



Gift Hunters Must be on the Alert

Only Seven Days Left for Old Santa to Make His Rounds

Notwithstanding our precaution in securing our Christmas goods early in the spring, yet we, were badly disappointed in getting several lines, and just the last of last week did we receive nearly a car load of Automobiles, Tricycles, Sleighs, Doll Carriage, Go-Carts, etc. Now we are ready to supply an anxious lot of our customers who have been waiting on these gifts for boys and girls. A large force has been employed so that shoppers can receive prompt attention. Not only the boys and girls have been looked after, but a big showing of useful articles can be found in every department for the men and women. Especially is this true of our Jewelry, China, Fur, Men's Furnishing and Ladies' Furnishing departments. We would advise all Gift hunters to apply early in the week before the stock is picked over and also that they may get good deliveries.

A FULL REGULAR HOLIDAY JEWELRY DEPARTMENT.

The biggest and finest stock we've ever shown, and our prices as low as the lowest, none excepted. Here's a few extra articles:
 Large Silver Punch Bowl, Server and Cups. Bowl holds 10 quarts; server is 18 inches, and 12 cups. The set is \$75.00.
 Manicure Sets, Sterling Silver, from \$5.00 to \$25.00.
 Shaving Sets, Sterling Silver Brush and Cup, \$8.50.
 Jewelry Boxes, Military and Cloth Brushes, Powder and Salve Boxes, Comb, Brush and Mirror Sets, \$7.50 to \$25.00.
 Match Boxes, Files, Shoe and Glove Buttoners, Nail and Tooth Brushes, Shoe Horns, Buffers, Whisk Brooms, etc.

JEWELRY

In Solid and Gold Filled—Cuff Links, Stick Pins, Brooches, Cuff Pins, Hat Pins, Watch Fobs, Locketts, Chains, Seal and Set Rings, Bracelets, etc.
 Special—Sterling Silver Top Hat Pins, 25c.

STERLING SILVER TABLEWARE.

Bon Bon Dishes, Fruit Dishes, Sugar and Cream Sets, Biscuit Trays, Knives and Forks, Table, Tea, After Dinner Coffee, Desert and Bouillon Spoons, Berry Spoons, Cream and Gravy Ladles, Fruit and Cake Knives, Individual Bread and Butter Spreaders, Carving Sets, Meat Forks, Olive Forks and Spoons, Sugar Tongs, Bon Bon Spoons, Pie Knives, etc.

OUR BEAUTIFUL CUT GLASS.

Water Pitchers, Salad Dishes, Olive and Bon Bon Dishes, Cracker Jars, Sterling Silver Top; Comports, Ice Jars, Salt and Peppers, Water Bottles and Tumblers, Butter Dishes, Vases, Sugar and Cream Sets, Decanter and Whiskey Glasses, Berry Bowls, etc.

FURS, CLOAKS AND COAT SUITS.

During this week we have the strongest showing of Furs to be found. Big consignment just received of the newest skins and styles, both in ladies' and children's sets and separate pieces. These come to us direct from the furrier and are handled by us on a very small margin, so that you secure the most desirable of holiday gifts. FURS at a most attractive price, every piece fully guaranteed.

SILK HOSE.

The swellest line of Ladies' Silk Hose that we have ever shown.

HOLIDAY UMBRELLAS.

Sample line Sterling Silver and Gold Handle Umbrellas, every one guaranteed for two years' hard wear. These were bought at a big discount and you get the benefit of this unusually liberal reduction. Price each from \$2.50 to \$17.50.

CARLTON BAGS.

Positively the newest thing in Ladies' Purses on the market. Price each from \$2.50 to \$7.50.

JAP BEADED PORTIERS.

Beautiful patterns, \$4.00 to \$8.00 pair.
 Large stock of all kinds Floor Coverings, Inlaid and Plain Linoleums, Velvet and Axminster and Ingrain Carpets.

LADIES' HANDKERCHIEFS.

Everything in Ladies' Handkerchiefs from the Christmas tree variety to a real Lace.

KIMONAS.

A lovely gift to a lady will be one of our pretty Kimonas in Jap Silk, in fancy colors and Flannelettes, in short and full length.

Long Kimonas from \$1.98 to \$10.00.

