

Out of Town People Order by Mail anything you see in this Adv. Money back for anything not found just as represented.

SATURDAY To Be Another Star Day At

EFIRD'S

Mail Orders Mail Orders receive prompt and careful attention day received.

A Strong List of Specials Has Been Arranged in Each and Every Department and We Hope to Beat, Even Last Saturday's Record.

What We Advertise We Sell, What We Sell, Advertises Us, is why Our Advertisements Draw the Great Crowds They Do.

When you see it in Efird's Advertisements you may come here expecting to find it, and just as represented, No Misrepresentation Allowed Here, either in Advertising, or in Selling.

Embroideries Again Saturday.

A New Lot just in this week, and we have filled our windows full ready for another Big Sale Saturday. The finest quality Swiss, Nainsook and Cambric Edges, and Insertions to match, beautiful New Patterns in Embroidery Work, widths up to 15 and 18 inches, the Price Saturday... **10 cents**
Store opens 8 o'clock. Be on hand.

A One Cent Counter Dry Goods.

To make a clean sweep of all Remnants, Odds and Ends, Rags and Scraps the remains from our Special 5 cent counters and other Remnants accumulated from the store we will have a great counter piled full Saturday morning. These will not be sold by the yard, but by the piece. There's a lot of damaged Towels, and Remnants of Towel Goods in the lot. Take choice of the counter Saturday morning at... **1 cent a piece**

Girls' and Children's Sample Caps and Hats.

The Biggest Line Samples in the country. This Spring Season's entire Line Samples from the best manufacturer of Fancy Hats and Caps. Every kind of Hat and Cap made for this season represented in the lot. All Shapes, Colors and Sizes just the thing for Children, girls and boys to wear for the next few months, regular 50 cent Line all to go on sale Saturday morning at... **25 cents**
These will be sold in Millinery Department.

The New Spring Millinery.

Our Millinery Department the Busiest it has ever been. With all the best people we have ever had connected with this Department, together with several New People we have the best Force Milliners by far, we have ever had. They know the Millinery Business and you will make no mistake to confer with them about your Spring Hat.
The Largest and Best Stocks Millinery Goods we have ever had. Every New Style can be found here, and at attractive Prices. Ready trimmed Street and Dress Hats for Saturday. We have had several hundred Hats, every one different, no two just alike, trimmed up for Saturday's Trade. Special pains taken with these Hats and every one is Correct in Style, handsomely made up and the Prices have been figured the very Lowest possible on each, and every Hat, the Prices on these range all the way from... **\$1.00 to \$5.00**
Real attractive Hats for... **\$2.00 to \$3.00**
Do not fail to see them.

Black and White Sailor Hats Special Saturday

New Lot of the Fine Rough Straw Sailor Hats just in, ready to go on sale Saturday Morning, both Black and White, extra Large Full Shape, real nice looking Sailor, the best ever offered Special even at 50 cents each. Our Price Saturday... **25 cents**

Samples Long Lisle Thread Gloves Saturday

The finest Lisle Thread and Mercerized Cotton Gloves—full Elbow Lengths, White, Black, Tans, Browns, etc. This is a Big Line Samples and every Pair Perfect; all sizes; Gloves worth up to \$1 a Pair. Special Saturday... **49 cents**

New Style Belts and Hand Bags

The popular Merry Widow Belts... **25 and 39 cents**
Hand Bags in Black, Tan and Brown... **49 cents**
Big Job fine Hand Bags, all sizes, Shapes and Colors... **24 cents each**
The New Merry Widow Back Comb with the Music and Words of the Merry Widow Waltz, a regular 25 cent Back Comb with above attachment, Special Saturday... **18 cents**

Ladies' Summer Underwear Samples For Saturday

Fine Lot Lisle Thread, Balbriggan and Gauze Under Vests, Corset Covers, Pants, etc., Bleached White and Colors; garments worth 25 to 50 cents each, all piled out on Counter Saturday, Special... **10 cents**

New Summer Hosiery

25 cent Gauze Lisle Thread Hose, fine Lace Hose, Lace all the way around and down the top of the foot; also the Boot Lace Style and a specially thin Gauze Lisle Thread, all out on Counter Saturday... **12 1-2 cents a pair**

