

Charlotte Daily
Observer

THE
LEADERS

The Evening
Chronicle

They cover Charlotte, Piedmont section and Western North Carolina like a big blanket. Their pulling power in this section has no equal. Without a question the best and most productive advertising mediums in North Carolina

Charlotte Daily Observer.

Published Every Morning, 365 Days Each Year

Acknowledged by all as being North Carolina's Leading Paper.

One of Charlotte's Breakfast Necessities

EIGHT DOLLARS PER YEAR

THE STATE'S ONLY DAILY



Evening **Chronicle**

Charlotte's Great Home Paper

PUBLISHED EVERY AFTERNOON EXCEPT SUNDAY
A JOURNAL of ALL THE NEWS THAT'S FIT to PRINT

Five Dollars Per Year, delivered to all parts of the city and suburbs by carriers for 10 Cents per week. Contains comic supplement for the children every Saturday. ❁ ❁ ❁ ❁ ❁ ❁ ❁ ❁

Charlotte Semi-Weekly Observer

The paper for the farmer. Delivered at your home One Hundred and Four times each year for less than a penny a paper. One Dollar Per Year. ❁ ❁ ❁

The Best Value for the Money Ever Offered Subscribers

The Observer Printing House

We have one of the best and most complete Job Printing and Binding establishments in the South and can turn out any job on short notice. Satisfaction guaranteed

Let Us Submit You a Price on Your Next Work

We will take great pleasure in sending you samples of any of our publications. A postal is all that is necessary to bring them to you. ❁ ❁ ❁ ❁ ❁ ❁ ❁ ❁

Charlotte Semi-
Weekly Observer

THE OBSERVER COMP'Y

CHARLOTTE, NORTH CAROLINA

The Observer
Printing House