

## The Little=Long Company

Our lines of Spring Merchandise in every Department are very complete. With few exceptions our prices
are as fow as last season, notwithstanding the sharp advance by the manufacturers in almost every line pertion, as our present stock will have to be respection. :
placed at COAT SUIT DEPARTMENT

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\begin{aligned}
& \text { Spring Suits, Separate Skirts and Jackets in the most } \\
& \text { desiratole materiuls and attractive styles. }
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in jume Suit in Blark Chiffon Panama, made Eton, in jumper effect: trimmed in ppings of silk, with
Persian yest: prefty paneled and plaited skirt, finish-
ed with butons. Priece... .. .. .. . . $\$ 40.00$
 $\$ 25.00$
 SEPARATE SKIRTS complete line of up-to-date Skirts in alt the popular
materials and most attractive styles, in Voiles, Pannmas, Melrose, Black, Blue, Brown and Fancy Plaids
and Stripes; from .... ..... $\$ 6.50$ to $\$ 18.50$ SPRING JACKETS FOR MISSES and CHILDREN Lightweight Jackets, hox and half tight fitting, lined and unlined; pretty Reds, also Fancy Stripes and
Checks. Prices from We have a few Suits of Fall and Winter stock that we are selling off at prices that are interesting to those
who would like a good suit for little money.

## SILK PETTICOATS

Do not fail to see our line of Petticoats in good quality plaiting and bias ruffles; Black flounce of knife plaiting and bias ruftles; Black, Blue, Gray, Green,
Garnet and Brown. Special prices, $\$ 4.39, \$ 6.50, \$ 8.50$. Garnet and Brown. Speci
(Warranted all fine Silk).
(Warranted all fine Silk
Cream Brilliantine Skirts,
Cream Brilliantine Skirts, made with plaited panels and tucks; also with straps of material and buttons.
For only .. .. .. .. .. . . . . . . . . . .. .. . $\$ 3.98$

DRESS GOODS
Our first Spring showing of Colored Wash materials consists of Figured Batiste, Print Warp Organdie, Mull, Lawns, etc.; all new 1907 patterns, crisp from
the manufacturers. Price the yard $10,15,25,39,50 \mathrm{c}$. SPRING WOOLENS 45-inch Gray Shadow Check, one of the new weaves.
Price the yard. ... $\$ 1.00$ Price the yard ................................ 81.00
52 -inch Gray and Tan Mixed Suiting, with garnet thread to produce the plaid effect. Price the yard

SKIRT MATERIAL
46-inch heavy Herringhone Stripe Worsted for SepaWOOL BATISTE
50 -inch Wool Batiste for Spring Suits. Colors, Cream, Garnet, Reseda, Navy, Red and Black and White. Price the yard BLACK DRESS GOODS
We especially call your attention to our line of Imported Black Voiles. Price the yard our line of WHITE GOODS
Positively there is nothing desirable in White Goods that we cannot show you. Another shipment of that fine French Nainsook, at . .. .. .. . . $\$ 8.00$ per bolt

## WHITE LTNEN

36 -inch Linen Lawn, sheer, light weight; the most desirable one that we have shown for the money. Price the yard . 1,000 don't forget this popular number, at least COLORED LINENS
Solid Light Blue Linen, delicate, pretty shade; war-
ranted pure Linen. Price the yard ..... .. .. 25 c . CHECK LINEN
Red and Blue Cheek Linen for children's dresses, something that all mothers are interested in. Price the

WHITE SHR UNK LINEN
Shrunk Linen for suits and waists, positively will not shrink any more. Price the yard ......... 45 c
Embroidered Turnovers, Stocks, Windsors, Hemstitched Organdie Collars and Cuffs, etc. Price LADIES' BELTS Wash, Silk and Leather Belts. Price . . . 25c. to $\$ 3.00$ RIBBONS
The swellest line of Ribbons that has been shown in the city of Charlotte; all qualities, Plain and Fancy,
up to .. .. . .. .. . . . . .. . . $\$ 2.00$ per yard. up to .. .. . . . .. .. . .........
Full line of Spring Carpets All-Wool Ingrain Carpets Brussels Carpets

60 to 75 c Velvet Carpets 65 to 90 c . Axminster Carpets $\$ 1.15$ to $\$ 1.35$.

## Wool and Fibre 9x ${ }^{2}$ Rugs Brussels $9 x 12$ Rugs Axst American Wilton 9x12 Rug

 CURTAINSNew line of Lace Ourtains, all styles . . $\$ 1.00$ to $\$ 40.00$ New stock of China Mattings Full li of Printed and Inlaid Linoleums $\$ 100$ to $\$ 3.00$ Great assortment of Trunks. . $\$ 2.00$ to $\$ 30.00$ All Cavts made and laid without extra charge. CROCKERY DEPARTMEENT
Sales are increasing in this department more rapidly than any other, simply because we have the righ stuff at the right prices.
Dinner Sets from $\$ 5.00$ to $\$ 75.00$.
Hand-painted China Plates and Salad Bowls from
LAMPS
Everything imaginable in Lamps, from a Plain Glass to an Flectric Fortable.

