

# Embroidery Sale Tuesday 9:30 10 Cent Yard

A lot of very fine Embroidery, all on nice, fine Swiss and mostly neat designs.

Embroideries are very much higher but this is a match to the sale we had in January that caused such a commotion. It was a delayed shipment, bought last year, else we couldn't give these values.

Match sets up to 12 inches wide, and worth up to 29c, yard, 10c. yard.

**GOWNS**

Nice Muslin Gown, with 10 hem-stitched tucks and ruffle trimmed neck and sleeves, only 49c. each.

A large assortment various styles Gowns, embroidery and lace trimmed; many in the lot would be cheap at \$1.50, 98c.

**SKIRTS**

Plain, hemstitched, trimmed, ruffle; worth much more, 50c.

Special lot assorted style Skirts, worth up to \$1.50, 98c.

Also special values at \$1.25, \$1.50, etc.

**CORSET COVERS**

We sell a world of Corset Covers, and are showing a lot of new specials. Very pretty Lace and Ribbon Trimmed Corset Covers, our leader, 25c. each.

Extra values in pretty Lace Trimmed Corset Covers, nice materials and fit guaranteed, 39c., 49c.

# Specials

On account of the lateness of hot weather's arrival prices are made to meet merchanandise.

15c. Quality Dotted Swiss 10c.

About 2,000 yards pretty, sheer quality White Dotted Swiss; several size dots. Price 10c.

25c. White Dotted Swiss 10c.

Sheer Dotted Swiss, St. Gall dots. These mostly in pin head dots; 25c. quality, 15c.

12 1-2c. Colored Mouslins at 10c.

A tremendous assortment to select from at this price. Light ground Mouslins, with dainty, neat dots and figures; beautiful floral designs in sheer Lawns and Organadies; 12 1-2c. values, 10c. 5c. Counter—Thousands of Yards Here, Majority Worth 2 1-2 Cents More

A 5c. counter of Colored and White Mouslins is an

annual affair with us. Each summer we have this counter always in exactly same place (second counter left, dry goods department) and always piled high with bargains. This season you find Lawns, pretty, neat patterns, worth up to 8 1-2c. yard, all for one price, 5c.

Are You Going to Jamestown?

Do you want a Traveling Suit, something stylish?

**Pongee Silks**

Nothing prettier or more stylish and serviceable for a natty traveling dress than Natural Pongee. Two splendid qualities, 75 and 98c.

**Rajah Silk**

27-inch Natural Tan shade "Rajah" Silk, splendid for suits, coats or separate skirts. Price 98c. yard.

68c. Check Silks 19-inch Check Blues, Browns, Tans and Gray; regular quality; makes serviceable suits and Price 50c.

Black and Colored Silks 50c.

27-inch Black and warranted spot-proof ental Silks, the kind dyed in Lyons, France, better. Price for Black all colors, 50c. yard.

**Wool Voiles Red**

\$1.00 44-inch French Voiles, in Light Gray and Navy. Price now, 75 and 85c.

**Black Taffeta Silks**

Prices

We maintain old prices Silks just as long as we have a piece left. fortunate enough to some good yard-wide line qualities at old 89c., 98c. and \$1.25 a

# Beik Bros

WHOLESALE AND RETAIL

## Special Notices

I HAVE SOME NICE SMALL KING-an's hams that are fine. Breakfast bacon by the strip or sliced either way wanted. I have some good old Irish potatoes. Nice hens and spring chickens. Eggs and butter; strawberries and a good line of vegetables on hand. Bananas. JNO. W. SMITH, Phone 122-2234.

TYPEWRITERS REBUILT, CLEANED, repaired. Largest and best equipped shop in the Carolinas. All work handled promptly and fully guaranteed. Phone us when in trouble and we will take care of you. J. E. CRAYTON & CO. Phone 304, Trust Bldg.

IT'S A POOR HOUSEKEEPER THAT uses low grade extracts. Good housekeepers demand Blue Ribbon Vanilla, which is a pure, true, full strength extract and gives perfect satisfaction.

SWELL HEAD CURED—DOES YOUR head hurt, does it feel big and heavy? If so, we can cure that. Get Magic Headache Cure and your head won't give you any of this trouble. JAS. P. STOWE & CO.

FREE! WE FURNISH THE POT FREE for making Pilsen club and pennants tea. Finest on earth for ice tea. Pot free with each pound you buy. Latest thing in a tea pot. Come and see it. MILLER-VA NNESS CO., phone 68 and 181, 27 N. Tryon.

