Bu-ford last night were Mesdames B. T. Atkins and E. H. Montgomery, of Gold

Miss Minnie Ford returned yesterday from Blacksburg, S. C., where she spent some time with friends,

The Central Executive Committee of 20th of May celebration meets to the in the city hall. The meeting was have been held last night but was sponed owing to the Benefit Concert the Academy of Music.

Mr. Paul Whitlock left last night for Raleigh, where he will spend the day on

Mr. David T. Huyck is spending the week in Florida. Mr. E. W. Thompson, of New York, a prominent official of the Southern Cot-

prominent official of the Southern Cotton Oil Company, is spending several days in the city on business.

Mr. F. J. Haywood, Jr., State bank examiner, with headquarters in Raleigh, is spending several days in the city.

Mr. Franc C. Jones returned to the city yesterday after spending Sunday with Mrs. Jones in Wilmington.

Mr. G. C. Cannon, of the cotton firm of Hayne & Cannon, left last night for New Orleans, La., on business.

Rev. Dr. J. R. Howerton, pastor of the First Presbyterian church, left last night for Texas on business.

Mr. C. W. Tillett left yesterday morning for Raleigh to attend the State Supreme Court.

Mr. J. F. Flowers returned to the city in the Codd Fellows are to have a big anniversary celebration in the Odd Fellows are to have a big anniversary celebration in the Odd Fellows are to have a big anniversary celebration.

Mrs. H. L. Adams left last night for New Orleans, La., to attend the Confederate reunion which meets there tomorrow.

Mrs. T. T. Smith and Miss Josephine Smith, who were visiting in Atlanta, Ga., have returned home.

Mrs. E. C. Register, returned from Concord yesterday morning accompanied by Judge and Mrs. W. J. Montgomery, who are her guests.

The Bachelors of the city will give a dinner and dance next Monday evening. The dinner will be served in the Southern Manufacturers' Club while the dance will be given in the hall of the Colonial Club.

Miss Janie Patterson returned to her home in Concord yesterday after spending several days in the city with relatives.

Miss Helen Brem will entertain at euchre, at her home at Dilworth, tomorrow afternoon, in compliment to Miss Edna McLure.

Miss Louise Wadsworth, on North

Mr. J. A. Sharpe returned to the city yesterday after spending. Sunday with friends at Statesville.

Mr. D. Harriss, of Raleigh to attend the State Supreme Court, and the city of the State. Supreme Court, at Raleigh.

Mr. D. Harriss, of Raleigh to attend the State Supreme Court.

Mr. J. C. Hood, of Greensboro on business yesterday.

Mr. Brevard Nixon is attending the sessions of the State Supreme Court, at Raleigh.

Mr. R. C. Hood, of Greensboro, was among the out-of-town people here yesterday.

Among the visitors in the city yesterday were Measure. J. S. McRorie, W. T. Kincaid and R. B. McLaughlin, of States-ville, who were at the Central.

Mr. O. F. Mason, of the Dillas bar, spent yesterday after spending Sunday with friends at Statesville.

Col. W. B. Rodman spent yesterday at Norfolk, Va., on legal business.

Mr. T. L. Ware, of Gastonia, spent yesterday in the city.

Mr. D. Laughtin, of States-ville, who were at the Central.

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Mr. D. Harriss, of Raleigh to the cit

A Few Minor Happenings in and

About the City. -Mr. W. M. Matthews, of Providence, has finished planting cotton. -Mr. S. Wittkowsky who has ben in-disposed with grip for the past week, was out yesterday.

Mr. and Mrs. J. G. Bryce will leave to-night. Business of importance is to be considered and all members are urged to be present. The weather yesterday suggested a back-set of sprin. There was a no-ticeable scarcity of light suits on the streets and a straw hat was remarked

-Mr J. W. Zimmerman requests all those who subscribed to the all those who subscribed to the San Francisco relief fund at the First Presby--Mr. Dan R. Byerly has purchased from Dr. H. M. Wilder the residence at No. 207 East Seventh street, paying \$5,-250 for the property. Mr. Byerly will re-mede the house and, as soon as pos-

Mrs. Julian H. Taliaferro and small daughter, after May I. will make their home with Mrs. Taliaferro's father, Mr. J. P. Caldwell, on South Tryon street, until they join Mr. Taliaferro at Tampa.

Mrs. C. E. Mason leaves to-day for Gastonia to spend several days with Mrs. J. A. Glenn.

Colonel and Mrs. D. A. Lowe, of Lowesville, were guests in the city yes-

The city fire department was called out yesterday morning at 11:40 o'clock by a blaze at the home of Mr. F. W. Ross. at No. 405 North Poplar street. The building had caught fire from a defective flue. The blaze was quickly extinguished and the damage amounted to only a few dollars.

THE

BEAUTIFUL RESULTS Which we achieve when we put ourselves to work on a

set of handsome lace curtains, fills us with pardonable pride. We believe we do this work better than anybody in the State. We know we take more pains with it than any laundry in the world. We love to do this work because it is so delicate and difficult and requires so much care in handling.

SPRING HOUSE-CLEANING IS THE ORDER OF THE DAY JUST NOW. We can relieve you of all

anxiety regarding your Lace Curtains and Table Linen. We guarantee this work, and we know you would be pleased with our beautiful results.

Model Steam Laundry

Sore Lips

Feel "twice as bad as they look." but goodness knows, they look bad enough. However, a little rubbing with

LAVA LOTION WITH BENZOIN. 25 CENTS

will heal them up, remove the chap and roughness, stop the cracking and make your lips all right again.

These trying APRIL WINDS

make sore lips, chapped faces and rough, red hands. There is one certain, quick remedy. Just rub on LAVA LOTION at night. That's all.

