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## Balloons Free!

Given Away To-Morrow After $100^{\prime}$ 'clock

These will be given only to Ladies and Men for the Children. We have several thousand and will give them one apiece for the Children. You don't have to purchase goods to get one. None to be given out till 10 o'clock, and will give as long as they last.

The big copyrighted "Mill-End" Sale started with a rush yesterday. Did you see the crowd with your own eyes? Have jou ever seen anything to compare to it in this city? We know you have not.
Do you stand on the ground of indecision 9 Are you a mixer of doubts? Can you fathom the meaning of the mills selling through the Lockhart "Mill-End" Sale the cut-off ends of every piece of goods made. Do you know they do cut the end off of every piece of every kind or character manufactured? These ends are not always of the same length, but there is always an end, and this merchandise is just like the full pieces in every way and they are the goods we are selling in your city at actual "Mill-End" cost. Is it strange we have a crowd 9
Contrary to his usual custom, Mr. Lockhart, the "Mill-End" proprietor, has consented to stay for the "Mill-End" Sale to-morrow, Monday. The literally, accurate truth is, we were so overwhelmed with the crowd yesterday that he could not give as many of his little special sales for a minute or two, for a pennv or two, as was intended, but to-morrow every species of special sales known to this experienced man will be carried out. It will be an almost continuous performance, a regular contagion. It is your onnortunity to make money. If you see it not-it's your loss.
Judge the results of the "Mill-End" Sale after you have been here. You are not qualified to express an opinion before asoertaining the facts. You cannot conceive of the saving this sale affords; the whole saving goes into your pocketbooks. The rewards and helps offered are yours if you come personally to buy. Stop and think if everything in this mammoth store was put on sale at a penny, would it benefit you if you did not buyi No, no. The people who buy receive the benefit.
We translate to you the truth in strong wordsnothing is hidden. We name prices in the papers, and everywhere throughout the store by large display price-cards. We argue not in parables. We insist on the printer using easy-to-read type that our newspaper analysis may quickly appeal to your wisdom and judgment.
We insisted on Mr. Lockhart remaining here for the Monday sale. We urge him to throw into the laps of the Monday crowds precisely such things as they need and use every day at special sale price that will make the day memorable. Are you coming to-morrowi Trv and come in the forenoon. Are you in good trim for a rood timel Is your breath and temper good Are you afraid of getting tired? Mr. Lockhart is a great favorite among the people as well as the merchants. He is in demand the world over in the best stores to conduct sales, and what ever his fancy directs to-morrow will be sold at anv kind of a price. This is done to advertise, withou counting the cost. Think it over, remember our promises, examine the "Mill-End" goods. A million women in America are passionately fond of this great sale that travels through everv State in the Union. Understand it and you will climb into its folds. Every reader be at the "Mill-End" Sale to morrow.

Stores Will Open At 90 Clock
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