

The Charlotte Observer.

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PUBLISHERS' ANNOUNCEMENT.

No. 34 South Tryon street. Telephone numbers: Business office, Bell phone 77; city editor's office, Bell phone 124; news editor's office, Bell phone 234. Advertising rates are furnished on application. Advertisers may feel sure that through the columns of this paper they may reach all Charlotte and a portion of the best people in this State and upper South Carolina.

TUESDAY, SEPTEMBER 3, 1907.

EQUAL TREATMENT WANTED.

The regulation of the railways, in so far as it is necessary to prevent discriminations between shippers and travelers and protect them from unreasonable or exorbitant charges, is perfectly proper, and no sound argument can be made against it, says President W. W. Finley, of the Southern; and that is all the fair-minded people of North Carolina are standing for. Mr. J. N. McCausland, vice president of the Charlotte Retail Merchants' Association, has replied admirably to Mr. Finley's recent letter to him, compressing, with fine skill, the whole contention of those who complain of ill-usage into the following paragraph: "I desire to state in the outset that our people do not desire a reduction of passenger or freight rates below what the railroads can reasonably afford to render."

RISE AND REIGN OF TOBACCO.

The use of tobacco among civilized people has multiplied exceedingly since Sir Walter Raleigh's servant emptied a bucket of water upon him to extinguish a supposed fire about his person and King James I wrote the royal "Counterblast Against Tobacco." From data recently obtained by the Census Bureau of the Department of Commerce and Labor The Boston Transcript gets these interesting tobacco statistics:

PRICE OF SEWING THREAD.

The Textile World Record, of Boston, has been making some investigations about the selling price of sewing thread in this country and in England. We quote from The World Record: "In the July issue we gave some figures relating to the retail price of cotton sewing thread, which had recently been advanced from 3 to 4 cents a spool. This month we are able to give some additional particulars."

WHERE THE HEPBURN LAW HAS DONE NOTHING.

According to the Inter-State Commerce commission, (not much of an authority on anything, it is said), the Hepburn rate law has done these things: "It has brought about equalization of rates. It has reduced many tariff rates. It has had a moral effect upon railroad administration which has resulted in their conforming to rates and practices of law."

SHAW AND DR. HENDERSON RETURNED BIOGRAPHER TALKS.

Brilliant Young North Carolina School-Teacher, Mr. J. L. Shaw, and Dr. Henderson returned from their tour of the South. Shaw is writing a history of the world for a quarter of a century. Dr. Henderson is assistant professor of mathematics at the University of North Carolina. He reached here last Thursday from England, where he spent two months getting new photographs on Shaw for his book.

NIGHT RATES ABOLISHED.

Southern Bell Telephone Company Does Away With Reduced Rates For Long Distance Service—Why This Action Was Taken. The Southern Bell Telephone Company, without any public announcement of any sort, yesterday abolished its night rates on messages after 8 o'clock in the evening, following the lead in this respect of a number of the larger telephone companies in the North and East.

WHY TWAIN ISN'T A VEGETARIAN.

"Why are you not a vegetarian?" Mr. Shaw asked Mr. Clemens. "I've thought of it often," Mr. Clemens replied, "but I've always feared that if I believed in it I should have to go to dinner some time where they had nothing to eat but roast beef."

CHAMLER FOR PRESIDENT.

Leading Democrats Consider His Availability—Congressman Ruppert Says He Is the Only Democrat Who Can Carry New York—Conferees of Anti-Bull-Blowers. Washington Special to New York Sun. Southern Democrats who have been dropping like flies in every legislature since the last week of the last year have all complimentary things regarding the availability of Lewis Chamler, Democrat, lieutenant Governor of New York, as the nominee of the Democracy in 1908.

AGE AND BRAIN WORK.

"Mental Activity at Its Best Between Twenty-Five and Forty-Five." Brain-workers do their best before the ages of 25 and 45; before that, writes Prof. Frederic E. Bolton in The Popular Science Monthly, they are preparing for work; after that, the work is largely routine. Lawyers and physicians do most of their practice after 40, but the learning was accomplished before 40 or 45. Successful merchants lay the foundations for wealth and success in youth and middle life. The great men that we know are all old men; but the foundations for their greatness were laid when they were young. Philosophers have founded and announced their systems in youth and early manhood; divines and religious teachers have originated their creeds and have been most effective as preachers in early manhood. Statesmen have effected the greatest acts of legislation, diplomacy and reform in early life.

THE LITTLE-LONG CO'S BIG STORE.

New Fall Merchandise. Join the Throng at The Little-Long Co's Big Store. Dress Goods. Plain Imported Broadcloth, rich, high lustre, sponged and shrunk, ready for use. Price the yard. \$3.50. Fancy Broadcloth. 54-inch Stripe, Check and Plaid effects; all the popular combinations of colors. Price the yard. \$1.50. Olympia Broadcloth. This sells for \$1.75 the world over. Our price the yard. \$1.50. Fancy Wool Plaid. An endless variety of Fancy Wool Plaids for misses' skirts and children's school dresses. Price the yard. 35c., 39c. and 50c. Herringbone Serge. Popular this season for traveling suits. We have Navy and Brown, the two leading shades. Price the yard. \$1.50. Invisible Checks. 44-inch warranted All-Worsted—one dollar is the price everywhere. Special while it lasts the yard. 75c. Silks. The biggest and best line of Silks that we have ever shown. Every yard of Silk that we sell is guaranteed to give the customer entire satisfaction.



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Invisible Checks.

44-inch warranted All-Worsted—one dollar is the price everywhere. Special while it lasts the yard. 75c.

Silks.

The biggest and best line of Silks that we have ever shown. Every yard of Silk that we sell is guaranteed to give the customer entire satisfaction.

Centimeri Kid Gloves.

Our entire fall stock of these popular Gloves has been received, all colors and lengths; every pair guaranteed for the first wearing when fitted at our counters. Price \$1.00 to \$4.00 a pair.

Ladies' Belts.

That popular Fluffy Ruffles Belt that New York is crazy about. All colors and Black, in Leather and Elastic. Price each \$1.00.

Ladies' Handkerchiefs.

Ladies' fine, sheer, All-Linen Hemstitched Handkerchiefs. Price each 5c. Anything that you wish in the better grades up to \$5.00 each.

New Hand Bags.

The Popilion and St. Regis are the most popular on the market to-day. Price each \$1.00 to \$5.00.

Hammocks.

A 10 per cent. discount will be given on all Hammocks sold during this week.

Canopies.

Don't forget that we handle every kind of Mosquito Canopy on the market for metal, wood, double or single beds. Prices \$1.25 to \$3.00.

