

Send for Samples and Prices  
**J. P. Stevens Engraving Co., Engravers**  
 47 Whitehall St., Atlanta, Ga.

# LACES AND Embroideries

All the time a large line to select from. We bought them right and prices are very attractive.  
 Beautiful Val Laces in match sets, at . . . . . 5c., 6c., 10c. yard, etc.  
 Pretty 27-inch Plouncings for skirts, beautiful patterns; worth \$1.00 to \$1.25 yard . . . . . 79c. yard.  
 Wide fine Edgings for corset covers, skirts, etc.; worth 75c. yard . . . . . 49c. yard.

# MILLINERY

We are selling ever double the Millinery we sold last season. This is very gratifying, as it shows we are pleasing the trade, and the class of trade we have is particular about their hats.

New, pretty styles are being trimmed every day in our workroom. We set the new things as they come out.

# LADIES' WAISTS

One of our specialties is our Shirt Waist department. We keep a large stock and are getting in new ones constantly. You can't afford to make waists when you can buy them at such prices, 75c., \$1.00, \$1.25, \$2.00, etc.

# Another Lot

**Linonette Skirts**  
 98 Cents

A well-made White Skirt of the well-known Linonette. Made plenty full, and it is a wonder how such a nice skirt can be made to sell for this price. It is worth much more, 98c.

# IVEY'S

13 W. Trade St., Charlotte.

**King Quality**  
 THE SHOE OF SHOES

Some shoes give the purchaser style and very little wear. Others wear but have little style or comfort. The King Quality shoe has all these three requisites in just the right proportion.

Let us show you the new styles that are full of snap and character. They will surely please you.

honest shoe made by the best workmen for men who appreciate good things in foot wear.

The King Quality shoe is the favorite with all those who have tried it out.

If dealer does not carry "KING QUALITY," send for Priced Catalogue.

**Arnold Shoe Co., No. Abington, Mass.**

# Decorating Two Rooms

Mrs. T. R. K.,  
 Gastonia, N. C.

The following suggestions are offered for your rooms: With green in the library and blue and green in the dining room, we would suggest yellow for the sitting room. Inasmuch as red is used in the hall, it will be well to repeat that color in the sitting room. It should be a subdued shade. When you repaper the house, it would improve the hall and the general scheme if green replaced the red paper.

Picture rails should be at the cornice line. No plate rail is needed in the library. In the dining room it should divide the side wall into an upper third.

Curtains in a blue and green room should be of plain material—either blue or green, as you prefer.

Do not turn the ceiling paper down on the side walls, as it cheapens the looks of the rooms. As well as not the proper thing.

Yours very truly,

HORT & SHORT

# We Have Accepted Agency For McCall Patterns

Realizing that the ladies of Charlotte and its environs are unanimous in their preference for the McCALL PATTERNS, we have installed a department for their sale. The McCALL PATTERNS have had a period of thirty-six years' unprecedented success, and are admitted by leading merchants to be the patterns most in demand to-day because more successfully meeting the requirements of the American woman—the best dressed in the world. We have been offered the agency of every other pattern manufacturer, but we have chosen the McCALL PATTERN because that is unquestionably the pattern which the ladies of this community prefer. Their "sav so" was our sole guide and final decision in the matter, and if we are true to the requirements of the public the consequences of being true comes to us by way of added trade and unalterable confidence. Success in dress patterns as in everything else is accomplished only when backed by public opinion and public patronage.

Every dollar meets its equal here, and it's the grand copartnership with our customers that has made this store the successful store. The rule for getting customers is much easier to learn than the rule for holding customers. It is not what we have planned to do, but what we have done that has given this store its life and popular activity. Nowhere else will you find so great facilities for pleasant and economical shopping. We invite your careful inspection of our varied assortments.

Ask for McCall's New May Fashion Sheet.

