

THE MASSENGALE ADVERTISING AGENCY

THE MASSENGALE ADVERTISING AGENCY, ATLANTA, GA. A Southern Agency That Has "Made Good" to Advertisers Through Honest Methods and Intelligent Action.

A Southern agency that has "made good" to advertisers through honest methods, intelligent push and profitable knowledge of the advertising business in the Massengale Advertising Agency of Atlanta, Ga.

The Massengale Agency is not a strictly a Southern institution in its scope of business, for the West and the North. As we write this the agency is handling over 50 excellent accounts.

An advertiser who gives more attention to results attained rather than number of accounts placed, might ask, "But what of its efficiency to get business for its advertisers?"

The Coca Cola Company, F. M. Robinson, secretary, Atlanta, Ga. The Massengale Advertising Agency conducted our magazine and religious advertising campaign last year and gave us most excellent satisfaction.

Atlanta Chamber of Commerce, W. G. Cooper, secretary, Atlanta, Ga. As secretary of the Greater Georgia Association, I did several thousand dollars worth of advertising through the Massengale Advertising Agency, and they handled it well.

George D. Witt Shoe Company, George D. Witt, president, Lynchburg, Va. The Massengale Advertising Agency have done a great deal of work for us, and we regard them as the best people in their line that we know of.

John C. Roth Packing Company, John C. Roth, treasurer, Cincinnati, O. The Massengale Advertising Agency of Atlanta, Ga. gives us good service, and we are pleased with it.

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AGENCY HAS BEEN HANDLED IN A MOST SATISFACTORY MANNER

Agency has been handled in a most satisfactory manner and as far as we are able to judge, has produced profitable results.

Acme Brewing Company, Macon, Ga. The Massengale Advertising Agency has been looking after some of our advertising for the past two or three years, and we are pleased with the way they handled our business.

Brown Manufacturing Company, Henry R. Brown, president, Greenville, S. C. The Massengale Advertising Agency has placed our contracts for one year in the newspapers of Georgia.

Space is too limited to admit of a greater number of letters being shown, but the few above portray some truths advertisers can well take into consideration.

Special to The Observer. Concord, June 27.—Mr. Ed Mitchell leaves to-night for New York and on Saturday sails for Panama.

Mr. Ed Mitchell, Former Cabarrus Boy, Will Resume His Duties as Cashier in a Bank on the Isthmus.

Special to The Observer. Concord, June 27.—Mr. Ed Mitchell leaves to-night for New York and on Saturday sails for Panama.

Mr. Mitchell and little son will spend the summer here. Mr. Mitchell has been on the isthmus for two years.

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MAY STOP FOUR SALOONS

Winston Aldermen Consider Question of Reducing Number of Saloons to Six—A North Wilkesboro Woman the Victim of a Staggering Accident—Damasak Manufacturing Co.'s Plant on the Market—Chief of Police Crutchfield Seriously Ill—News Notes of the Twin-City.

Winston-Salem, June 27.—The Winston aldermen held a special meeting and a caucus last night. The first was to consider the proposition to extend the street car line to East Winston and the latter to discuss the question of granting saloon license.

It was announced that the street railway people claimed not to be in a position to extend the line to East Winston and the latter to discuss the question of granting saloon license.

At the caucus the board discussed the proposition to reduce the number of saloons in the city. At present there are ten bars and with the exception of the Phoenix all of them have made application for a new license.

It is reported that Mrs. Joe White, bride of a few months, aged 26 years, of age, suffered a very singular and perhaps fatal injury at her home in North Wilkesboro.

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PLANS FOR CELEBRATION.

Programme of Exercises at Gastonia July 4th Nearly Completed—In and News Notes Personal Mention.

Gastonia, June 27.—At the regular meeting of the Fourth of July promoters at the city hall last night the members of the committee on programme discussed the order of exercises for the celebration.

In addition to Governor Glenn, Congressman E. Y. Webb will be present and will deliver an address on the battle of King's Mountain.

Both the Governor and Congressman Webb will speak at Lory Park immediately after the parade. Mr. J. B. Beal reported that the musicians for the Old Soldiers' Band had been secured and they would have a band of veteran musicians who performed as such during the war between the States.

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COLUMBUS NEWS NOTES.

Political Pot Simmering—Influx of Summer Visitors—Personal Mention.

Columbus, June 25.—This little village is now lively with guests from the low country—some from Jacksonville, Fla., and some from the Palmetto State.

The political cauldron has begun to boil here and "of the abundance of the heart the mouth is speaking."

F. M. Burgess, now registrar of deeds, will probably be a candidate again for the same office. Also J. P. Arledge, now clerk of court, will be out for the same office.

Mr. Dr. Bostic, of Forest City, and Miss Kathleen Young are guests for a few days at the hotel. Miss Young is a daughter of Dr. Young, of Forest City.

Rev. A. S. Caldwell, field agent of the Barium Springs Orphanage, will address the children of this place in the Presbyterian church on Sunday July 1st.

