

"ONE AHEAD," OF ANYTHING YET IN A MILL-END SALE

A wreck sale Saturday, beginning at 10 o'clock, of seven cases Muslin Underwear, bought for our January Sale, but got caught in that Seaboard wreck. These were soiled, but have been rough washed by the Sanitary Laundry and we bought them from the railroad at 40 cents on the dollar. They are not in neat laundered packages as originally but are clean.

THEY ARE VALUES "TWO FOR ONE."

For they came from one of our best factories and are a lot of the finest garments. Get yourself together and be here at ten, for "Time and Tide Wait for no Man," nor will these garments wait for the tardy. Every line of goods in the three big stores still have the yellow tickets dangling from them which says, "I'm in the clutches of the Mammoth Mill-End Sale. The Mighty Money-Saver."

FOUR BIG LOTS: Consisting of Skirts, Gowns, Chemise, Corset Covers, Etc.

Lot No. 1, 29 Cts. Garments Originally Worth 75 cents to \$1.00.	Lot No. 2, 59 Cts. Garments, Regular Prices were, \$1.00 to \$2.00	Lot No. 3, 79 Cts. Garments that would have sold from \$1.50 to \$2.50.	LOT NUMBER 4, \$1.09 Garments, if had not been in the wreck, we would have sold them from \$2.00 to \$5.00. Bring twice as much money as you expect to spend, if not, you'll be sorry.
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NO GOODS CHARGED AT THESE PRICES AND NONE ON APPROVAL.

THE LITTLE-LONG COMPANY

MILLS AND MARKETS

COTTON OVER 12 CENTS.

Sully's Manipulation Brings About a Significant Advance in the Price of Cotton—Some Sold Here Yesterday For 12.15 Cents.

Daniel J. Sully, the fellow who jumped in the scales three years ago and sent cotton soaring to 17 cents, while he sunk to the depths in the other end, is attempting the same game again, and on the strength of his manipulations, cotton yesterday made the most rapid advance of the season, jumping 32 points, and sending spots up to more than 12 cents. The best brought 12.15 on the local market, which is the highwater mark of the season.

The gradual advances within the past few days have been caused, it is said, by Sully and a clique of bulls who rushed into the market to send the price up. It has been rumored over the wires that Sully nabbed 50,000 bales a few days ago, and that with strong financial backing in New York, he intends to see that the price falls no longer below the 12-cent figure.

Cotton men expressed themselves yesterday as surprised that the market ascended so rapidly and accounted for the situation in no other way than that Sully and his associates are widely manipulating. Theodore Price is alleged to be in co-partnership with him and other men of his stripe have banded to bull the market. The farmers will profit, mightily by the advance should it hold on. There are few if any planters in the entire county who have not some cotton to sell and many of them have more than half of their crops.

The Observer received the following telegram last night from its New York correspondent:

"The cotton market was very active and decided again today, with more business than for months past and sentiment extremely favorable to an advance in price. The report that Daniel Sully has embarked on a campaign to move up prices appears to have had a strong effect and local quotations advanced \$2.50 per bale since the low level of yesterday morning. The opening today was firm at an advance of 11 to 22 points. There was very heavy selling, but offerings were absorbed by a rush of buying orders apparently from all sections, and after a slight reaction, the market advanced again, with March selling at 11.47 and May at 11.53 before midday, or about a cent a pound above the price ruling at the first of the year. Spot cotton houses were heavy buyers here."

Marlboro Mills in Good Shape. Special to The Observer.

McCull, S. C., Jan. 16.—At the meeting of the board of directors of the Marlboro Cotton Mills, held here today, the regular 2 per cent quarterly dividend was declared. The mills made a fine showing for the past quarter and the outlook for the future is much better than has been anticipated.

COST OF RAISING COTTON.

A Discussion of Figures—Those Furnished by Government Station Not Reliable—Illustrations From Plantations Run by Private Individuals For Profit Given as More Representative of What Can Be Done in This Field.

Textile World Record.
In our account of the European cotton manufacturers' excursion through America we referred to the criticism of American methods and questioned the fairness of the comparison between a plantation managed by the State of Mississippi at an experiment station and one conducted by an individual planter for profit. Soon after writing this comment we obtained a copy of the statement given to Mr. Macara by the directors of the government station at Stoneville. It is as follows:

Cost of growing cotton at the State Farm, Stoneville, Miss. This does not cover the supervision nor wear and tear of equipment.

