

Willing to Leave it to the Public and the Medical Fraternity



THE Parent of the Hypodermic Treatment, a good many years ago, claimed 3,600 patients, which we concede for argument sake. What is the situation at this time, when the whiskey cure was never more in need? The Parent Institution, with its beautiful grounds, \$300,000.00 hotel and with having spent vast sums of money in the up-building of its town, has not averaged 40 patients per month for the past five years. It is estimated that 90 per cent. of these are there for their second and third treatment. To the man of reason, is there any excuse for taking the HYPODERMIC TREATMENT for the Liquor Habit, when, with the WORLD FAMOUS M'KANNA treatment, you not only complete the treatment in three days, but finish it without having used the always dangerous HYPODERMIC.

At the McKanna Sanitarium, which has just been overhauled from the kitchen to the garret, we offer to the unfortunate, a home without a superior in the entire South. Along with the comfort of an elegantly fitted house, we offer free of charge the services of trained male and female nurses, brought from our Western Sanitariums, without charge. We know that our service is as good as can be had for the reason that we are giving it our personal attention. We own our own herd of thoroughbred Jersey cows, which are used exclusively for the benefit of our Sanitarium. This Treatment has been before the public for the past sixteen years and we are perfectly willing to let them be the judge as to whether or not we have a sure and a rational cure.

WHAT PEOPLE THINK OF DR. M'KANNA AND HIS TREATMENT, WHERE HE IS AND HAS BEEN OPERATING FOR YEARS

At the request of Dr. McKanna, The Charlotte Observer sent the telegram below to J. F. Messenbaugh, M. D. Mayor; G. W. Garrison, Sheriff; R. W. Cochran, Chief of Detectives; John Hubatka, Chief of Police and J. H. Boles, Jailer, of Oklahoma City, Okla., and received the replies that are reproduced in this advertisement.

Charlotte, N. C., August 21, 1906.

Has Dr. McKanna Sanitarium in Your City. What is the Reputation of His Cure. Answer at Our Expense.
(Signed) CHARLOTTE OBSERVER.

THE WESTERN UNION TELEGRAPH COMPANY.
23,000 OFFICES IN AMERICA. INCORPORATED. CABLE SERVICE TO ALL THE WORLD.
RECEIVED at No. 30 South Tryon St. Charlotte, N. C.

Telephone No. 45.
This Company TRANSMITS and DELIVERS messages only on conditions limiting its liability, which have been assumed to by the sender of the following message.
Errors can be guarded against only by repeating a message back to the sending station for comparison, and the Company will not hold itself liable for errors or delays in transmission or delivery of Unrepeated Messages, beyond the amount of tolls paid thereon, nor in any case where the claim is not presented in writing within sixty days after the message is filed with the Company for transmission.
This is an UNREPEATED MESSAGE, and is delivered by request of the sender, under the conditions named above.
ROBERT C. CLOWRY, President and General Manager.
1 An vx 12 Collect 1 EX 4:20 P. M. Oklahoma City, Okla., Aug 21st.
The Observer Company, Charlotte, N. C.
Dr. McKanna has sanitarium here for some years. Reputation good.
R. W. COCHRAN, Chief of Detectives.

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ROBERT C. CLOWRY, President and General Manager.
223 An vx Collect 4:31 P. M. Oklahoma City, Okla., Aug 21, 1906.
The Observer Company, Charlotte, N. C.
Dr. McKanna has sanitarium in this city. Reputation first-class.
J. F. MESSENBAUGH,

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ROBERT C. CLOWRY, President and General Manager.
226 an vx 7 Collect—5:35 P. M. Oklahoma City, Okla., Aug. 21, 1906.
The Observer Company, Charlotte, N. C.
Dr. McKanna sanitarium is all right.
G. W. GARRISON, Sheriff.

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ROBERT C. CLOWRY, President and General Manager.
195 an vx 10 Collect ans. 3:56 P. M. Oklahoma City, Okla., Aug 21.
The Observer Company, Charlotte, N. C.
Dr. McKanna has been here for years. Has good reputation.
JOHN HUBATKA Chief Police.

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ROBERT C. CLOWRY, President and General Manager.
213 An vx 14 Collect 4:41 P.M. Oklahoma City, Okla., Aug. 21.
Observer, Charlotte, N. C.
He has sanitarium here. His cure is all right. McKanna is O. K.
J. H. BOLES, Jailer.

THE M'KANNA 3-DAY LIQUOR CURE COMPANY

Reidsville, N. C.

No Dangerous Hypodermics in Our Treatment.