# Belk Bros.

WHOLESALE RETAIL

# Not Irreverently or Lightly but Reverently and Gratefully

While I was nursing my second child, my breast broke out with an itching humor, which was very annoying and painful when my baby nursed. It also affected my baby's mouth, and my physician advised me to wean my baby, which I did, and my breast got well. My third child was born four years afterwards, and three months after the same trouble returned on my breast. My physician again advised me to wean the child, but I did not want to do this if possible to avoid it. Then he suggested that I write to Mrs. Joe Person, which I did, and she advised me to use her Remedy, as she had known it to cure similar cases. I bought one-half dozen bottles of the Remedy. The first bottle brought the trouble to the surface and my breast seemed a great deal worse. On the second bottle the eruption commenced to dry up, and before I took the one-half dozen bottles my breast was well, and I am now nursing my baby, 15 months old.

I believe as implicitly in the merits of Mrs. Joe Person's Remedy as I do in my God in heaven, and I say this not irreverently or lightly, but reverently and gratefully.

MRS. T. L. SELLARS,  
 Burlington, N. C., Oct. 17, 1908.

# Something New

AND  
**Interesting**  
 AT  
**EFIRD'S**

The Always Busy Store

New Ruchings by express this morning. Nice quality Silk Chiffonings, in pretty new patterns, 25 cents a yard.  
 Nice patterns in good Swiss, 10 and 15 cents a yard.  
 New lot Ladies' Embroidered Linen Collars, the latest fad. The so strong for these until we can hardly get deliveries fast enough. Nicely Embroidered Collars for 15 cents each, 2 for 25 cents.  
 New Ties for Ladies to go with the stiff Collars. Beautiful Silk Solid Color Ties, 25 cents.

# The Greatest Dress Goods Bargain the Season

The big lot new Woolen Goods just in, which should have been to us in February. There's fifty different patterns, the best brought out this season. A splendid quality; would be a good at the price we bought it to sell for—43 cents a yard—but on the delay the price is 30 cents.

# Cream Brilliantine Special

A case just in of the special in Brilliantine we've sold so much can't keep in fast enough. It's nice and smooth; won't fasten at the price, 25 cents.

Fine quality Gray Panama, All-Wool and 56 inches wide; the best of Gray; worth \$1.25 a yard. Our price, 89 cents.

# White Mercerized Batiste

Sheer as a Persian Lawn, almost smooth has India Linen, the sheer cloth we know, 15 cents a yard.

# Galetea Cloth

Several good colors and patterns, figures, dots and stripes, 12 1/2 yard.

There's Always Something Doing at the Busy Bee Store.

# Troubleless Wash-Day

If you want to feel free from all the troubles of wash-day, send the Family Washing to us. We wash the clothes clean, and we don't wear your clothes. Our plan has other virtues—for instance, dried in a dust and germ-proof room.

Phone 160.

**MODEL LAUNDRY CO.,**  
 "Correct Laundering."  
 West Fifth St. At Church.  
 Phone 160.

HOLLISTER'S  
**Rocky Mountain Tea Nuggets**  
 A Day's Wash for Busy People

**Efird's Department**

will be installed this week and the opening will take place probably next Monday.

—Mr. A. B. Justice has moved from 414 North Graham, to No. 6 West Tenth street.

—Mr. Frank E. Jones has sold to Mrs. Lucy Ryder for \$850 a lot in the Piedmont Park section.

—Mr. G. W. Moore has transferred the title to a lot on North Long street to Mr. J. L. Davis for \$900.

—Mr. J. P. Newell, who has been ill for some time, has suffered a relapse and is again confined to his room.

—Mr. R. C. Carson is the owner of a new 50-horse power Rambler automobile, having purchased it from Mr. A. Burwell, Jr.

—Rev. Dr. W. M. Kincaid will conduct the prayer meeting service at the First Presbyterian church this evening. All members are urged to be present.

—Mr. Charles A. Williams has begun the erection of a modern residence on the Morehead lot, at the corner of Tryon and Vance streets. Mr. J. D. Ford has the contract.

—The regular meeting of the board of directors of the Young Women's Christian Association will be held this morning at 11 o'clock. Prayer service will precede it at 10:30.