Rental for land, per acre.....	\$6.50
Preparing land, per acre.....	2.50
Planting, per acre.....	.25
Fertilizing, per acre.....	4.31
Cultivating, per acre.....	5.00
Band hoeing, 1st acre.....	2.80
Band hoeing, 2d acre.....	2.50
Ginning, per acre.....	2.50
Freight, per acre.....	1.00
Insurance, per acre.....	1.50
Total.....	\$32.35

By 1 bale cotton, 500 lbs. (11 cents per lb.)..... \$55.00
1,000 lbs. seed..... 7.50

Net profit..... \$22.50

The omission of important items of cost and figuring on 13 cents a pound for the cotton show at once that the statement is unreliable. Thirteen cents may be fair for the Mississippi delta, but the statement was used to illustrate a general condition throughout the cotton belt. Owing to the promise given to this matter by the president of the European Federation we wrote to a number of cotton planters, asking for their opinion of the Stoneville statement. The replies which follow confirm our surmise that the report on the State Farm at Stoneville should not be taken as representing what can be done on a private plantation. While the average methods of cotton raising could doubtless be improved, illustrations of what is possible in this line should be taken from plantations run by individuals for profit.

Memphis, Tenn., Nov. 15, 1907.

Editor Textile World Record:
Your letter of November 8th received and I am glad to reply and to assist in correcting unfair information as to the cost of producing one of our chief export products. There is no use wasting time disproving a comparison by any agricultural experiment station where a few acres of heavily fertilized land are worked under the supervision of a highly paid expert whose salary by the way is not figured into the cost of producing that bale of cotton on that model acre of land. Instead, take the government estimate of production, notoriously high at two hundred pounds.

Paik, Delicate Women and Girls.
The Old Standard GROVE'S TASTE-LESS CHILL TONIC drives out malaria, and builds up the system. For grown people and children, 50c.

of lint cotton per acre, and we have something like this for one acre:

Cost of growing cotton on an average acre of fertile Mississippi bottom land by experience of five years on same farm:	
Rental of land.....	\$6.00
Preparing land.....	2.00
Planting.....	.25
Fertilizing.....	4.31
Cultivating.....	5.00
Band hoeing.....	5.56
Tricking 750 lbs seed cotton.....	3.82
Ginning.....	2.50
Freight, Com. & Ins.....	1.50
Total.....	\$35.37

By one-half bale cotton, 250 lbs. @ 12c..... \$30.00
An average yield for five years..... 275
By 50 lbs. seed..... 3.75

Total cost..... \$32.35
Cr..... \$33.35
Net profit..... \$1.00

Nothing allowed in above for depreciation of mules and implements, about \$7 per acre of cultivated land being invested in these.

I have allowed nothing for fertilizer because my land could not be made more fertile and the estimated production per acre is high. If the Eng. fishermen who are considering the purchase of land in the valley below mine carry out their plans, they will find difficulty in equaling one-half bale per acre for the average of five years. I have not counted the tax per bale because I don't have to pay that. Model experimental farms do not produce any part of the world's requirements and should not be considered in discussing the cost of producing cotton.

The Southern planter earns more than he gets, yet he would be glad to get an average of twelve cents for his cotton for the rest of his life.

B. B. BEECHER.

Montgomery, Ala., Nov. 18, 1907.

Editor Textile World Record:
I have your favor of the 16th inst. and carefully note contents. I quite agree with you in your contention, and also greatly appreciate your effort in our behalf.

Candidly and frankly, from 20 years' experience with cotton raising, it is almost impossible to give an accurate idea of the cost of producing an acre of cotton, difference in soils, seasons, mode of cultivation and fertilization, figure to such an appreciable extent. In our farmers' meetings in this section, we have frequently gone into this subject in detail, and the consensus of opinion is a present average cost of 10 cents per pound; that is, based on the full scale of wages and salary to all concerned, and of course on an average crop.