The prospects for crops of any kind are not at this time very flattering. Fruit crops are unusually late in getting started.

Blackburn Has Not Promised to Support Him—No Need to Make Promises.

To the Editor of The Observer: I notice in The Raleigh News and Observer of June 22 an article by Mr. Andrew Joyner to the effect that Congressman Blackburn was using the solicitor's office in this district as a political asset.

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THE LITTLE DOCTOR



Another attack he tried the same thing and it worked. Henry Twining, a convert to the McGlynn theory and also a sufferer from rheumatism, permitted a swarm of the insects to sting him on the arm.

McGlynn, a chronic sufferer from rheumatism, explained that several years ago he had been bitten by bees and discovered that the next day his rheumatism was better. When he had another attack he tried the same thing and it worked.

Young Men wishing to Study Law should investigate the superior advantages offered by the Department of Law in Trinity College.

For catalogue and further information, address D. W. NEWSOM, Registrar, Durham, N. C.

W. L. HAND & CO. JNO. M. SCOTT & CO. FREEDOM AND SELF-RESTRAINT

Developed in Their Finest Combination at Converse College, Spartanburg, S. C.

At Converse College, the girls are not cloistered with the rigid strictness suspected by many close observers.

Converse is elegantly and most comfortably housed, and splendidly located for health. It is situated on a high ridge crest to be protected greatly from the severe northern blasts.

First class gymnasium assures abundant benefit from exercise at all times. The auditorium building contains the 34 rooms of the music department and the 310,000 organ.

From every point of view from that of parent and child, Converse is an ideal College.

Illustrated Catalogue sent on application.

SESSION BEGINS SEPT. 18TH. CHAS. B. KING, President.

SPECIAL SUMMER SESSION OF Kings Business College.

\$35.00 Pays for Scholarship Unlimited as to time in either the commercial or shorthand departments to pupils registering during the month of June.

As to time in either the commercial or shorthand departments to pupils registering during the month of June.

ATLANTA SCHOOL OF MEDICINE. Box 257, Atlanta, Ga. Largest medical college in this section of the South.

THE BINGHAM SCHOOL 1793 1907 MILITARY. Area of patronage widest in the south.

TRINITY COLLEGE

Four Departments—College, Graduate, Engineering and Law.

Large library facilities. Well equipped laboratories in all departments of science.

Young Men wishing to Study Law should investigate the superior advantages offered by the Department of Law in Trinity College.

For catalogue and further information, address D. W. NEWSOM, Registrar, Durham, N. C.

Trinity Park School A first class preparatory school. Certificates of graduation accepted for entrance to leading Southern colleges.

Best Equipped Preparatory School in the South. Faculty of ten officers and teachers.

Institute for Young Women and Conservatory of Music. The Best Place for a Daughter.

DRAGHON'S Business Colleges Raleigh, Columbia, Knoxville, Atlanta, 26 Colleges in 16 States.

Hollins Institute Virginia Established in 1842. For the higher education of young ladies.

ELIZABETH COLLEGE AND CONSERVATORY OF MUSIC, CHARLOTTE, N. C.

A HIGH-GRADE COLLEGE FOR WOMEN STANDARD IN A. B. COURSE higher than any college for women in North or South Carolina.

FAULTY—Only experienced teachers from the leading American and European universities at the heads of Departments.

MUSIC—Separate, specially equipped building for music. Six specialists in the Conservatory, who give all their time to teaching music.

THE SCHOOLS OF ART AND EXPRESSION—On the same high plane with the collegiate and music departments.

LOCATION UNSURPASSED—30 acres of park campus overlooking the city, adjoining the city's new park and free from dust, smoke, noise, etc.

COLLEGE PLANT—\$250,000 fireproof buildings, modern and sanitary in all respects.

An institution which is a Gift to Education, with resources outside the income from patrons.

Illustrated Catalogue sent on application.

CATARRH, FOUL BREATH

If You Continually K'hawk and Spit and There is a Constant Dripping From the Nose into the Throat, If You Have Foul, Sickening Breath, That is Catarrh.

CURED THROUGH THE BLOOD BY B. B. B.

Is your breath foul? Is your voice hoarse? Do you cough? Do you spit? Do you have a constant dripping from the nose into the throat?

Do you have a constant dripping from the nose into the throat? Do you have a constant dripping from the nose into the throat?

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TELEPHONE TRAVEL

Is the cheapest, safest, quickest, easiest way to reach a distant point. You avoid the dust and dirt, while accomplishing the same result.

Bell telephone long distance lines enable you to reach any city quickly and cheaply. It's the modern way to do business. It brings success.

BELL SERVICE IS SATISFACTORY THE RATES ARE REASONABLE Call Contract Department, No. 199.

Southern Bell Telephone and Telegraph Co.

THE NEW IDEA THE ORIGINAL LAXATIVE COUGH SYRUP ENNEDY'S LAXATIVE HONEY AND TAR

Moves the Bowels Best for Children