—The board of directors of the Y. W. C. A. will meet in the association parlors this morning at 11 o'clock. A half-hour prayer service will precede the meeting of the directors.

—Mr. J. C. Stinson, who has been connected with the local office of Mr. T. C. Thompson in the capacity of draftsman, has accepted a position with Messrs. Hunter & Vaughan.

—Mr. Guy Gerrard, of Columbia, S. C., has closed a contract to travel with the American Molestening Company, making Charlotte his headquarters. Mr. J. S. Cothran will also travel for this company.

—James O'Neill in Monte Cristo, will be the attraction at the Academy of Music to-night and will doubtless attract a large crowd. This tour is advertised to be his last in this role, which he has played with such distinguished success.

—The skating rink closes Saturday night. Col. Paters has announced that all tickets will be admitted free of charge this week. All who desire to skate are cordially invited to attend. Large crowds throng the rink nightly. There was a goodly number out last evening.

—The local aerial of Eagles, in conformity with the principles of the order, held a meeting recently and donated \$10 to the Martin family, which has been visited by the hand of misfortune lately. An electrical snow will be given as soon as practicable, the proceeds to go to the same object.

—The prayer meeting hour at the Pritchard Memorial Baptist church beginning at 7:45 o'clock will be taken up with the quarterly conference of the church. All committees will report and a pleasant evening is anticipated as it is known that the reports will be encouraging in their character.

—Numerous inquiries are being made at Y. M. C. A. headquarters about the plans for the new building. The architects, Messrs. Hook & Rogers, are at work upon them and will have them finished in a few weeks. It is certain that they will provide for a modern, handsome structure which will please the contributors to the fund.

—This month's issue of "Association Men," a periodical with an international circulation contains an excellent picture of Giv. R. B. Glenn. This is accompanied by a sketch, eulogizing him for the active part he has taken in Y. M. C. A. work especially in aiding the building projects in Winston-Salem, Charlotte Asheville and Durham.

## PERSONAL

The Movement of a Number of People, Visitors and Others.

Messrs. W. R. Mills and R. K. Gregory, of Statesville, were in the city yesterday.

Mr. A. Jones Yorke, of Concord, was a Charlotte visitor yesterday.

Mr. Lawrence McRae, of Spray, is at the Selwyn.

Col. Leroy Springs, of Lancaster, S. C. spent yesterday in the city with friends.

Mr. R. C. Vivian, of Philadelphia, sales manager for Harrison Bros. & Co., is spending several days in the city at the Selwyn.

Mr. Lotte W. Humpfrey, of the local bar, will leave Saturday for San Francisco, on legal business.

Judge A. Burwell will attend the peace conference which assembles in New York next week.

## THE DEATH RECORD.

Mr. Ell Pope, of Polkton.  
 Special to The Observer.

Polkton, April 9.—Mr. Ell Pope, aged 78 years, a highly respected resident of this town, died at his home here this afternoon after quite a long illness. He is survived by a wife and several children, among them L. J. Pope, of Shelby, N. C.; J. E. Pope, of Anniston, Ala.; and J. T. Pope of Meridian Miss., who were with him in his last hours. Mr. Pope had a large circle of friends and relatives in this county, who sincerely mourn his death.

Mrs. Addie Munday Conner, of Statesville.  
 Special to The Observer.

Statesville, April 9.—Mrs. Addie Munday Conner, wife of Mr. John A. Conner, who had been in bad health for several months, died yesterday morning at 8 o'clock at her home on Kelly street. Her condition has been critical for several days and her

Columbus had just landed. Meeting a great Indian chief with a package under his arm he asked him what it was. "Great Medicine, Hollister's Rocky Mountain Tea," said the Indian. 25 cents. Tea or Tablets. R. H. JORDAN & CO.

"PNEUMONIA'S DEADLY WORK had so seriously affected my right lung," writes Mrs. Fannie Connor, of Rural Route 1, Georgetown, Tenn., "that I coughed continuously night and day and the neighbors' prediction—consumption seemed inevitable, until my husband brought home a bottle of Dr. King's New Discovery, which in my case proved to be the really real cough cure and led to my being well once more."

