

# EFIRD'S

## Store Full of New Attractive Specials for Monday

Here's the secret that keeps our store Always Busy from early until late every day. It's the selling of genuine Bargains in High Class, dependable merchandise---In our buying, always making Quality first consideration, then Price. LISTEN! What we back up every sale with "Money back if any unsatisfactory purchase."

### Extraordinary Dry Goods Specials

4-wide Percales in Light Colors, nice patterns for shirt Waists, Children's Dresses, Shirts etc.; 10-cent quality on present market. This bought before great advance in prices---goes here to-morrow. . . 7 1-2 cents. Mercerized Table Damask at special price. Extra-wide one, made wholly of Cotton, but in beautiful patterns; wears well. Special to-morrow . . . 25 cents a yard. 4-wide heavy Brown Sheeting. Special to-morrow . . . 5 cents a yard.

### Ladies' Ready-Made White Shirt Waists

Beautiful White Shirt Waists, nicely made up with embroidery and lace insertions, embroidered fronts, etc. Made up in the very latest styles; real \$1.50 values. Special to-morrow . . . 99 cents. Key-Red Table Damask, 39-cent value. Special . . . 25 cents. Pink and White Check Calico, standard fast colors; with 6 1-2 cents a yard. Special price to-morrow . . . 5 cents. Towels by the dozen---finest Red Border, fast color. Hand-size Huck Towel . . . 50 cents a dozen. Linen Towels, good size . . . 10 cents. White Lawn, 10-cent quality . . . 7 1-2 cents. White Net Special by the Bolt, White and all colors . . . 43 cents a bolt. Cotton Cloth, the old reliable stand-by; worth 10 cents on to-day's market. Special . . . 7 1-2 cents.

### Embroideries Monday

Large lot wide Edgings and beautiful Insertions for MONDAY . . . 10 cents.

### Ladies' Summer Underwear Samples

Large lot piled out on top counter for to-morrow---short and no-sleeve Vests, Knit Corset Covers, Drawers, Skirts, etc.; bleached and colors, plain and fancy trimmed garments of all kinds, worth up to 35 cents each . . . 18 cents.

### Men's Underwear Specials This Week

Muslin Drawers, all sizes . . . 15 cents. Quality Bleach Drawers, 3 rows tucks and with embroidery . . . 25 cents. Full-length Skirts, trimmed with lace and with embroidery edge. Special Monday . . . 29 cents. Full long Gowns . . . 39 cents. Evening Gowns . . . 49 cents. Ladies' Corset Covers, several different styles, with lace and embroidery . . . 25 cents. Men's Drawers, all sizes . . . 10 cents. Embroidered Laundered Collars . . . 10 cents.

### SOMETHING NEW, Monday

#### A Novel Idea---New Kind of Sale Monday

Big Junk Sale of Dry Goods, Notions, House Furnishings, etc..

A CLEANING UP of all the bad stuff, odd lots, goods not in our regular stocks, odds and ends left on our hands from all the bankrupt stocks and job lots we've ever bought.

This lot of stuff represents the remains of the J. G. Hood Co. and Archbell's stocks; some from the Fair Co.'s and Mullen's stocks; railroad wreck goods, auction goods, etc.

More than 1,000 articles of different kinds, all piled out on top counters for Monday.

The prices all simply Give-Away Prices---we need the room.

Read this and do not fail to come to-morrow:

