CHARLOT TE DATEY OBSERVER, AUGUSE 18, 1908 .
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## NEW SILKS <br> DRESS GOODS WE ARE FIRST

oo show the New Fall Line of Dress oods and Silks, including all the new, popular weaves and colors.

## Tricot Messaline

The new soft Satin Finish Silk, which will be very popular for day dresses, evening gowns, etc. Colors, Cream, Pink, Light Blue, Lavender, Pearl Gray, Green, Mode, Brown, Navy, Old Rose and Black. Price the yard.... ............................ $\$ 1.00$

## Fancy Silks

plendid assortment of the new Fancy Stripes, Chev
75 c., 88c., $\$ 1.00$ and $\$ 1.25$

## Woolens

are slowing an elegant line of Wool Goods in the new fancy diagonal and herringbone weaves, the new shades of Browns, Blues, Green, Garnets and Black. Price the yard....... $\$ 1.00, \$ 1.25$ and $\$ 1.50$

## Parasols Half Price

ew left of those fine White Linen and Fancy Silk

## Figured Lawns

## less than half price-the 10 and 15 c . Kind-all to

 be cleaned up, at the yard
## ne lot Colored Lawns worth 5 to 7 1-2c. Clean up

 price the yard.Mercerized White Aeolien, 3 to 9 yard lengths, worth 18c. Price the yard..........................10c
New lot of Hand Bags and Purses in the new Blues, Browns, Tans .and Black. Price each...50c. to $\$ 1.50$ lain and Fancy Silk Belting, White, Cream, Light Blue, Pink, Navy and Black., Price per belt