Cured of Lung Trouble.
"It is now eleven years since I had a narrow escape from consumption," writes C. O. Floyd, a leading business man of Kershaw, S. C. "I had run down in weight to 115 pounds, and coughing was constant, both by day and by night. Finally I began taking Dr. King's New Discovery, and continued this for about six months, when my cough and lung trouble were entirely gone and I was restored to my normal weight, 175 pounds." Thousands of persons are healed every year. Guaranteed at all drug stores, 50c. and \$1. Trial bottle free.

parison I figure the probable cost for two acres, also for three acres, and you see the average is close to 350 one-half pound bale or ten cents per pound.

Comparative statement based on the Stoneville figures of cost and showing results with one bale, one-half bale and one-third bale per acre:	
Acres per Bale.....	1..... 2..... 3.....
Land rent.....	\$6.00 \$6.00 \$6.00
Preparing land.....	2.00 2.00 2.00
Planting.....	.25 .25 .25
Fertilizing.....	4.31 4.31 4.31
Cultivating.....	5.00 5.00 5.00
Hoeing.....	5.56 5.56 5.56
Picking.....	2.50 2.50 2.50
Ginning.....	2.50 2.50 2.50
Freight, etc.....	1.50 1.50 1.50
Total cost.....	\$35.35 \$35.35 \$35.35

1 bale, 500 lbs. cotton, at 10c..... \$50.00
1,000 lbs. seed..... 7.50
Total..... \$57.50

In our country the bale per acre farm is exceptional, this yield occurring only in a small way or in small patches. The large farmer generally "goes broke" or quits after a few trials. These are no new things to us. The fact that so many things transpire and conspire to limit production, in spite of increased efforts, led us to organize the Southern Cotton Association and the Farmers' Union to maintain living prices, along with the rapid advance of all other material.

This holding movement means more than a desire for gain. Our very existence depends on living profits, and unless cotton keeps its parity, the cotton fields will be abandoned more rapidly than heretofore. I manage 2,000 acres seven miles from this city, a prairie plantation. We raise cotton, grasses, corn, oats, alfalfa and stock. Crop of cotton this year, 135 bales; 1905, 150 bales; 1906, 200 bales. We planted for 200 this year.

I thank you for your attention and shall be glad to serve you further. Yours truly,
CHARLES L. GAY,
President Montgomery County Division Southern Cotton Association.

At the Bugle Call of Sully.

Special to The Observer.

New York, Jan. 16.—Seldom has an announcement met with a heartier welcome than the news that the old bull leader, Daniel J. Sully, had returned to the fray. It is not only the speculative element which feels the thrill, but even the farmer begins to think that 15-cent cotton is within his reach now that the only man that ever lifted prices to that level is at the helm. On all previous advances it has been the selling of spot cotton which checked the rise and started a reaction. The most important feature, therefore, to watch is the disposition of farmers. If they refuse to sell on this rise, then the bull run has infected them, and prices may go much higher before the last of the bears shall be run in.

Gastonians Charged With Violation of Liquor Laws.

Special to The Observer.

Gastonia, Jan. 16.—In mayor's court this afternoon J. L. Williams, proprietor of the Williams drug store, and I. H. Stowe, a clerk in the store, were tried for violation of the laws by retailing liquor and failing to keep proper records, as required by law. Williams was bound to court in two cases, his bond in each case being \$200. Stowe was bound over in one case, his bond being \$200. Both waived examination. Stowe came to Gastonia some months ago from Charlotte, where he clerked in a drug store.

Infant Dies of Pneumonia.

Louisburg, Jan. 16.—Annie, aged 3 and one-half years, the youngest child of Mr. and Mrs. W. H. Neal, died last night at 12 o'clock. She was first attacked with croup, which developed into a serious case of pneumonia, causing death. The funeral services took place from the residence to-day at 3:30 p. m. the remains being interred in the local cemetery.

ENTANGLED IN SHAPING.

Special to The Observer.

Mount Airy Man Has a Narrow Escape From a Horrible Death—Snow on Mountain a Foot Deep—Another Family Moves to Oklahoma.
Mount Airy, Jan. 16.—Robert Fulton, who operates one of the machines in the factory of the Mount Airy Furniture Company, while engaged in the discharge of his duty yesterday, became entangled in the shafting in some manner and was seriously injured. His legs were bruised, clothing torn to shreds and his watch put out of business. It is said that the watch was torn to pieces. He was saved from a horrible death or from serious injury by some one who signaled the engineer to stop the engine. Doctors were summoned and the wounds dressed as quickly as possible, and the suffering man sent home. At this writing it is learned that Mr.

