

Money Back for
Any
Unsatisfactory
Purchase
—
Goods Exchanged
As Cheerfully
As Sold

CHARLOTTE'S FASTEST GROWING STORE

Efird's Department Store

The BEE HIVE

Mail Orders Solicited

Have Improved Mail Order System as it has grown from season to season until we now have adopted and in use, the best known methods of keeping check on and filling mail orders accurately and promptly.

NEW SPECIALS FOR MONDAY

That will paralyze some of the High Prices being asked for same goods at other stores. Our buyer just back from another Two Week's trip scouring the markets for Bargains. Every freight and Express brings something new to our stocks. The very best there is can be found here now. We have paid very few of the advanced prices, almost our entire stock heavy and staple goods being bought early when prices were lowest. Our retail prices right through are almost as low and in many instances lower than the manufacturers' and importers' prices to-day.

Ladies' Summer Underwear

SPECIAL MONDAY

One-third off lowest regular prices. This season's entire line Samples from a firm of commission merchants who represent more than 40 mills on Ladies' Underwear. There's all kinds in the lot—Knit Corset Covers, Skirts, Pants, Long, Short and No-Sleeve Vests, flat, small and large-ribbed; some plain, some trimmed in lace; Lace Top Vests. In fact, almost every style of Underwear made is represented. Three great lots at three prices, piled out on three different counters.

- Lot No. 1. Underwear worth in a regular way 15, 18 and 20 cents, **10 Cents.**
- Lot No. 2. Underwear worth 25 to 35 cents, **18 Cents.**
- Lot No. 3. Underwear worth 39 Cents and up, **25 Cents.**

Damaged White Bed Spreads

1,000 Bed Spreads with holes in them, every one damaged in the bleachery. They are perfectly all right in every other way; regular \$1.00 Spreads, **59 Cents.** \$1.25 and \$1.50 Spreads, extra large and heavy, going at **75 and 88 Cents.**

Silk Special---Monday

80 pieces fine Shirt Waist Silks, fancy patterns for new Spring Waists, Suits, etc.; 20 inches wide, regular 50-cent quality. Special, **29 Cents a yard.**

CHINA SILK SPECIAL

White China Silk, 36 inches wide; 50-cent seller, **29 Cents.**

Yard-Wide Black Guaranteed Taffeta

Regular one dollar quality, with the guarantee in the selvage of every yard; full 36 inches wide. Special, **75 Cents yard.**

New yard-wide Colored Taffeta, in Gray, Navy, Garnet, Green, Alice-Blue, Brown, and all the new, Fancy Mixed Colors for Spring; all regular dollar Silk, **75c. yard.**

27-inch Oriental Spot Proof China Silk in White, Cream-White, Black and all Colors; guaranteed quality, **50 Cents yard.**

White Goods Special

40-inch White Lawn, **5 Cents yard.**

Cannon Cloth Special, **7 1-2 Cents yard.**

36-inch fine, soft quality Long Cloth, **10 Cents yard.**

Good, firm quality Bleach Domestic, **7 1-2 Cents.**

40-inch fine, sheer quality White Lawn, **10 Cents.**

12-yard bolt English Long Cloth, **98 Cents Bolt.**

New Persian Lawn, fine, sheer quality; put up in book folds, **10 Cents yard.**

Fine, sheer quality Cross Barred Muslin for Shirt Waists; a regular 15-cent value, **10 Cents yard.**

Beautiful quality White Dotted Dress Swiss, Special, **10 Cents yard.**

36-inch White Linen for Shirt Waists, Shirt Waist Suits, etc.; warranted all pure Linen, **25 Cents yard.**

Yard-wide fine, sheer quality Linen Lawn, **25 Cents.**

Good, firm quality Brown Dress Linen, the 12 1-2 cent kind, **10 Cents yard.**

25-cent quality White Mercerized Madras, with beautiful woven figures; in short lengths for Shirt Waists, **12 1-2 Cents yard.**

EMBROIDERIES

Monday

The highest class, finest quality Embroideries ever thrown on the Bargain Counter.

12,149 yards the exact amount in the lot, all brand new patterns of Embroidery work—wide widths and the pretty, dainty patterns on the finest quality Swiss and Nainsook

A New Arrangement of Handling it, so as to give everybody a chance. The lot will be divided into three equal parts, just as much of the good in one part as in the others. The first lot will go on sale when store opens at eight o'clock. The second lot at eleven o'clock. The third and last lot at three o'clock.

