may be safely estimated that gen 180,000 and 200,000 settlers been attracted to the South and between 2,000,000 and 2,000,000 s of land have been bought by that between 2,000,000 and 3,000,000 acres of land have been bought by them during the past 12 months. This estimate is based upon reports furnished to The Southern Farm Magazina by representatives of leading railroads operating principally in the South, and they reveal most gratifying results of the practical work which the railroads are doing in the cause of immigration to the South. These results are, to a large extent cumulative, following from persistent work carried on in some instances for 10 or 15 years and posmising even greater records in the near future. They have been sained through following different policies. Some railroads have lands of their own which have been disposed of to settlers of their own seeking or to agents working in co-operation with them. Other roads have combined industrial uponishing with agricultural development. They have carried on a campaign in this country and in foreign parts by means of the widespread circulation of literature descriptive of the advantages of the South and its opportunities for the industrious and thriffy, of exhibits of Southern agriculture and mineral products and of personal contact with heads of families who would better their condition in life.

Estimating the value of a man to the supportunities for the industrious and thriffy, of exhibits of Southern agriculture and mineral products and of personal contact with heads of families who would better their condition in life.

personal contact with heads of families who would better their condition in life.

Estimating the value of a man to the community at least \$1,000, the additions to the South's wealth in one year through the energies of immigration agents of the railroads may be safely placed at \$200,000,000, ar about one-fifth of the increase of its wealth in goods and chattels during the same period. These additions mean a much greater rate of increase for the South in material things in the future and an acceleration of the movement of population from other parts of the country to the South. That acceleration, however, can come in the degree that it should come only through a practical recognition by the South of the great work which the railroads are doing for Southern progress on all lines, not the least of which is that of immigration. Accompanying the work of proper State authorities, of corporations or associations within the State lines and of individuals, all alive to the absolute necessity for a vast increase in the number of immigrants, if the South is to come into its own.

Typical of the accomplished facts are the location along the line of the Alabama Great Southern Railroad of 354 families and the purchase of 26,340 acres of lands within seven months, not including coal and from one lands upon which mines will be opened, or the timber lands sold for saw mill purposes; the passing of \$6,000 homescekers and investors into the Southwest and the purchase by them of 2,000,000 acres of lands representing an investment of \$6,000,000 in simall farms and the settlement of the Illinois Central and the Illinois of the line of the Rillinois of the line of the Rillinois of the line of the Rillinois of the line of the Illinois Central and the Illinois of the Illinois Central and the Illinois of the Illinois central and the Illinois of the

fazoo and Mississippi Valley Rail-ds in Tennessee, Mississippi and isiana, not including many fam-Jocated in the large cities of States and upwards of 300 Italfamilies who came through the port of New Orleans, and the estab-lishment of 300 manufacturing plants corresponding an investment of \$11,00,000 and the placing of 1,161 famlies comprising 4,174 individuals who
ourchased \$2,421 acres of farming
andy along the Louisville & Nashille Railroad.

of less than 30,000 acres of Not less than 30,000 acres of cub-over timber lands have changed hands along the Gulf & Ship Island Railroad and at least 30,000 persons, largely from the North and East, have settled in its territory. Thousands of families from the North and West have been added to the country tribuse to the Southern Railway and tary to the Southern Railway and 1,260 new industries, an average of 100 a month, and many of them employing hundreds of hands, have been oxing hundreds of hands, have been tablished. About 18 per cent. of 100,000 home-seekers carried to a Southwest by the Rock Island-elsco system have become permant settlers, about 2,500 persons have en added to the population along a Atlantic Coast Line a Rilroad and 500 settlers in the territory of efft. Louis, Brownsville & Mexico allway 55,000 acres of land in small acks of from 10 to 160 acres have en sold in addition to 350,000 acres id to land and immigration agents recommission purposes.

en you want Al laundry work, \$00 and one of the Sanitary as will call promptly,

This Day in History

of conscience was fully recognized.

6.—Earthquake at Lima, by which the city and port of Callao were destroyed. The sea first receded, then rushed upon the shore, carrying everything before it. Of 23 ships in the harbor, 18 sunk, and four were carried a considerable way up the country, and Callao became a part of the ocean.

4.—James Soudoin, of Manachusetts, appointed by the President as United States Minister to Spain.

damage to American property at Terceira.

1848.—Harrison Gray Otts, a Massachusetts statesman, died, aged \$2, having filled with distinguished success the principal political offices in the gift of the people of the State.

1748.—Governor Clinton signed the bill reviving the act to raise 1,800 pounds by lottery to build a college.

1,800 pounds by lottery to build a college.

1776.—Battle of White Plains. The brunt of this hattle was sustained by the troops under McDougal, 800 men, who nobly sustained their post though deserted by four regiments of militia, who sed on the approach of the British Light Horse.

1788.—Ff st court held at Plattsburg Clinton county, N. Y.

1793.—Hurricane on the island of Cuba; several vessels driven out to sen and \$20 houses in Havana totally destroyed.

1800.—Artemus Ward, the first major general in the American Revolutionary army, died. He graduated at Harvard, was subsequently a member of Congress and noted for his high integrity.

tegrity.

1838.—The Mormons comprising about 700 men, with their leaders, surrendered at Far-West, Mo., to a body of 3,000 militia, under Gen. Atchinson. The whole number, including women and children, captured was 5,000, destitute of the means of subsistence.

nistence.