Wedding will be very quiet. The relatives and a few intimate friends will be present. Miss Blair, the bride, is one of the city's most beautiful and charming young ladies. Her groom is a prominent young business man who has many friends.

Miss May and Lillie Constable are spending some time with their brother-in-law, T. M. Constable, on North 13th street.

Miss Annie Brown is spending some time with relatives and friends in the city.

Treble Clef will meet with Mrs. Hook this morning at 10:30 o'clock at her home on East Morehead street.

Mr. R. E. L. Correll, of Lumberton and Mrs. James T. Fields, of Raleigh, are visiting relatives in the city.

Robert J. Brevard is spending time with his brother Dr. Louis Brevard, in Atlanta, Ga.

Persons reading as follows were in-vestigated yesterday:

and Mrs. Stuart Warren Cramer request the pleasure of your company on the evening of Thursday, April the eighteenth, from 8 to 12 o'clock at "Wingate Hall" on East street and South Boulevard.

Miss Elizabeth Ormond, of Bessemer, is visiting her brother Capt. Ormond at his home, No. 511 North street.

Mr. W. T. Brasington and two other, of Wadesboro are visiting Mr. H. Collins at 200 North Caldwell street.

Mr. A. H. Johnson, of Richmond, is visiting her sister, Mrs. Lena Johnson, at 409 East Fourth street. Her mother, Mrs. John P. C. Morris, has been quite ill, is much improved though still in the care of a physician.

Miss Beattie Allen, of Milwaukee, the noted authority on bridge and the author of a series of books now appearing in The Observer, is the guest of the great game, is the guest of T. S. Franklin at her home on 10th Avenue.

Laban J. McDonald will entertain a few friends Friday morning at 10 o'clock in honor of Mrs. Minnie Wrisworth and Mrs. Kate Maxim, of Castle, Ind., at her home on 10th Terrace.

Cheldon Book Club will meet this afternoon with Mrs. Harvey at her home on North Tryon street.

E. M. Bell will entertain the Economic section of the Women's Club to-morrow morning at her home in Dilworth.

T. W. Finley and children have returned from Danville, Va., where they spent some time with relatives.

C. E. Mason has returned from a week's visit to Atlanta, Ga.

Mr. and Mrs. John D. Pettus have returned from Vossburg, Miss., to spend some time with relatives.

Following announcement appeared in The Atlanta Journal of the 7th:

Robert Mills announces the death of her daughter, Nettie, George Arthur Stockton, of Salem, N. C., the wedding to take place on June 5th.

Robert A. Morrow, Mrs. James and Miss Parry Griffith, of the city, were in the city yesterday, at the Selwyn.

J. A. Glenn, of Gastonia, was a city visitor yesterday.

Miss Pearl and Helen Gardner, of the city, were in the city at home at 10 o'clock.

D. A. R.'s will meet with Mrs. W. Watt at the Selwyn Hotel this afternoon at 4 o'clock.

Women's Club is planning a most interesting entertainment to be given in the Colonial Club Friday, April 10. During the past year the club has been studying Tennyson. The program will consist of pen pictures of the fair women recited by the great poet, illustrated with wax and interspersed with selections from Tennyson's work. Each member of the club and those who wish, will have the privilege of recitations each.

Y. M. Covington, of Wadesboro, and Mrs. C. W. Tillet at her home on North Tryon street.

Laura Halley entertained at her residence last evening in honor of Miss Alice Parrish, of Portsmouth, N. C., the conclusion of the entertainment. Miss Parrish was presented the guest of honor's prize. Mrs. Buxton and Mr. Harry Buxton were successful in carrying off trophies for their skill, while Mr. William Buxton was consoling with the consolation prize.

Those present were: Mrs. Buxton, Misses Alice Parrish, Alexander, Alice and Janie Parrish, Messrs. Harry Buxton, W. W. G. L. Van Echow, Harry Buxton, W. C. Rhyne and Harry Buxton.