The second and third lots will not be brought down or shown to any one until they are put on sale. All shall have the same showing and a fair showing. We have arranged plenty room, so there'll be no crowding.

To those who have seen it in our show windows the price will be interesting, for the windows have been crowded almost all the time and our salespeople have been asked hundreds of times what the price would be.

All manner of guesses have been made, mostly around 23 and 25 cents, the lowest we've heard being 19 cents; but we had our minds made up when we bought it in New York. We bought it to create a stir with and it will do it at the price,

14 Cents

This is the Store for Real Bargains in High-class Goods. Buying and Selling for Spot Cash, having but One Price, we easily undersell. That's why we're the

THE ALWAYS BUSY STORE

Efird's Department Store

THE BEE HIVE

Corner Trade and College Streets

Big Specials in Mattings and Rugs FOR MONDAY

Fine lot high-grade Matting, a regular 30 and 35-cent selling quality, in White and all Colors, **25 Cents a yard; 40-yard rolls, \$7.50.**

IMITATION TURKISH RUGS

18x30-inch size, in nice Colors and patterns, **25 Cents.**
24x36 inch size, **49 Cents.**
36x60-inch size, **98 Cents.**

NEW AXMINSTER RUGS

The best wearing of all Rugs, in all the new, handsome patterns; 3 1-4 yard by 1 3-4 yard size, a regular **\$3.00 Rug, \$1.99.**

Linen Finish Waisting

The one that washes like the real Linen; in the smooth and coarse finish; full yard wide; 12 1-2e. quality. Special, **10 Cents yard.**

Big Dry Goods Specials

Solid-color Chambray in Blue, Gray, Tan, Brown, etc., **5 Cents yard.**

Domino Apron Gingham—the best one made; guaranteed fast color; in all the different size and color checks, **5 Cents yard.**

American Shirtings in Polka Dots, Pin Stripes, Small Plaids and everything in Light Colors for Shirt Waists, Children's Dresses, etc., **5 Cents yard.**

Mattress Bed Ticking, **5 Cents yard.**

Sea Island Sheeting for papering, quilting, etc., **4 1-2 Cents yard.**

Feather Bed Ticking—Amoskeog A. C. A., the best made—guaranteed feather-proof, **12 1-2 and 15 Cents yard.**

Big Special in Bed Spreads

Regular one dollar Spreads, in seconds, at **59 Cents.** Fine Spreads, worth up to \$1.50 each, at **75 and 98 Cents.**

64-inch Mercerized Table Linen in several beautiful patterns, **25 Cents yard.**

Big Specials in New Spring Dress Goods

40-inch Cream Brilliantine, a regular 50-cent value. Special, **39 Cents yard.**

New Gray Dress Goods in all the pretty new patterns just out for Spring, all the 50-cent qualities; here at **39 Cents yard.**

50-inch Nunsveiling in Cream, White, Black and all the pretty new colors for Evening Dresses. Special, **50 Cents yard.**

Extra Special—52-inch Cream Brilliantine, with fine lustre; washes beautifully; a regular 75-cent quality, **50 Cents yard.**

44-inch Brilliantine in the very best Black and Navy Blue, **39 Cents yard.**

54-inch Hand-finish Gray Panama Cloth—makes a beautiful Suit. Special, **89 Cents yard.**

Silk and Wool Crepe de Chine, 42 inches wide, in several different colors; a regular 75-cent quality. Special, **50 Cents yard.**

Odd Specials

1 Box Mennen's Talcum Powder, **10 Cents.**

1 Box Eastman's Violette or Crushed Rose Talcum, **10 Cents.**

One Box Lana Oil Buttermilk and Glycerine Soap, **3 Cakes in box, 16 Cents box.**

3 large-size Cakes Laundry Soap for **5 Cents.**

3 large 5-cent size Lighthouse Washing Powder for **10 Cents.**

Belding Bros.' 100-yard Spool Silk in all colors, **7 Cents a spool, or 4 spools for 25 Cents.**

J. & P. Coats' best Six-Cord Spool Cotton, **6 spools for 25 Cents.**