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PLBUISHERS' ANNOUNCEME

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## OUR MILINERY GROWING IN POPULARITY

This part of our big business has made a wonderfut growth and gained a wide reputation. We ship Millinery all over North and South Carolina and into other States, and not long since made and shipped a Hat to a lady in South America. We equip ourselves with the best and most artistic designers to be had in the metropolis and the public has long since learned that what they get at Little-Long's "Is Right.
No less can be said of our Coat Suit Department, for every season shoppers from towns far and near cone to us for the season's latest productions of smart Tailored Suits.
Monday morning in our Suit Department, will be a pretty showing of Lingerie Dresses, made Princess effect, in White, Pink and Light Blue Batisteelaborately trimmed in bands of tucking put together with Val insertion and edging. Prices $\$ 10.00, \$ 15.00$ pecial sale in Voile Skirts, handsome Skirts in Altman Voile, newest design s, trimmed in taffeta; Skírt worth $\$ 15.00$. Monday only
Doat Suits, special values in Novelty Panamas in Navy, Black, Copenhagen and Brown; also Cream Scrge, $\$ 30.00$ and $\$ 35.00$ Suits. Monday special ...... $\$ 20.00$

## SILKS

6 -inch best quality Black Guaranteed Swiss Taffeta. This is the genuine $\$ 1.50$ quality. Monday you can buy this for the yard.

## WATERPROOF SILK

7-inch Oriental Waterproof Silk-White, Black and all the leading shades. Monday the yard......47c.

## DRESS SILKS

Brocaded Shantung, Motora, Tussorah, Pagoda and all other new. weaves brought out by the manufaeturers this season. Price the yard.............88c. to $\$ 1.50$ SILK BATISTE
Evening shades in this popular fabric. Price the yard..

50 c

## DRESS NETS

Plain and Figured Filet and Round Mesh Nets for waists and dresses, bands to match. Price the yard .50c. to $\$ 1.50$

## NEW DRESS TRIMMMNGS

Beautiful line Motifs, Medallions, Braided Net Bands, Edges and Insertions. Price the yard 25 c . to $\$ 5.00$ DRESS LINENS

Brown, Copenhagen, Reseda and all other popular shades of Linen Pongee. Price the yerd 25 and 35 c . WHITE GOODS
The most magnificent line of Dimities, Batiste, Shirtings, Waistings, Linen Lawn, Linen Cambric, Sheeting, etc. Price the yard

