

**Long Gloves Special Again Saturday**  
Elbow Length Lisle Thread Gloves, beautiful Mercerized and Taffeta Gloves in Blacks, Browns, White, Tan and all the good shades; Gloves actually worth 75 cents to \$1 a Pair. Special Saturday ..... **35 cents**

# SATURDAY MILLINERY DAY AT EFIRD'S

**Ingersoll \$1 Watches Out Again For Saturday**  
This great \$1 Watch advertised and sold the World over for \$1 at the rate of more than 10,000 a Day. Efir's Special Price Saturday..... **.69 cents**

## High Class, Pretty and Stylish Millinery at Special Prices

This Department stands at the front of the very best in all this section for high class and up-to-date Millinery. Here Style comes first, Quality next, then Price. The lowest priced Hat trimmed here has a touch of style that makes it different from the ordinary cheap trimmed Hats.

### Millinery Specials for Saturday

**400 Trimmed Ready to Wear Hats at Half Regular Prices;** every Hat brand new, trimmed up this week; made of a lot Sample Hats bought at 50 cents on the \$1. A very fine lot Remnants fine quality Ribbons which were bought at less than Half Price; then a lot of Sample Flowers, etc., making the entire Hat at just about Half what we could get it up ordinarily. You will see Hats in this Lot with 4 and 5 yards of the very best 50 cent quality Ribbons on them, trimmed complete, Hat and all for..... **\$2.00 to \$2.50**  
The naked Hat alone would cost you the price bought in a regular way.

**Hats of all kinds in the Lot,** including plenty of Blacks, Old Ladies' Hats, and a Special Line of Children's and Girls' beautiful Hats.

**100 nicely Trimmed Hats,** the very best Shapes for Ladies, Children and Old Ladies; Hats actually worth to get up in a regular way \$2 and more each. Our Special Price Saturday..... **\$1.00**  
150 Hats worth \$3 to \$4 each to go at..... **\$1.50 and \$2.00**

150 the most beautiful and stylish Hats ever trimmed up for stock, actually \$5 and \$6 values; for..... **\$2.50 and \$3.00**

Every one of these Hats has been figured right down to the lowest, and is marked in plain figures. The entire Lot will be cleaned up Saturday.

### Children's Sample Sailor Hats

About 50 dozens Children's fine Sample Sailors, all kinds and Colors with different Colored Bands and Ribbon Streamers, all new, this Season's best styles and every Hat worth 50 cents each; to go Special Saturday..... **25 cents**

Women's Sailor Hats, Black, White and Brown, Plain and Rough Straw, Velvet and Grosgrain Ribbon Bands; the same Sailor selling elsewhere at 50 cents each. Efir's Price..... **25 cents**

### Special Lot Sample Hats Saturday, 10 Cents

The first Job Hat Sale of the Season to commence Saturday Morning. About 25 dozen Odd Samples and Job Hats, all Colors, shapes and kinds; Hats that in good condition are worth 50 cents to \$1 each. All piled out on Special Counter for Saturday..... **10 cents each**

### 10-CENT COLORED LAWN FOR 5 CENTS SATURDAY.

A big Lot the very best quality 10-cent Lawns in beautiful new Patterns Polka Dots, Rings and Floral designs, all colors. Special Saturday..... **5 cents a yard**  
10-cent White Lawns in Remnants Saturday..... **5 cents a yard**

### Hair Rats and Hair Goods

New Lot Hair Rats just in, all kinds and Colors..... **5, 10 and 15 cents each**

### Human Hair Goods

A complete line Human Hair Goods and bought from the Best and Biggest House in the Business in a regular way. we sell them for Spot Cash at moderate profits which is a great deal under the regular selling Prices at other Stores.

### A Ribbon Sale in Millinery Department

Something unusual, but this is the Store that does Unusual things. 2,000 yards Remnants and Job Ribbons worth from 15 to 25 cents a yard, plenty Blacks and all Colors; to go on Counter Special Saturday at..... **10 cents a yard**

### Something New in Embroideries For Saturday, a New Price

Saturday Morning we will put on Sale our finest 5 cent Counter Embroideries for the Season. More than 10,000 yards fine Embroideries, wide Edges and beautiful Insertions; Embroideries worth Two and Three Times the Price. All out on Special Counter for Saturday..... **5 cents a yard**

### MEN'S NEW NECKWEAR UNDERPRICED

The very best and newest style of Silk Four-in-Hand and Club Ties, the new Stripes, Shadow Stripes, etc., the latest out; regular 50 cent Ties. Efir's Special Price..... **25 cents**

### OTHER MEN'S FURNISHING SPECIALS

Men's 50 cent Work Shirts. Special..... **39 cents**  
Best-Bleached Balbriggan Gauze Undershirts..... **23 cents**  
Men's 50 cent Belts in Black, Tan and Brown; the new, narrow styles..... **39 cents**  
Men's fine Silk Web Suspenders, a little Lot cleaned up at a Give Away Price. Special..... **35 cents a pair**  
Merry Widow Scarf Pins..... **25 cents**  
Genuine 14 K. Gold Scarf Pins, actual value \$1. Efir's Special Price..... **49 cents each**  
\$2.50 Pure Gold Scarf Pins. Special..... **96 cents**  
Men's fine Pearl Cuff Buttons..... **24 cents**  
Boys' Blouses and Shirt Waists, Light and Dark Colors; regular 25 cent sellers. Special..... **15 cents**  
Men's full long, nice quality Checked Nainsook Night Shirts, all sizes..... **49 cents**

### Two Specials in Men's High Grade Clothing.

Two-Piece Suits, Coat and Pants, made up by the very best Tailors in the very latest Styles. Pants with Buckles on the Sides, Coat Sleeves with Cuffs, wide Folding Collars, all the snap and style about them you can get in a \$30 and \$40 Tailor made Suit, beautiful Browns, Tans and Stripes.

