

AN AUTHORITATIVE SHOWING OF AUTHENTIC FALL STYLES



**MILLINERY OPENING**  
 Tuesday, Wednesday and Thursday  
**Oct. 1, 2, 3**

The illustrations herewith are a partial answer to the dominant question, "What are the new styles in Millinery and Tailored Suits?" The magnificent displays in our stores are a complete and eminently satisfactory solution of the all absorbing problem.

We have never entered a season in which designers have so successfully responded to the demand for distinctive style features, and the copies shown here will give you a splendid idea of what is best in the season's new ideas, though to fully appreciate the beauty of these creations you must see them in their rich and effective combinations of the new colors.

Our designers and trimmers, after spending several weeks in the fashion centres, getting absolutely the latest ideas, have a lot of the swellest Hats ever shown in Charlotte. We were never so well prepared to promptly deliver Hats as this season, having two expert designers and in addition a competent corps of trimmers, makers and salesladies.

<p><b>WOMEN'S READY-TO-WEAR GARMENTS</b>                  Our showing of Women's beautifully Tailored Garments is now most inviting; many new models shown in Suits ranging from a medium quality Cheviot to a handsome Imported Broadcloth of newest coloring. In Skirts see our Chiffon Panamas at \$5.00, as well as the latest novelties in Fancies and Altman Volles. In Coats nothing prettier than one of our 27-inch Carracules, a handsome 50-inch Broadcloth or Evening Wrap. We are showing many attractive designs in Tailored Waists in Silks and Linen. Each garment is correctly fitted by our expert fitters without extra charge.                  On Monday see our pretty window showing in Blues; on Tuesday and Wednesday there will be many new and exclusive garments shown by us.  <b>FINE DRESS GOODS</b>                  52-inch Blue Broadcloth, the correct shade, French manufacture, permanent finish. Price the yd. \$3.50  <b>BLACK BROADCLOTH</b>                  52-inch Black Broadcloth, Chiffon finish, made in England; there is no better quality to be had. Price the yard \$4.50.</p>	<p><b>IMPORTED DRESS PATTERNS</b>                  All-Worsted Imported Dress Patterns, no two alike—Invisible Stripes, Checks and Plaids. Price per pattern (8 yards) \$20.00.  <b>FINE SILKS</b>                  Persian and Roman Stripe Plaid Silk in Waist Patterns; rich colorings, combined by experienced artists. Price per pattern (4 yards) \$7.00.                  Handsome Brocaded Vesting, Paris designs and colorings, extra heavy quality. Price the yard \$3.00 and \$3.50.                  36-inch Black Rain-Proof Taffeta, the best quality guaranteed and always gives entire satisfaction. Price the yard \$1.50.  <b>WIDE NETS</b>                  Plain and Figured, White, Black, Cream and Ecu. Price the yard \$1.00 to \$3.50.  <b>REAL LACE</b>                  Real Lace in all-over Edge and Insertion to match. Price of Edge and Insertion \$1.00 to \$5.00 per yard. Price of All-Over the yard \$10.00.</p>	<p><b>DRESS TRIMMINGS</b>                  French Novelties in all the newest "fads" from dainty Lace Medallions to rich, heavy Brocaded Applique.  <b>LADIES' FURNISHINGS</b>                  A new lot of Machine Torchon Laces and Insertions—pretty patterns to select from. Prices from 4 to 10c. per yard.                  Ladies' Knit Corset Covers, high neck, long sleeves, all sizes . . . . .25 and 50c. each.                  Sofa Pillow Cords in Silk and Cotton, for 25 and 50c. Cords for Bath Robes and Kimonas, all colors; at . . . . .10c. each.                  Black Cat Hose, the best to buy for Boys; all sizes, at . . . . .25c. per pair.                  Cadet Hose, made with a linen heel and toe; all sizes for Ladies and Children, at . . . . .25c. per pair.                  Ladies' Black/Silk Lisle Hose, good quality. Special at . . . . .50c. per pair.                  Ladies' Silk Hose in Black, Light Blue, Pink, Gray and White. Prices from . . . \$1.00 to \$2.75 per pair.</p>
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