

CHARLOTTE DAILY OBSERVER, JANUARY 6, 1907.

Back Your New Year's Pledge

WITH THE

Just like you would be trated for any other common disease, by the proper profession. When taking our treatment you have the best comforts and conveniences that a modern sanitarium can possibly devise. Nothing is overlooked that would add to your pleasure while you are here.

The Treatment Is Perfectly Safe

We administer a medicine that is perfectly harmless, still very effective, and a medicine that does not affect your mind in the least. Our patients are perfectly rational at all times, and enjoy a good appetite, which grows, by the way, day by day after the patient has commenced taking thet cure. No hypodermic injections or dangerous drugs are used to effect cures.

Beware of Fake Cures

Owing to our phenomenal success many "so-called" liquor cures have been and are being advertised and worked. Be careeful when you decide to take a cure that you don't fall into irresponsible hands, because they are only after your money, and in most cases do not understand the liquor diseases or the cures they handle, which oftimes is some recipe that they have purchased, and traffic with just like merchandise. You cannot afford to take the chance of maybe being a cripple for life physically, or have your reasoning powers made fit for an insane asylum.

Our Reputation and Experience

Stands open for your most vigorous investigation, and dates back for the past eighteen years. We have over 20,000 cured patients to refer you to as reference. We have Governors, Statesmen, Business and Professional Men, in the various stations of public life, that will attest to our ability and our treatment. As a matter of fact, there is no Liquor Cure in the world that has a record to compare with the McKanna Three-Day Liquor Cure as to success in its attempt at stamping out the liquor evil. If you want to be cured, all you have to do is to come to our sanitarium and allow yourself to be treated, and you will be cured-without fail.

MCKANNA THREE-DAY LIQUOR CURE COMP'Y Reidsville, N. C. Phone 184 Registered Physicians in Attendance. P. O. Box 2,000