

RESULTS OF RECENT BUYING IN NEW YORK

Our buyers have spent the past two weeks in New York City just picking up Merchandise that was thrown on the market at way under former prices. It was one of the best trips made this season. Monday we put on sale thousands of dollars worth of desirable Merchandise the retail price of which is much less than the original wholesale price. You'll find our store full of staples as well as novelties, all under price. Read every word of this ad. and don't fail to visit our Millinery Departments, here is where you see all the newest and swellest things in Women's Headwear.

Silks

Monday you will find some unmatched values in new and up-to-date Silks, this season's novelties, worth regular 65 to 75c. On sale Monday at the yard 49c.

Silk Value No. 2

Figured Satin Foulards and other high-class novelties, worth up to \$1.25. Monday's special price the yard 69c.

Dress Goods

Arnold's Silk Warp Voile, Batiste, etc., Stripes and Floral Designs. These have not been sold for less than 50c. Monday you can find a big assortment at both stores at the yard 35c.

Bordered Wash Goods

Sheer Batiste and Lawns, with Greek key border, all colors. Price the yard 15c.

Fine, Sheer Lace Stripe Victoria Lawn; new printed designs. Price the yard 18c.

Fine sheer quality Figured Muslin, new and attractive designs. Price the yard 10c.

New Parasols

Ladies', Misses' and Children's White and Colored Parasols, bought at 1-3 off regular price. We give you the benefit of the reduction price, each from 25c. to \$5.00

Ribbons—Special Ribbon Values

Beautiful Wide Sash Ribbons, have not been sold for less than \$1.00. Monday's price the yard 69c.

Plain and Fancy Ribbons worth up to 48c. Monday's price the yard 25c.

Ladies' Furnishings

New Neckwear, Belts, Combs, Barettes, Gloves, Merry Widow Veil Pins, Silk Hose, Collar Foundations, etc., etc. All new and up to the hour.

China Department

Decorated English Porcelain Breakfast Plates worth 60c., going at 35c.

Genuine China Breakfast and Tea Plates, plain white, worth 75c. set. Price 50c.

A beautiful lot English Porcelain Dinner Plates, neat border, worth \$1.25 set. Price now 85c.

Cups and Saucers to match, worth \$1.25 set. Price now 85c.

Dinner Sets in neat decorations, 100 to 110 pieces. Price \$18.00 to \$110.00

Toilet Sets, 10-piece sets 400 to \$7.00

And 12-piece sets \$7.50 to \$15.00

Hotel Ware all kinds, for table, and also Plain Bowls and Pitchers.

Big Basket Stock

Clothes Baskets 50c. to \$2.00

Lunch Baskets, Picnic Baskets, Scrap Baskets, Baby Baskets, Flower and Fruit Baskets, Market Baskets, etc., all prices.

Glassware

Here's a big assortment Glass ware—Water Pitchers, Punch Bowls, Berry Bowls, Decanters, Jelly Glasses, Tumblers, Goblets, Salts and peppers, Champagne and Wine Glasses, either blown or plain ware.

White Mountain Freezers

A triple motion and the best Freezer made. One quart 1.50

Three quarts 2.25

Four quarts 2.50

Six quarts 3.25

Jewelry Department

Sterling Silver Flat and Hollow Ware, anything from a single Teaspoon to a complete chest of Silver, including all the fancy pieces Hollow Ware, such as

Tea Sets, Berry Bowls, Bread Trays, Water Pitchers, Bon Bon Dishes, etc.

Cut Glass

Have just filled in our stock and have most anything you can call for—Punch Bowls, Fruit Bowls, Vases,

Jugs, Comports, Sugars, Creams, Decanters; also a rich, swell line Silver Deposit Ware in Vases, Cruets, Salts, Peppers and many fancy pieces.

Housefurnishing Specials

Lot No. 1 consists of a pretty line of Nottingham Curtains, full 3 1-2 yards long, worth \$2.50 and \$3.00. Special this week \$1.98

Lot No. 2 is a beautiful line of Irish Point and Brussels Net, all 3 1-2 yards long, \$5.00 and \$6.00 Curtains. Special this week \$4.48 per pair

Lot No. 3 consists of broken lots of pretty Nottingham, Irish Point and Cluny Lace Curtains; only one pair of a pattern at half price:

\$1.50 Curtains 75c.