Regular \$10 to \$12 Suits and the best ones ever made to sell at these Prices, Special..... **\$7.50**  
The fine all Pure Wool Suits actual value \$15 to \$16.50, Efir's Top Notch for any Suit..... **\$10**

### Umbrella Specials

500 fine Fancy Handle Umbrellas with good Rain Proof Cover same as you buy on regular \$1 Umbrellas with Plain Handles, the greatest Umbrella Bargain ever thrown out. Special Saturday..... **59 cents each**

### CHILDREN'S 8 SAMPLE PARASOLS.

150 fine Sample Parasols, all sizes and Colors, not one in the Lot worth less than \$1. All at One Price Saturday..... **49 cents**  
Ladies' new Brown and Copenhagen Blue Parasols, beautifully hemstitched, actual value \$1.50, Special Saturday..... **96 cents**

### LADIES' FINE NEW SAMPLE PARASOLS.

All the new Polka Dots and Solid Color Borders to match in beautiful Tans, Browns, Blues, etc., regular \$3.50 to \$5 Parasols. Special..... **\$1.98**

### A NEW BRILLIANTINE SPECIAL SATURDAY.

Regular 39 cent selling Brilliantine in Black, Brown, and all colors. Special Saturday..... **25 cents a yard**

### One Big Special in Shoes For Saturday

600 Pairs Men's and Women's high grade Oxfords in Blacks, Tans, etc., Patent, Vici and other popular leathers of Standard Brand Shoes; regular Retailing Prices \$3.50; all in medium sizes. Special Saturday..... **\$1.98**

45-inch White Persian and French Lawns, Special, Saturday..... **10 cents a yard**

### 5-Cent Counter Dry Goods Remnants

Short lengths of all kinds of Dry Goods on our Special Counter again for Saturday..... **5 cents a yard**

### TABLE OIL CLOTH CUT IN PRICE FOR SATURDAY.

The Merritts, the best Table Oil Cloth made, absolutely first quality and every yard guaranteed Perfect. White, Marble and beautiful assortment of colors and Patterns. Special Saturday..... **12.1-20 a yard**

### LACE CURTAIN BARGAINS AGAIN FOR SATURDAY.

We have sold more Lace Curtains this week than ever before in a whole month. There's plenty left for a big Day's selling Saturday, the prices are close to Half their actual value.  
Regular 50 cent Lace Curtains full wide, nice Patterns, 2 1/2 yards long. Special Saturday..... **23 cents a pair**  
3-yard Lace Curtains, extra wide, pretty patterns, \$1 a pair Lace Curtains for..... **49 cents**  
The best Special \$1 Lace Curtains ever sold, real handsome patterns..... **69 cents**  
2 1/2-yard Lace Curtains 11-2 yards wide handsome new Patterns, actual value \$1.25 to \$1.50 a pair, Special Saturday..... **79 cents**  
The very best \$2.50 and \$3 Lace Curtains..... **\$1.49**  
The finest \$5 Nottingham Lace Curtains made in the prettiest patterns ever brought out in Nottingham, Special Saturday **\$2.99**  
Every Housekeeper in Charlotte should take advantage of these great Savings in Lace Curtains.

### MUSLIN UNDERWEAR SPECIAL SATURDAY.

Just 75 of the fine White Undershirts saved out for Saturday Selling, the others all sold out Monday. The Price will be the same to clean those up Saturday..... **69 cents**

### OTHER EXTRA SPECIALS FOR SATURDAY.

Arm and Hammer Brand Soda, big Nickel size..... **3 Packages for 10c**  
Good Luck Baking Powder 10 cent size..... **3 for 20 cents**  
The 5 cent size..... **3 for 10 cents**  
Swift's Red Bird Soap..... **3 cakes for 5 cents**  
Swift's Naptha Soap..... **3 cakes for 10 cents**  
Dixie Roasted Coffee, a very fine flavor Coffee put up in pound packages..... **10 cents a pound**  
A very fine Arabian Blend Coffee worth 20 cents a pound put up in pound packages. Special..... **12.1-2 cents**

Swift's Pride, Washing Powder which sells on it's merits. Three of the large Pound Packages Special Saturday..... **10 cents**

# EFIRD'S

CORNER TRADE AND COLLEGE STREETS

Swift's Pride Soap Half Price Saturday.  
The best and purest of all Laundry Soap sells the world over for 5 cents a cake, will be sold here Saturday..... **2 Cakes for 5 cents**