- Cottage Curtain Rods, 2 for . . . 5 cents.
- Curtain Pole Knobs . . . 1 cent each.
- Wooden Curtain Poles . . . 5 cents.
- White Wooden Curtain Poles . . . 5 cents.
- Brass Covered Curtain Poles, regular 25-cent sellers . . . 10 cents.
- Tin Bound Butter Trays . . . 1 cent each.
- Brass Telescope Saab Rods . . . 2 1-2 cents each.
- Stair Carpet Protectors, tin; 2 for . . . 5 cents.
- White Cord and Tassels, 2 for . . . 5 cents.
- Stair Carpet Buttons . . . 1 cent each.
- Beauty Pins, 3 for . . . 1 cent.
- Black Beauty Pins, 3 for . . . 1 cent.
- Fancy Baskets . . . 5 cents each.
- Brass Watch Chains . . . 1 cent each.
- 5 yards Elastic for . . . 1 cent.
- Wire Easels . . . 1 cent each.
- Wire Collar Forms . . . 1 cent each.
- French Granite Soap Dishes . . . 1 cent each.
- China Soap Dishes . . . 1 cent each.
- China Candle Stands . . . 1 cent each.
- 10-yard belts Colored Velvet Ribbon . . . 5 cents.
- Patent Waist Lengtheners . . . 1 cent each.
- 1-2 gallon Tin Bucket . . . 5 cents.
- Large Spoons . . . 1 cent each.
- Batter Cake Paddles . . . 1 cent each.
- Fancy Decorated Plates, Hood Co. stock; \$1.50 each. Here . . . 50 cents.
- Milk Strainers . . . 1 cent.
- Collar Forms . . . 1 cent each.
- Ladies' Fancy Collars . . . 1 cent each.
- Shirt Waist Collars . . . 1 cent.
- Rug and Carpet Fringe . . . 2 1-2 cents a yard.
- 1 dozen Whalebone . . . 1 cent.
- Brass Picture Frames . . . 1 cent.
- Lace Pillow Shams . . . 5 cents.
- 3 Fine Combs . . . 1 cent.
- Linen Scarfs, for embroidery work . . . 5 cents.
- Embroidered Centre-Pieces . . . 2 1-2 cents each.
- Ladies' Leather Belts, with Buckles . . . 5 cents.
- Black Patent Leather Belts . . . 5 cents.
- Picture Cards . . . 1 cent each.
- Ladies' Gilt Belts . . . 5 cents.
- Archibello French Lace, 8 inches wide, original price 65c. yard. Monday . . . 5 cents.
- Black Roach Combs . . . 1 cent each.
- Hair Rats . . . 5 cents each.
- Cow Hair for fine coats, etc. . . 5 cents a yard.
- 24 Hooks and 24 Eyes . . . 1 cent.
- Pocket Books . . . 1 cent each.
- 25-cent small Hand Bags . . . 5 cents.
- 50-cent Hand Bags . . . 10 cents.
- 10-cent Turnover Embroidered and Lace Collars, 2 for . . . 5 cents.
- Ladies' Belts, with Buckles . . . 1 cent each.
- Ladies' Damaged Black Silk Gloves, mismates . . . 1 cent each.
- Brass Belt Spikes, 10 for . . . 1 cent.
- Belt Buckles, 25-cent kind . . . 5 cents each.
- W. & J. Sloane's Special No. 1 Stair Carpet Pads . . . 2 1-2 cents each.
- Men's Linen Collars . . . 10 cents a dozen.
- Straw Braids, Hat Crowns. Job of various kinds of Millinery Goods . . . 5 cents a grab.
- Stone Flower Pots, assorted sizes . . . 5 cents each.
- Broken Dolls, Doll Heads, etc. . . 1 cent each.
- Damaged Linen Window Shades . . . 10 cents each.
- Odd Lace Curtains, some very fine Net, etc.; a few pairs mates, but all will be sold by the curtain . . . 12 1-2 cents to 50 cents each.

### STANDARD ARTICLE

#### Underpriced

- Cuticura Soap . . . 16
- 3 Cakes Wool Soap, the popular white floating . . . 10
- 3 large Cakes Laundry Soap . . . 5
- 3 Boxes "Gold Dust" . . . 5
- 3 Packages Armour's Lighthouse Washing Powder . . . 10
- 3 Packages Swift's Pride Washing Powder . . . 10
- Mennen's Borated or Violet Talcum Powder . . . 10
- "R. & G." Corsets . . . 50
- "Kabo" Corsets . . . 50
- "Armorside" Corsets . . . 50
- "W. B. Corsets" . . . 50
- "Royal Worcester" Corsets . . . 50
- 50-yard Spool Richardson's . . . 2
- Corticelli 50-yard Spool Silk . . . 2
- Belding's Filo Silk . . . 2 1-2 cents.
- White Linen Parasols, \$1.00 ones . . . 75
- Black Handle Mourning Parasols . . . 75
- Turkish Bath Towels, extra large size and heavy . . . 10 cents

### New Colored Lawns

Flowers, Checks, Stripes, etc. All colors, 10-cent quality. Going here for . . . 6 1-2

### Summer Silk Specials

The last of Doherty's "Old-Fashioned" Rustling Taffeta Silk for Monday. It's full yard wide; retail price the world over \$1.50 and \$1.75. Our special to-morrow . . . \$1.00

### Best China Silk Made

Our Oriental Water-Proof---guaranteed not to show perspiration through. It's a beautiful silk and we have it in all the new shades of Light Blue, Pink, Black, White, Cream, etc; 27 wide. The price . . . 50 Yard-wide Guaranteed Black Taffeta. Special Monday . . . 75

### Dress Goods Extras for Monday

44-inch All-Wool Voile, in Black only; would be special at 75 cents a yard. Our price . . . 50 50-inch Nunsveiling---Black, Cream and all the shades . . . 50 Big special in Black Brilliantine, regular 50-cent Here Monday special . . . 25 Finest White Lawn Bargain of the season, 40-inch India Linon Lawn---fine, smooth and perfect; actual value 18 cents a yard. Monday . . . 12 1-2

# EFIRD'S DEPARTMENT STORE

The Always Busy Store

Cleanest Retail Ever will be Monday night. This has never been