Fulton is getting along splendidly. George O. Graves, of the Mount Airy Table and Mantle Company, who "saw wood and says nothing," left yesterday for Grand Rapids, Mich., in the interest of the table company.

The sales of tobacco are holding up fine and top prices are the order of the day. The farmers are the lucky people of this part of the State.

The Farmers' Protective Association will meet at Stewart's Creek Saturday night in the "Pine Ridge" school house. An address will be delivered by Mr. Dock Key.

It is learned that the big snow on the mountain near this city Wednesday was one foot deep. That beats all recent records.

Ex-Mayor J. A. Hadley is out of town on business to Siler City and other points.

William Beamer and family left the city Thursday for Oklahoma, where they will reside in future.

Mr. George D. Faucett has been elected president of the First National Bank of this city and Mr. Garnet Faucett, cashier.

STRAIGHT WHISKIES

All goods guaranteed under the Pure Food Law and Drug Act.

Do not spend your money for compounded or rectified goods, when for the same money you can get the straight article.

Look for the Pure Food Guarantee which you will find on all our goods. It means much to you. You buy direct when you order from us. We are wholesale distributors to the customer, and guarantee satisfaction, or money refunded. Goods shipped in neat plain packages, express charges prepaid at prices named. Write for special wholesale prices in bulk lots. Booklet, complete list and full information mailed on request. On list named below, we make good losses and breakage.

(ALL FULL QUARTS)

Nestover (best the world over).....	4 qts. \$3.10	8 qts. \$5.95	12 qts. \$9.00
El Meise ("4 corn whiskey").....	2.60	4.95	7.50
Donald Kenny Malt Whiskey (medicinal).....	3.25	6.25	9.00
Blue Ridge (Va. Mountain).....	4.00	7.50	11.50
Huron River Rye, extra fine (bottled in bond).....	3.95	7.65	11.50
Dr. LeBaron's Buchu Gin (medicinal).....	3.40	6.55	10.00
Kelly's Royal Corn (the finest).....	3.85	7.45	11.25
Kelly's Copper Distilled (bottled in bond).....	3.20	6.30	9.40
3 Gallons of either above.....	9.90	7.65	11.50
Miss Templing (finest Maryland rye).....	4.50	8.50	12.50

PUT UP IN STONE JUGS,
1 gal. 5-year-old N. C. Corn
1 gal. Holland Gin
1 gal. Extra Fine Sherry
1 gal. Porto Rico Rum
1 gal. Extra Good Port Wine

SAFELY PACKED IN PLAIN CASE,
1 gal. 4-year-old Maryland Peach Brandy.. \$2.85
1 gal. 4-year-old Va. Apple or Peach Brandy 2.85

SPECIAL OFFER.

3 Gallons Old N. C. Corn.....	6.00
3 Gallons Old Kentucky Rye.....	6.00
3 Gallons Fine Gin.....	6.00
3 Gallons Apple or Peach Brandy.....	6.00
4 1/2 Gallons of either above.....	9.50

All orders west of Mississippi, add 50 cents additional for each 4 quarts, except Kelly's Copper Distilled (bottled in bond) on which for orders outside of Virginia, the Carolinas, Maryland and District of Columbia, add 60 cents for 4 quarts, \$1.05 for 3 quarts and \$1.30 for 12 quarts.

Carrying charges on freight orders 1/3 less than above extra charges.

The Phil. G. Kelly Co., Inc. Importers, Distillers and Distributors of Fine Liquors
MAIL ORDERS PROMPTLY FILLED
141 E. 5th St. Local and Long Distance Phone 1533 Richmond, Va.

1857 1906

Always the Same

Is not that one of the best reasons in the world why you should drink

Good old GUCKENHEIMER Rye

"Since 1857" "Bottled in Bond"

You take the word of your own Government for its purity, not our word.

Always good—"Since 1857"

A. Guckenheimer & Bros.
Distillers Pittsburgh