INJURED IN RUNAWAY.

Three Young Men of Gaffuey Have Exciting Experience With Fright-ened Horses. Special to The Observer.

The Movement of a Number of Peeple Visitors and Others.

If Prank Alexander, who has been
visiting his brother Dr. H. Q. Alexander, the visit
and this evening hiss Mary Cole
states at the britis elect, will be maid
of honor and Mr. W. T. Dixon, of Raieigh, brother of the groom, will be
best man.

Rev. Mr. Durham, accompanied by
his brother, Mr. S. J. Durham, Mr.
W. T. Dixon, Mr. John Charles McNell and Miss Louise Wadsworth, left
for Rock Hill, where he will visit relatives
for grew days.

Miss Mary Morrison, of Mariposa, is
spending a few days in the city shopwith the city shopMr. Paul Whitlock left last night for
spice of the property of the city shopman and the city shopshown and the city shopshown and the city shopman and the city shopshown and the city shopman and th suddenly became loose and breaking threw the buggy gan to kick, the few kicks being sufficient to throw both McCarley and Bell from the bug- | get and keep it. While our trade is gy into nearby ditches both dazed large and constantly growing, we are

-The Odd Fellows are to have a big anniversary celebration in the Odd Fel-lows' Hall Thursday night. The pro-gramme is now being arranged and will be issued shortly.



We're Not Juggling With Price

Just because we're offering to make you a three-piece finished serge suit for \$22.50

that most tailors wouln't touch for less than \$27.50 don't think that we're juggling with price. We bought the goods when the price was down-other-wise this offer wouldn't be

possible. It's an exceptionally fine unfinished serge—10 oz. weight—very dressy—and no disappointment ever follows its selection. Coat either full or half-lined (as you say) with Mohair Lusterine. Offered in We have plenty of the goods now-we won't have later on.

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The Claude Brown Co.

HENDERSONVILLE, N. C.

We have in our mammoth barns 100 head of High Class Horses.

ROAD HORSES

CARRIAGE HORSES SADDLE HORSES

25 head of large, young Mules and few heavy work teams.

100 HEAD

100 HEAD

Underwear

Dr. Deimel Underwear is he kind you want for any kind of weather - rain or shine, hot or cold, winter or

All Deimel garments bear the Deimel name on a woven Trademark label.

Booklet telling all about it, with samples of linen-mesh. free on request.

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BIG ORDERS AND CASH

Are wonderful buyers. They always get the best there is to be had. They have just bought for us CAR LOAD OF SIDEBOARDS at such low prices, that all competi-

tion will be put aside. To make room for this car of Sideboards, we will offer some numbers now on our floor at

A GREAT REDUCTION It is not a profit we are Why not profit thereby.

Materials for Evening Dresses

75c 23-Inch Crepe-de-Chine 50c

A special value 23-inch Crepe-de-

Chine, not the thin, slazy kind usually

sold at 50c, but a splendid 75c value.

Black, White, Light Blue, Pink, Nile,

Lavender and Red. Price......50c

Something New in China Silk. 27 in.

with Radium finish which makes

an especially pretty fabric for evening

dresses and waists. Colors White,

Light Blue, Pink and Lavender.

Price......48c

White Silks

Good quality 20-inch White Habuti

Silk at......25c

50c value 36-inch White Habuti

Extra weight quality 36-inch White

Silk. Price 39c

Habuti Silks, every plece a special

value at.......48c, 68c, 89c and 98c

China Silk at 48c

27-Inch Radium Finish

gress of the kicking horses. Bystanders prising. Come to see us TO-DAY.

A big lot of full bolts; special pur-Yard-wide Japanese Silks; Black, White, Light Blue, Navy, Old Rose, Heliotrope, etc; pretty 75c. quality; per yard 49c.

Also lot yard-wide guaranteed all Silk Taffeta; well worth 89c, yard; to boom the silk sale, per yard .. 69c.

Millinery

We please you twice with our hats. Our milliners trim them stylishly and becomingly, with that dash of style that marks the true milliner. Then we add a moderate profit only, and surprise you with the small cost. We have fresh from the work rooms a large number of trimmed hats, so that you can see just how they look. Or, if you prefer, we can trim your hat to order in a short

Dress Skirts

Why bother about having a skirt We can suit you in style and material, and they have the set that only is given by expert makers. Everybody that looks around on skirts give ours the praise. As low as \$2.00, but splendid values at \$5.00, \$6.00, \$7.50, etc.

Gray Dress Goods

Grey Dress Goods, or any other color, we think we have an unusually attractive lot, Cream Dress Goodware also very popular, 50c., 75c., \$1.00,

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Card Cases, Pass Cases, Wal-lets, Pocketbooks, Shopping In medium and high grade Leather. We have just what you want.

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SUITS 3T \$15.00, \$18.50, \$20.00 and up to \$27.50. Yorke Bros. & Rogers Clothiers, Hatters and Fur-

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White Wash Chiffon, not unlike Organdy except that it launders and has a much softer finish; 45 inches wide. Price......35c, 48c and 85c

For Graduating Dresses

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Special attention is directed to the Superior Quality and Value of our Plain Lisle Gauze and Lace Hosiery; also Summer Underwear, Ribbons, Fans, Belts, Buckles, Collars, Handkerchiefs, Laces, Embroidery, Combs, Corsets and Small Notions.

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89c Yard-wide Guaranteed Black

98c value 3-yard-wide, guaranteed wear, Black Chiffon Taffeta at 75c

\$1.50 value Extra Rustle for Petticoats, also the Soft Chiffon Finish for Dresses. Special at\$1.00

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THE BEE HIVE

Hood Stock

will be moved to-day to our stores, corner Trade and College streets where the selling begins to-morrow morning.