CHARLOTTE DAILY OBSERVER, JUNE 3, 1906.

The Little-Long Co.

Great Muslin Underwear

Wednesday June 6th 9 a.m.

The best prepared sale from every stand point that has ever occurred in Charlotte. No such grand collection of Women's and Children's superior made Underwear has ever been placed on the retail counters of any store in this city. Immense quantities, varieties and assortments the same that have always made our Undarwear sales famous—different than all or any other store. We shall tell you in the quaity of the goods, their cleanliness and purity, and their speaking prices, what must perforce be omitted here. The following illustrations will give our customers a hint of these remarkable offerings.

Trunks

The time is almost here for summer vacations, summer trips, etc. It may be necessary for you to have a new Trunk. If so, we want to sell it to you. Our line of Trunks is put up by one of the best concerns in the world. They are built for traveling purposes—strong and neat in appearance. Our special "Automatic Tray" Trunks are very attractive. They save you the trouble of jifting out trays, and they never get out of fix. All are well protected with heavy malleable brass hardware that will resist mighty blows. Even Trunk is built right, and the prices are low, considering the standard of the goods. A full line of all styles and sizes always on hand. See us before you buy. We can save you money. Trunks from \$2.00 to \$27.50.

Floor Oil Cloth and Linoleums

Here again we assert ourselves. We are headquarters for this class of Floor Coverings. We carry only the best of goods in choice patterns. Our prices are from 10 per cent. to 20 per cent, below the average dealer's. If you want your office, kitchen, hall or bath room covered, we are prepared to do it. It costs but very little, and lasts



for years, saving endless trouble to the housekeeper. Our Tile Iniaid Linoleums are of the highest quality. The prices per square yard \$1.25 and \$1.50.



Special in Coat Suits







Dress Goods

Fine sheer Figured Organdies, this season's goods. Price

One of the most popular dress materials brought out this

The new Shadow Print Batiste, all the new combinations of

colors. Price the yard

Ratiste

Plaid Linen

Sale

Voile

Sole Agents for LADIES' HOME JOURNAL 10 and 15c Patterns DEPARTMENT STORES, CHARLOTTE, N.C.