NUNNALLY'S DELICIOUS CANDIES fresh by express to-day, 50 cents per pound at WOODALL & SHEPPARD'S.

WHY NOT ORDER ONE OF OUR FINE hats on the market. Remember that delicious old Virginia breakfast roe, we are selling in two-pound cans. Nothing on the market to equal it. 309 N. Tryon St. L. L. SARRAT.

FOR SALE—30 BUILDING LOTS in one large lot, North D. St., between 6th and 7th Sts. One of the choicest places for negro tenant houses in city. Close in and would be vacant less than most any property you can buy. Price will move this lot in next few days. Also other houses and investments. J. ARTHUR HENDERSON & BRO.

IN THE LEAD—THE GEM RESTAURANT is always. We have the most up-to-date lunch counter ever and our elegant dining room for ladies is a place you will want to return to again, when you have been once. GEM RESTAURANT CO.

WE HAVE FOR SALE ONE PAIR nice bay mares perfectly matched, five years old, look alike and drive like one horse; perfectly sound and all right. W. G. ROSS & CO., 20 and 211 West 4th St.

FREE TRIP TO JAMESTOWN—A chance given with every shave, bath or purchase of cigars at Rand's, 21 S. Tryon St. W. EMMETT WISHART, Manager.

TO LET—4-ROOM HOUSE IN EAST 5th, \$5 per month. You've got to get a move on you if you get this place. See me for vacant lots and homes before you trade, if you want the right thing. E. L. KEESLER, 25 S. Tryon St. Phone 348.

WE HAVE BEEN MOST ARDENT ADVOCATES for pure food laws. Our Pilsener Export Beer is pure. Give it a trial and compare it to what we ask. Write for prices. VIRGINIA BREWING CO., Roanoke, Va.

For CHICKEN FEED we carry CRACKED CORN and WHEAT. W. M. CROWELL, Phone 744.

**Dog License Notice.**  
Come to No. 4 City Hall and pay your Dog License.

## Big Special

# WHITE GOODS THIS WEEK

40-inch fine, sheer White Lawn, at . . . . .  
Good, firm quality India Linon Lawn, at . . . . .  
White Oxford Cloth, makes a nice Skirt, Shirts, Boys' Blouses, etc. . . . .

**White Dotted Swiss**

Fine, sheer quality, with good dot; a regular 15-cent value; per yard . . . . .  
Good, firm quality Linen Finish Waisting, the regular 12 1-2 cent kind; per yard . . . . .  
38-inch Mercerized French Batiste, fine, soft quality; per yard . . . . .

**Silk Special**

Two more pieces of the Doherty Old Fashioned Rustling Black Taffeta, regular \$1.50 Silk—special while it lasts, per yard . . . . .  
Yard-wide Black Taffeta with guarantee in the selvage of every yard; regular dollar quality, per yard . . . . .  
27-inch Oriental Spot-Proof China Silk in White, Light Blue, Pink, Brown, Black, etc.; guaranteed quality; per yard . . . . .

**Light-Weight Wool Goods**

42-inch All-Wool Voile in Black and all colors; special per yard . . . . .  
40-inch All-Wool Black Batiste, a regular 75-cent value; per yard . . . . .

# Efird's Department Store

Mr. Robert J. Brown, who returned from the University of Virginia where he has been a student during the past year, is in the city.

Prof. J. W. Crum left yesterday for Washington and New York on a short business trip.

Miss Catherine Williams, who has been spending a few days at her old home at Traveller's Rest, S. C., returned to the city yesterday.

Mr. I. W. Barber, superintendent of the electric light and power plant, of Mt. Airy, was the guest of Mr. Albert Milnow, on East Avenue yesterday.

Mr. E. O. Randolph, who has been attending the University of North Carolina, during the past year, has accepted a clerkship in the Southern freight depot.

Mr. Jno. F. Love, a prominent business man of Gastonia, was in the city yesterday, on business.

Mr. W. A. Bristol, of Statesville, was in the city yesterday, stopping at the Selwyn.

Mr. Frank J. Knox, a prominent cotton mill man, of Davidson, was in the city yesterday.

**Campanari Engaged for Chautauque.**

The board of directors of the Greater Charlotte Chautauque last night voted to secure Campanari, the great Italian baritone, for the fall festival in October. He will appear here Friday night, October 18th, for one evening only. Thursday he will appear in Raleigh, coming here from the Capital City where the State fair will be in progress.

Campanari is the greatest living baritone and is a pupil of the noted Caruso. He occupies the topmost place in his profession and is an artist of renown.