\$3.00 Curtains 1.50

\$5.00 Curtains 2.50

A beautiful selection of Bomie Femme Curtains in White and Ecru, from 32 to 60 inches wide. Special this week One-Third Off

Beautiful line of Fibra Druggets, 9x12, made of Wool and Fibre 12.50

One lot of Smith's Axminster \$4.00 Rugs, 3x6. Special this week 2.95

30x60 Imitation Imperial Smyrna Rugs, regular \$3.50. Special while they last 2.39 each

All Wool Ingrain Carpets, 65 and 70c. quality. Special this week 49c. per yard

Lot No. 1—Heavy China Mattings, 20c. quality. Special this week by the piece only at 13c. per yard

Lot No. 2—Extra heavy China Mattings, good patterns, 25 and 30c. quality. By the piece only for this week, special 19c. per yard

Limited number of Smyrna Rugs, 28x60. While they last special 73c.

Pretty line of Inlaid Linoleums, newest designs and colors 1.25 per square yard

Green Porch Shades 1.25, 1.75 and 2.25

Shades made to order of best materials on Hartshorn Improved Rollers.

Notion Department

Bradley's Wildwood Violet Toilet Water at 25 and 50c. per bottle

Bradley's Woodland Violet Sea Salt for the bath, at 25 and 35c. per bottle

Riveri's Talcum Powder, large size glass bottle; only 25c.

Dr. Graves' Tooth Powder, regular price 25c. Our special price 19c.

A new lot of Flags in Silk and Muslin. Silk Flags for 5, 10 and 25c.

Muslin Flags, larger sizes. Prices from 5 to 25c.

A big lot of Pearl Buttons worth 5c. per dozen, for 3c.

Keep-Clean Hair Brushes, the best to buy, at 50c., 75c. and \$1.00

A complete line of Dressing Combs in Rubber and Celluloid. Prices from 5 to 50c. each

New Arrival of Lingerie Dresses

Beautiful princess effects, made of pretty quality of Batiste, in Pink, Blue and White, elaborately trimmed in bands of fine tucking, Val and Baby Irish Insertion Edging of Val. Prices \$10.00 and \$15.00

Wash Suits

Nobby Suits in Cotton Poplin and Linine, half-fitting 27-inch coat, trimmed with stitching and buttons; full flared skirt with two folds, in Blue, Tan and White; also Blue or Grey and White Stripe. Prices \$3.98 and \$5.00

Another line of Wash Suits in all Linen, made in new style coats in three different lengths, trimmed in stitched straps and buttons, also braiding; full flared and plaited skirts with folds. Colors: White, Light and Copenhagen Blue and Tan. Price \$6.50, \$8.50 and \$12.50

Jumper Suits

In Brown, Navy and Copenhagen Blue, Black and Champagne Taffeta, trimmed in bands of tucking. Prices \$12.50 and \$15.00

Special Taffeta Petticoats

Extra good value in Silk Petticoats, Black and Colors, full width, deep flounces with silk dust ruffle. Special \$5.00

Separate Wash Skirts

White Linine Skirts, made with good, full flare, nine and fifteen gore, seams stitched and trimmed in straps. Prices \$1.00, \$1.25, \$1.50 and \$2.00

Fancy Dresses in Foulard and Rajah, Black, Navy and Figured in White and Blue; all good styles. Regular \$22.50 and \$25.00 values. Special \$17.25

Coat Suits

You should look into our special offer in Coat Suits. Money saved on every purchase; styles new, and materials that are in demand in White and Colors: \$25.00 to \$30.00 Suits for \$16.25

\$40.00 to \$50.00 Suits for \$25.00

Walking Skirts

On sale Monday two lots of Panama Skirts in Blue, Black, Brown and Greys; good quality, well made, plaited and gored styles: \$4.50 and \$5.00 Skirts \$3.98

\$6.00 and \$8.50 Skirts \$5.00

Black Voile Skirts, handsomely made and trimmed, of the best quality: Regular \$10.00 and \$12.50 Skirts for \$7.98

Regular \$15.00 and \$17.50 Skirts for \$12.50

Sole Agents
for Ladies
Home Journal
Patterns and
Sorosis Shoes

The Little-Long Co.

DEPARTMENT STORES, CHARLOTTE, N.C.

Sole Agents
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We Pay Railroad Fare on Purchases Amounting to \$40.00 to Patrons Within 50 Miles of Charlotte, and Deliver Free of Charge Purchases Amounting to \$5.00.