

SOCIAL AND PERSONAL

Mr. and Mrs. A. M. Hastings of Columbia, S. C., passed through the city yesterday en route home after spending several weeks in the North. They were recently married at Du West, S. C., where Mrs. Hastings, who is pleasantly remembered by a number of Charlotte people as Miss Nell Stack was the teacher in expression at the Du West Female College.

Miss Elizabeth Skinner Wray, of Hampton, Va., is the guest of her brother, Mr. John Skinner Wray. Miss Eva Liddell leaves tonight for Statesville, where she will be the guest of Mrs. E. S. Pogram. Mrs. A. M. Shaw entertains at bridge this afternoon in honor of her sister, Miss Rita Peters.

Ivory Soap—it keeps the country clean. There is no exaggeration about this statement. It is a fact. Nearly every grocer sells Ivory Soap. Nearly every well-to-do American family uses it; for the bath, for the toilet or in the laundry—for the finer things.

VEY'S LOW PRICES FOR JULY During the usual dull season we work harder for trade than any other season. We offer more inducements, sell on closer margins, hunt up more specials than during the times when trade comes naturally.

BELK BROTHERS WHOLESALE AND RETAIL :: :: 19-21 EAST TRADE ST.

Great Reduction in Ladies' White Wash Skirts and Shirt Waists. \$1.25 White Wash Skirts, cut full and wide. Special for close... 89c. \$1.25 Ladies' White Shirt Waists, all new designs and extra value... 89c.

BELK BROTHERS

Pianolas at Sacrifice Prices A few slightly used Pianolas to close out quick at \$150.00 each. Worth \$250.00. Buy a Pianola and there will be no silent piano in the home.

Golden Glory Cooking Oil is Versatile as a Frying Medium. Hot, deep fat is the first requisite for perfect frying. The food must be submerged, and it must be seared quickly before the grease can soak in.

DOING THE BUSINESS WHY? Because we have held the confidence of our patrons and have always tried to give them goods that were exactly what we represented them.

BRIEFS

A Few Minor Happenings in and About the City. Views of Lisbon and 'The Hermit's Life,' are shown at the Edison.

IVEY'S

Special Notices NICE TODAY—FRESH EGGS AT 15c. the dozen. Nice Country Tomatoes, Onions and Green Sweet Peppers and Cantaloupes.

IVEY'S

White House Coffee BEST GROCERS

PERSONAL

The Movements of a Number of People, Visitors and Others. Mr. James Park, of Winoosboro, S. C., spent Sunday in the city with friends.

Dr. King's Blackberry Cordial

Recommended in cases of Dysentery, Diarrhoea and all disorders of the bowels in adults and children.

THE STYLE TO TIE-TO The Amherst

Very fine Patent Leather two-eyelet Ribbed Tie, turn sole, extension edge, military heel; size 1 to 7, width A to E. Price... \$3.50

SUCH A BIG WASHING

as the average family has in warm weather! It seems as if every one of the family dirty as usual—and the children's white frocks make up a good sized washing by themselves.

ESPECIALLY VALUABLE To housekeepers is Ivory Soap. Blue Ribbon Vanilla goes twice as far as other brands of Extract, and the flavor is perfection.

Susquehanna Corned Shad. 15c per Pound. W. M. CROWELL. Phones 744 and 257.

1876 1908

DOING THE BUSINESS WHY?

Because we have held the confidence of our patrons and have always tried to give them goods that were exactly what we represented them. We wish to thank them for their loyal support during the panic which by their aid we have not felt.

Long-Tate Clothing Co.