# Purcell's 

## 16 North Tryon Street

## Charlotte's Progressive and Exclusive Ready-

## to-Wear Store for Ladies

It is a great source of satisfaction and pleasure to buy ready-to-wear garments that fit, feel comfortable, fauitlessly tailored, and same time contain all the swagger and style that can be possibly gotten inito a garment.

## You Want to Be Pleased and Sat/sfled WIth Your NEW FALL SUIT OF COAT?

Then you can make no mistake in purchasing at our store. You can assure yourself (no matter what priced garment you buy) that you are getting the best quality cloth and workmanship that can be produced in that priced garment.

Long experience has taught us to deal only with experienced and reliable tailors who have a reputation of tailoring only perfect fitting and dependable garments. This is the reason the ladies who hâve bought Coats and Suits from us have expressed a delight of satisfaction with the fit, style and grace our garments carry.

We never have large alterations, because our Coat Suits are built on correct lines.
However, we have expert fitters to look carefully after your interests.