Short Kimonas and Sague, 50c. to \$7.50.

GIFTS FOR LITTLE GIRLS.

White Enameled Dressers, Sideboards, Chiffoniers, Beds, etc.; Pianos, Stoves and Ranges, Willow Rockers and Morris Chairs; the finest lot of Tea Sets ever shown here; Tricycles, Doll Carriages, Doll Trunks, Go-Carts, Dolls of all kinds up to \$25.00, Doll Houses, Picture Books, Games, Writing Desks, Mechanical Toys, and thousands of little play things.

A REGULAR DOLL KINGDOM.

More Dolls, more kinds, finer Dolls and at lower prices than anywhere. We can show more than all the rest of Charlotte.

CHRISTMAS GIFTS FOR BOYS.

Automobiles, Irish Mails, Goat Carts, Wheelbarrows, Drums, Writing Desks, Hobby Horses, up to \$15.00; Steam Engines, Gas and Electric Engines, Wagons, Tool Chests, Switch-back Trains and Engines, Hurpty Dumpty Circus, Velocipedes, Sleighs, Footballs, Games of all kinds up to a Parlor Pool and Billiard Table; Hook and Ladder Wagons and thousands of other Toys.

RIBBONS.

Another express shipment of Holly and Baby Ribbons.

DOWN COMFORTS.

Nothing makes a more desirable Christmas present.

SPECIAL FOR MONDAY MORNING AT 9:30.

Just at this time we are reducing very rapidly our Cloak stock, our desire being to close the entire line before the holidays. In order to do this, we have arranged three special lots, which go on sale Monday morning at 9:30.

CLOAKS.

Lot No. 1. Cloaks in Plaids and Castor, 50-inch length, at \$4.98.

Lot No. 2. Fancy Plaids, Tan, Castor and Black, in Cloths and Silk, at \$10.00.

Lot No. 3. Fancy Plaids, Tan and Black, in Cloths and Taffeta; a line of pretty Evening Wraps, at \$16.25. See our Raincoats, a most attractive line on sale, at \$12.50.

Every lady should take advantage of our special cut price sale of finely tailored Suits.

FINE CHINA AND BRIC-A-BRAC SAMPLES GLASS CANDLESTICKS.

A beautiful lot of these from 50c. to \$7.50.

Fancy Jap Cups and Saucers, 25c. to 75c. each.

Electric Portables and Parlor and Hall Lamps up to \$20.00.

The newest things out in Vases, from 10c. to \$7.50.

Fancy Nut Bowls, Fern Dishes, Hair Receivers, Loving Cups, Hand-painted French China Whiskey Jugs, Comb and Brush Trays, Hand-painted Jap Ice Cream and Oat Meal Saucers, Jewelry Boxes, Jap After Dinner and Chocolate Cups and Saucers, Jap and French China Chocolate and Tea Sets.

HANDSOMEST LOT OF SAMPLES EVER SHOWN HERE.

HAVILAND DINNER SETS.

100-piece Plain White Haviland Dinner Sets, \$40.00.

100-piece Haviland neatly decorated Dinner Sets, \$65.00 and \$75.00.

Other French China 100-piece Sets at \$30.00 and \$35.00.

Austrian China 100-piece Sets, beautiful new decorations, \$18.00 to \$25.00.

Open stock French China to make full sets, or buy just what you want.

RUGS AND DRUGGETS FOR GIFTS—HAND MADE AND ORIENTALS.

From a small Mat to a 4x7, at \$30.00.

Wilton, Axminster and Smyrna 9x12 Rugs and Druggets, from 90c. to \$40.00.

Seamless Tapestry Brussels 9x12, \$18.00.

TAKE NOTICE!

Our Christmas trade is heavier than ever, and deliveries require late hours consequently we can't allow anyone to have goods on approval.

<p>Sole Agents for Ladies HomeJournal Patterns and Sorosis Shoes</p>	<p><i>The Little-Long Co.</i> DEPARTMENT STORES, CHARLOTTE, N.C.</p>	<p>Sole Agents for Centimeri and Adler's Kid Gloves</p>
<p>We Pay Railroad Fare on Purchases Amounting to \$40.00 to Patrons Within 50 Miles of Charlotte, and Deliver Free of Charge Purchases Amounting to \$5.00.</p>		