Saturday's Silk Specials

Yard Wide Guaranteed Black Taffeta, the best one ever offered for \$1 a yard. It's full 36 inches wide, extra Heavy, Smooth and Stiff quality Taffeta, every fibre pure Silk, guarantee on the selvage of every yard. Efird's Special Price Saturday **79 cents a yard**

New Shirt Waist Silks

The Newest out in Shirt Waist Silks, handsome New Stripes in Tan, Brown, Navy Blue, etc.; actual value 69 cents a yard. Our Special price Saturday... **50 cents**

Yard Wide Colored Taffetas

Big Line all Colors, Solid Colors, Two Toned Colors, Fancy Stripes; also Black and White Checks, Brown and White and Navy Blue and White Checks; the best Silk made to sell for \$1 a yard. Efird's Special Price Saturday... **75 cents**

Big Counter Job Silks For Saturday

Fine Lot of 39 cent Silks, including Fancy Taffetas, Colored China Silks, White China Silks, etc. Special Saturday... **19 cents a yard**

Clothings Specials For Saturday

Boys' Knee Pants. A Big Special in good, Heavy Knee Pants, well made, full size, up to 16 year old sizes. Special Saturday... **25 cents**

Boys' Fine Knee Tants

The best All-Wool Quality Goods, made up in the very best style; hip pockets, Knickerbockers and Plain, all Colors; sizes up to 17 years... **49 cents**

Boys' New Spring Suits

Some Big Lots arrived this week and are ready for selling Saturday; all the newest Patterns and Colors, made up in Knickerbocker and other popular styles. Boys' Knickerbocker Suits in all Colors and sizes **\$1.98**

Handsome Brown and Plaid Mixtures

Also Brown and Grey Stripes, made of the very best All-Wool Goods, nicely finished up; actually worth at the Clothing Stores \$4 to \$5 a Suit. Our Special Price... **\$2.98**

Men's Fine Suits

We sell High-Grade Clothing at Popular Prices. By cleaning up Sample Odd Lots from Manufacturers for Spot Cash we were enabled to get some of the very best Suits, made in the very best Styles, and we have here now a great many of these several Hundred Suits, from Two or Three to 1-2 dozen of a kind of the very best Suits made to Retail at \$15 to \$16.50, this Season's very best Patterns and Latest Style Coats, Peg Top Pants with Buckles, the sleeves with and without Cuffs, etc. Our Highest Price for any Suit is... **\$10**

Men's Fine Sample Shirts

Another extra fine Line Saturday, regular \$1 Shirts, very slightly soiled from being handled, every Shirt perfect in make and fit; Solid White and Colors, all sizes... **49 cents**

A Shoe Department Full of Extra Good Bargains

This Department is at its best now, never before have we had so many Strong Values.

A Big Bargain Counter For Saturday

A Special Counter piled Full Ladies' and Misses' Oxfords, Gibson Ties, Vici Kid, Patent Leather, Patent Tip Oxfords, etc. There are Shoes in this lot actually worth up to \$2 a Pair; the Lowest in the Lot worth in a Regular Way Retail \$1.50 a Pair. Our Special Price for Saturday... **98 cents a pair**

Ladies' Bright Vici Kid

Two hole Ribbon Ties in the New Plain and Patent Tip Ties, selling everywhere at \$2.50. Our Price... **\$1.98**

Misses' Patent Colt Blucher Oxfords

The kind that will wear and look well, sizes 13 to 2; at... **\$1.25**
Misses' in Vici Kid Patent Tip, all Solid Leather; every pair guaranteed, 13's to 2's... **\$1.24**

Infants' Pretty Patent Colt Button Shoes

With Tan and White Kid Tops, sizes 2 to 5; worth \$1.25 a pair... **75 cents**
Children's Vici Kid Pat Tip Shoes, sizes 4 to 6... **25 cents**

Men's Fine Oxfords—A Special Bargain in High-Class Oxfords

Men's Patent Colt and Tan Blucher Oxfords, Good-year Welt, Smooth White Oak Soles; actual value \$3.50 a pair. Our Special Price Saturday... **\$2.49**

EFIRD'S DEPARTMENT STORE EFIRD'S

What Efird Advertises Efird Sells.

Charlotte's Spot Cash and Underprice Store
Cor. Trade and College Streets. Stores Also Concord, N. C.

What Efird Advertises Efird Sells.