**Charlotte Man Elected Vice President.**

The Charlotte friends of Mr. J. E. Reilly will be interested to learn that he was elected vice president of the Nachtgall Manufacturing Company, of Grand Rapids, Mich., at a recent meeting of the board of directors. The Nachtgall Company and the Grand Rapids Manufacturing Company were merged under the name of the Nachtgall Manufacturing Company recently.

**A Few Minor Happenings in and About the City.**

—The "Bandit King" is the feature at the Odeon this week.

—Miss Jessie Cobbe is ill at her home, No. 401 West Eleventh street.

—Mr. D. J. Colvin, formerly of the Battery Park, in Asheville, has taken a position behind the desk at the Selwyn.

—The meeting of the police committee of the board of public safety will be held to-night at 8 o'clock in the city hall.

—The condition of Mr. J. Watt Kirkpatrick, who has been ill for some time at his home in this county, was not improved yesterday.

—Mr. George L. Van Echop, of the Williams & Shelton Company, will sail from New York Saturday for France to spend six weeks with relatives.

—An important meeting of the women of St. Peter's Episcopal church will be held this afternoon at 5 o'clock. All the women of St. Peter's congregation are urged to attend.

—One of the handsomest machines recently brought to Charlotte is that of Mr. Jeremiah Goff, president of the Charlotte Supply Company. It is a new model, Pope-Toledo, with all the latest improvements.

—A number of the local traveling men yesterday mailed Mr. N. G. Russell, the popular proprietor of the Gloucester hotel, in Monroe, cards of felicitation on the advent of three fine boys to his family.

—The rule of the 3-day run of the plays at Latta Park is being strictly adhered to and twice a week there is a complete change of play. Beginning last night "The Little Vagabond," together with an entirely new series of moving pictures and other specialties, are being presented.

—Messrs. F. L. Gibbon, of Derita, and R. M. Whitley, of Hopewell, two graduates of the department of agriculture at the A. and M. College, left yesterday morning for the West to spend the summer. They will inspect the methods of farming in vogue in the West and return about October 1st.

—The funeral of Mrs. Thomas J. Northey will take place at the residence No. 411 North Poplar street, this morning at 10:30 o'clock. The service will be conducted by Rev. Dr. Martin D. Hardin, pastor of the Second Presbyterian church. The following named will act as pall-bearers: Messrs. J. N. McCausland, S. A. Abbey, George Meyer, Charles Moore, John Watson and E. H. Bell.

"GET IT AT HAWLEY'S."

## Prescription Assurance

always accompanies our drug mixing because our clerks are graduate pharmacists, our drugs are pure, the physician's orders are followed absolutely and our labels are all type-written. These points all give you the assurance of accurate work.

**Hawley's Pharmacy**

Phones 13 and 200.  
Tryon and Fifth Streets.

**Mr. Scott has Utmost Confidence**

I was suffering intense pain from rheumatism in my hip. I tried several remedies, but none of them relieved me. Finally I began taking Mrs. Joe Person's Remedy, and after taking only two bottles I had no pain at all. My rheumatism was cured. I have the utmost confidence in Mrs. Joe Person's medicine, and would not hesitate to recommend it to any one for rheumatism.

Respectfully,  
**DON SCOTT.**  
Goldsboro, N. C., May 11, 1907.

**THE CRUISE OF THE "Shining Light"**

BY NORMAN DUNCAN  
Author of "Dr. Luke of the Labrador"

"The Cruise of the 'Shining Light' is unique in its way, as unlike the ordinary novel as it is possible to imagine. The plot is so unusual that one has the feeling that the author must have run across the basic facts of it in real life. The discriminating reader has a treat in store."—Chicago Inter Ocean.

**HARPERS HARPERS HARPERS**  
**(MAGAZINE BAZAR WEEKLY)**

**CENTRAL HOTEL**

On Independence Square, Charlotte, N. C.  
UNDER NEW AND LIBERAL MANAGEMENT.  
COMMERCIAL HEADQUARTERS.

Rates \$2.00 to \$3.00 per day. American plan. Cuisine second to none in the city. The Central has been thoroughly renovated and put in first-class condition throughout. New Otis Electric Elevator, Bell Telephone system, phone in each room, both local and long distance, Warren White's steam heating system throughout the house. Latest sanitary

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**PERSONAL.**

—A number of people, visitors and others, spent the day in the city on business.

—Mr. Marshall, of Salisbury, was at the Buford yesterday.

—Alexander Lightfoot, manager of the Selwyn, is spending several days in the city on business.

—Mrs. A. S. Cheek will leave for the eastern part of the State, they will visit relatives and friends before returning to the city.

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