

THE 10TH LITTLE-LONG COM

Starts Saturday, January 26th

This store does not cumber its patrons with sales or goods that are odious. We stand fast and firm for the very best past criticism, for the universal language of all of our customers heartily commend this great sale that has won its own and factor in its business. It is not a whiff of mist or smoke, it stands superior to all other sales, it certainly abolishes the beauty of the goods as well as the low prices. The vivid price cuts named below are word for word true to the **Mr. Lockhart, the Originator of the Mill End Sale,**

No Goods Charged at Mill End Prices and None Sent on Approval

LADIES' FURNISHINGS

Read prices for this Mill-End Sale on the biggest and best stock of Ladies' Furnishings in the State.

CHILDREN'S CAMEL HAIR UNDERWEAR.

Sizes 20 to 24, worth 50c. Mill-End price 37c.
 Sizes 26 to 28, worth 60c. Mill-End price 43c.
 Sizes 30 to 34, worth 75c. Mill-End price 53c.

\$1.00 LADIES' WHITE WOOL PANTS, 59c.

One lot beautiful quality White Wool Ladies' Pants, sold for \$1.00. Mill-End price 59c.
 One lot of \$1.00 medium weight Cotton Ribbed Union Suits for Women. Mill-End price 59c.

LADIES' BATISTE CORSETS, 1c. A SIZE.

This is an elegant Summer Corset and goes at the Mill-End price of 1c. per size, that is, size 22 goes for 22c., and 25 for 25c.

50 AND 75c. BLACK SILK GLOVES, 29c.

One lot fine quality, small size, Black Silk Gloves; sold at 50 to 75c. Now 29c.

"15c. "BLACK CAT" BOYS' HOSE, 8 1-3c.

One lot 15c. "Black Cat" Hose, and a lot extra heavy Black Hose. Mill-End price 8 1-3c.

15 TO 25c. LADIES' HOSE, 11c.

One lot Ladies' Black Gauze, Red, Tan and White Lace Hose; sold at 15 to 25c. Mill-End price . . 11c.

LADIES' 50c. BLACK HOSE, 29c.

One lot 50c. Solid Black, and some White and Black Polka-dot Hose. Mill-End price 29c.

25c. FLEECE BALBRIGGAN HOSE, 15c.

One lot elegant quality Fleece-lined Ladies' Balbriggan Hose; never sold for less than 25c. Mill-End price 15c.

50c. BELTS, 19c.

One lot White and Colored Kid and Silk Belts, worth up to 50c. Mill-End price 19c.
 One lot 15c. Belts. Mill-End price 9c.

15 TO 25c. LADIES' HANDKERCHIEFS, 8 1-3c.

One lot Embroidered and Lace and Plain Hemstitched Linen Handkerchiefs, worth 15 to 25c. Choice 8 1-3c.

\$1.00 TO \$1.50 "CENTEMERI KID GLOVES, 59c.

One lot Tan, Gray, Red and Brown "Centemeri Kid Gloves that are spoiled from damp weather. Mill-End price 59c.

50c. WHITE TABLE COVERS, 29c.

One lot White Embroidered Table Covers, every one worth 50c. Now 29c.

MILL-END DRESS GOODS

36-inch Plain White and Plain Black Brillantine. Price the yard 22c.

MOHAIR

38 and 40-inch Black Figured Mohair, regular price 50c. Mill-End price the yard 29c.

FINE BLACK GOODS

Fine Imported Dress Patterns, no two alike; regular price \$25.00 to \$35.00. Mill-End price, your choice, \$15.00.

Priestley's Henrietta and Cravanettes, Arnold Constable's fine Broadcloths and Botany Worsted mill products; all included in this Mill-End Sale.

MILL-END SILKS

36-inch Black Guaranteed Taffeta Silk, sells everywhere for \$1.00. Mill-End price 69c.
 Plain White Jap Wash Silk. Mill-End price the yard 21c.

Hundreds of Packages to Be Sold for One Cent

Mr. Lockhart will give several times during the opening day very unique special sales of packages at one cent each, for a few moments at a time. These packages contain towels, hosiery for men, women and children, underwear, gloves, toilet articles, jewelry, fancy goods, etc., etc. Mark this: They will all be sold for a penny a package, none sold to children. These sales are given to advertise; we want you to show your friends what you get. Come early and stay all day. You make money here.



36-inch White Jap Wash Silk, good quality. Mill-End price the yard 44c.

SILK SPECIAL

One big "Job" all kinds of Silk piled up together, worth up to \$1.00 a yard. Mill-End price the yard . . 29c.

WHITE GOODS

40-inch White Lawn, India Linon, 32-inch Sheer White Lawn. Mill-End price the yard 5c.

40-inch Sheer White Lawn, a bargain at 12 1-2c. Mill-End price the yard 9c.

45-inch White Persian Lawn, fine, sheer quality. Mill-End price 13c.

One big lot Dotted Swiss, Figured Madras and other Curtain materials. Mill-End price the yard . . 5c.

Genuine Mill-End lengths in White Swiss for waists and dresses, worth 18c. Mill-End price 11c.

72-inch White Organdie—remember, full two yards wide. Mill-End price the yard 21c.

MILL-END LINENS

Our famous No. 1,000 Linen Lawn, known all over North and South Carolina. Mill-End price the yard 29c.

10-4 Linen Sheeting. Mill-End price the yard . . 69c.

10-4 Linen Sheeting, warranted all pure Linen; worth \$1.10. Mill-End price the yard 89c.

Plain White Dress Linen. Mill-End price the yard 23c.

TABLE LINEN

Double-width Unbleached Table Linen. Mill-End price the yard 19c.

70-inch Unbleached Table Linen, regular price 65c. Mill-End price the yard 53c.

72-inch Unbleached Table Linen, extra heavy quality. Mill-End price the yard 45c.

TOWELS

18x34 Plain Hemstitched Huck Towels. Mill-End price 8c. each.

Unbleached Turkish Bath Towels. Mill-End price 4c. each.

Extra large Unbleached Turkish Bath Towels. Mill-End price, each 1

Extra heavy, large size Bleached Turkish Bath Towels. Price each 2

WASH GOODS

3,000 yards 36-inch Madras and Percale odd lengths direct from the mills. Mill-End price the yard

MILL-END GINGAMS

2,500 yards genuine Mill-End length Plain and Fancy Gingham. Mill-End price the yard

2,000 yards 36-inch Percale odd lengths, direct from the mill; real value 12 1-2c. Mill-End price the yard 7 1-

WHITE QUILTS

Extra large White Quilts, large enough for double bed. Mill-End price each 9

WOOL EIDERDOWN

Plain Wool Eiderdown, all the good colors. Mill-End price the yard 1

FANCY WOOL EIDERDOWN

Everything included in this lot, some pieces worth up to 75c.; Mill-End price the yard 39c.

MILL-END SHOE SALE

\$15,000.00 Stock

The biggest cuts we ever made on Shoes at a Mill-End Sale

LADIES' \$3.00 AND \$3.50 SHOES, \$2.19.

Hamilton-Brown's "American Lady" and Krippendorf's "Artistic," in Patent, Vici and Tan, that sell everywhere for \$3.00 and \$3.50 a pair. Mill-End price \$2

\$2.25 AND \$2.50 SHOES, \$1.89

Hamilton-Brown and Krippendorf's makes that sell for \$2.25 to \$2.50, in Patents, Vici and Tans. Mill-End price \$1

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Department Stores