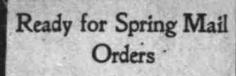
CHARLOTTE DAILY OBSERVER, FEBRUARY 16, 1908.



Out of Town People write us for Samples and Information about anything you may want. Our New Spring Lines Dress Goods, Silks, etc., complete now.

and the second of the second second

## Charlotte's Fastest Growing Store Pure Lard Cut in Price EFIR D'S

The "Rex" Brand Pure Lard, Name on every

Bucket, also Guaranteed.

Government Inspected, un-

der the New U.S. Pure

99 cents

49 cents

Ten Pound Buckets

Five Pound Buckets

Food Law.

Now and Always, Efird's stands for Reliability, for **Complete Stocks, and for Fair Prices.** 

SPECIALS FOR MONDAY

## We Start off the Spring Trade in earnest Monday

All the great Bargains bought by our Buyer, while on the Market, are in, and they are the Greatest Bargains we have ever had. Owing to so many Cancelled Orders on the Importers and Manufacturers, we bought Goods at the Lowest Prices we have ever known them.

Here are just a few of the Items, every one a Genuine Bargain



And the second and the second second second

and the second