1849.—David B. Douglas, an eminent civil and military engineer, died at Geneva, N. Y., aged 56. He distinguished himself in the war of 1812, before he was 21 years of age.

of age.

1.—A meeting of cotton planters
held at Macon, Ga., to devise
ways and means to prevent
fluctuations in the price of sotton, Little harmony of views or
concord of action manifested.

3.—Lookout Mountain taken by

Gen. Hooker's forces.

1864.—Gen. Price, with his army, driven out of Missouri into Arkansas. This was the end of Price's invasion of that State. He left it with about one-third

of his men.

1854.—General Grant reported the completion of a reconnoisance below Petersburg, with a net gain of fifteen miles of territory, the capture of 200 prisoners, and giving an opportunity of operating on the enemy's flank.

1963.—Lou Dillon, at Memphis, Tenn., lowered the record for territory to warm making the trotting to wagon, making time 2.00,

SCAFFOLDING GIVES WAY.

Special to The Observer.

Winston-Salem, Oct. 27.-A scaffolding onthe second floor of the new Masten building on East Fourth street, on which ten men were working, gave way this afternoon and fell a distance of ten feet. The injured are: F. M. Kimmel, who is painfully hurt by falling on a plank containing several large nails, and J. L. Hauser, who sustained several ugly scars on the side of his head. The other eight were unhurt, with the exception of a considerable jar by the fall. The men, when the scaffold fell, were putting up metal ceiling.

It's a Leky Thing 'tis said to see the new moon over your right shoulder. It's a lucky thing, too, for the families of our city to have a new laundry that will always do as they say and return the work exactly when promised. It is never a question of luck with us as we are always on time.

We laundry everything and you can depend on us.

depend on us.

Let us send one of our wagons around for a trial package.

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Charlotte's Progressive and Exclusive Ready-

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It is a great source of satisfaction and pleasure to buy ready-to-wear garments that fit, feel comfortable, faultlessly tailored, and same time contain all the swagger and style that can be possibly gotten into a garment.

You Want to Be Pleased and Satisfied With Your NEW FALL SUIT or COAT?

Then you can make no mistake in purchasing at our store. You can assure yourself (no matter what priced garment you buy) that you are getting the best quality cloth and workmanship that can be produced in that priced garment.

Long experience has taught us to deal only with experienced and reliable tailors who have a reputation of tailoring only perfect fitting and dependable garments. This is the reason the ladies who have bought Coats and Suits from us have expressed a delight of satisfaction with the fit, style and grace our garments

50 Plaid and Fancy Mixtures Skirts, dark and light

Specially Good for House Wear.

We never have large alterations, because our Coat Suits are built on correct lines. However, we have expert fitters to look carefully after your interests.

Special for This

grays, full plaited, worth 4.50, Special Price.....

New Suits on Sale [Monday

WOMAN'S SUIT

Panama, semi-fitting coat, velour collar, fancy sleeve and self-strapped trimming; skirt full plaited sides, and back and front, box plaited effect. Come in Blue and Brown; worth \$20,00. Special price \$16.50. WOMAN'S SUIT

Made of Plaid Panama, Prince

finished Cheviots, tight-fitting coat satin lined; skirt full plaited Special price \$18.50. WOMAN'S SUIT

Made of best grade Broadcloth (sponged and shrunk), tight-fitting models, fancy trimmed. These Suits cannot be equaled in value at \$35.00. Our special price \$25.00.

Women's Coats

New Models, New Cloths-Go on Sale Monday

Made of stylish Plaids and Fancy Mixtures, semi and tight-fitting back. Special price 87.50 and \$9.50. WOMEN'S COATS

Made of All-Wool Plaids and Kerseys in five (5) of the latest models, at . . . \$12.50, \$14.50, up to \$16.98.



We exercise just as much care and thought in selecting the Children's Coats as we do the Ladies'. We offer them to you at money-saving prices: Plain Bear Skin Coats, ages 2 to Curley Cue Bear Skin Coats, ages 2 to 6 . \$3.98. Crushed Velvet Coats, ages 2 to 6 . \$3.98. Fancy Cloth Coats, ages 2 to 6 . \$1.98 to \$4.98. Fancy Cloth Coats, ages 6 to 14 . \$2.98 to \$7.50.



Onyx Hosiery

Ladies' Shirt Waists

Ladies' Kid Gloves, guaranteed \$1.00 pair.



Cloth Gowns

Ladies' Outing

Voile Skirts

Plain and fancy trimmed \$8.98, \$7.98, \$9.98, up to \$25.00.

full plaited, with folds at foot; extra

Made of extra soft Outing Cloth in solid colors (Pink, Light Blue and White); also in Checks and Stripes, hemstitched yoke and sleeves; extra value, at 98c.

Knee Length Skirts

Made of good quality Outing Cloth, Pink and Blue Stripes, 29 and 31 inches long, at 25 and 390.

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The Merode is recognised this whole country over as being the very best and most satisfactory garment

best and most satisfactory garment sold.

We carry the Merode in light, medium and heavy weights.

Heavy feece lined Vests and Pants, special ... 25c,
Extra size heavy fleece lined Vests and Pants, special ... 29c.

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Merode hand-trimmed Vests and Pants, heavy weight 56, 75 and 81,66.



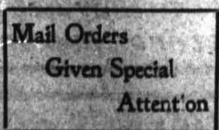




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