

WARNER TALKS TO EDITORS

(Continued from Page One.)
progress and prosperity of the country.

ORATORY AND VERBOSITY.
Not the least of the causes that have operated through the agency of the "pencil" to make so many editors think twice of the expense incident to attending this convention have been oratory and verbosity.

Some time ago one of our Southern literary young men went to London, and was fortunate enough to meet Mark Twain.

"Why, eh?" said the great humorist, "I know you already, through your articles. I have the last one that appeared, put away for safe keeping."

"That day that gave origin to the expression 'safekeeping' in the sense of something harmless, was not a day of newspapers, nor yet a day of habitual orators, some of whom are 'loaded,' and all of whom are ready to 'go off' at the least provocation."

POWER OF THE PRESS.
Abstractly considered, there is inspiration, and to spare, in the mere contemplation of the National Editorial Association, the very thought of the power included in the thousands of publications with which it is affiliated.

EDITOR MUST HAVE FUEL.
But, let us not be too selfish! I say this for two good reasons: It is not good for the people that we be so— and it is not good for me.

NEW POSTAL REGULATION.
While I am on the subject of bread and butter, let me refer cursorily to the new postal regulation that has no doubt been agitating the minds of all of us since our last meeting.

THE REAL BENEFIT.
The real benefit, however, is in my opinion more fundamental. It touches the crux of the whole matter, which is the advertising patronage and the advertising man.

worse—the proposed increase in the rates of second-class postage. Under the old system, the second-class rate was about 1/2 cent per pound per mile.

BREAD AND BUTTER POLICY.
Let us then, determine that, to the end that we may continue to labor unselfishly for our people; that we may be the better able to force reforms and carry measures; that we may attain a wider and deeper ambition that shall be fed by the repeated successes of ideals turned into deeds, we establish as the basic and cardinal tenet from which all this is to seed and flower—a bread and butter policy!

"Idle words."
That day that gave origin to the expression "idle words" in the sense of something harmless, was not a day of newspapers, nor yet a day of habitual orators, some of whom are "loaded," and all of whom are ready to "go off" at the least provocation.

As for the matter of the interest of every one of us and, through us, every community in which our advertising contracts are sold, we have in our hands a power that is not remotely partisan, that affects the interest of every one of us and, through us, every community in which our advertising contracts are sold.

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created beforehand the very issues that he afterwards follows with a certain solemn enthusiasm, because of the moral classes of the people.

INCREASE OF CRIME.
One thing that I would call attention to is the appalling increase in crime, especially in the matter of the price of hogs going up; that of men seems to steadily decline, when the equation is that of punishing those who shoot their neighbors.

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DAVIDSON, Aug. 15.—The announcement as published in the Raleigh correspondence of The Observer to the effect that Dr. Thomas P. Harrison had been elected to the chair of English in the University of North Carolina, has been widely noted.

HUNDREDS GREET HIM.
The Dillingham Show Opens.
Despite Muddy Streets and Threatening Weather, Great Crowd Gathers at Fourth and Poplar Streets to Witness the Opening of the Great Free Shows—Lecturer Drum Convinces the People that Publicly Adversing the Remedies to be Continued Indefinitely.

VETERANS ALREADY ARRIVING.
The Twin City expects at least Three Thousand Visitors This Week For Old Soldiers' Reunion—Convention Meets For First Session Wednesday.

REALIZATION OF DANGER.
The State reunion of the veterans of the late war begins formally Wednesday, but already some of the survivors of the greatest American conflict have come to the city from the country districts.

LEAGUE OF FARMERS.
The news from Charlotte, that her full quota of Confederate veteran hosts will be here, is most heartily received by their old comrades-at-arms in the Twin City.

MISSIONARY MEETING HELD.
First Presbyterian Church of Statesville Sends Out Two Missionaries—Address by Rev. Mr. Atkinson.

THE ANTI-PASS CLAUSE.
As for the cutting off of the railroad passes, the case is somewhat like that of those veterans who have lost a leg: the pain goes on and on, still aches after the anti-pass clause got into the rate bill.

ASHVILLE B. & L. ASSOCIATION MAKES GOOD REPORT.
Ashville, Aug. 15.—The Blue Ridge Building and Loan Association of Asheville has just issued a pamphlet giving the financial condition of the association ending August 1st, 1903.

ANOTHER GOOD MAN GONE WRONG.
He neglected to take Foley's Kidney Cure at the first signs of kidney trouble, hoping it would go away and he was a victim of Bright's disease.

Col. and I saw a huge and luscious sty. Whence a drove of wallowing swine were bared, Whose banquet shocked the nostril and the eye;

McKanna Cure.
There is none like it offered anywhere outside of McKanna's.

No Dangerous After Effects.
Call or write THE MCKANNA 3-DAY LIQUOR CURE CO. Phone 184, Reidsville, N. C.

SALE OF THE PROPERTY OF THE Odell Manufacturing Co. AT CONCORD, N. C. Wednesday, Sept. 16, 1903.

By virtue of a decree of the United States Circuit Court for the Western District of North Carolina, entered at Greensboro, on the 5th day of August, 1903, in a certain suit in equity entitled The Continental Color and Chemical Company et al., as plaintiffs, versus Odell Manufacturing Company, as defendants, I will, on Wednesday, the 15th day of September, 1903, at the hour of noon, in front of the office of the Odell Manufacturing Company, in the Town of Concord, N. C., offer for sale at public auction to the highest bidder for cash all of the property and assets of the Odell Manufacturing Company, consisting of real estate, manufacturing establishment, including all machinery, etc., the raw cotton on hand, manufactured goods, its bills and accounts receivable, its investments in other corporations, its franchises and all of its other property of every kind and character.

The terms of sale will be cash upon completion by the buyer, but a deposit of 5 per cent of the purchase price will be required of the successful bidder or bidders; and any creditor or creditors shall have the right to show their debt to the extent of their indebtedness in the purchase of this property.

The property will be first offered for sale in six separate parcels, as is hereinafter set out, and after all of the property of every description will be offered as one lot, and the sale which results in the highest price will be reported to the United States Court at Greensboro, N. C., on October 5, 1903, at which time and place any person interested may be heard by the court, either in opposition to, or in favor of, confirmation of said sale, and no objection or appeal of advertisement will be given of said report of sale, or of the motion to confirm same.

The property will first be offered in six separate parcels, as follows: (1) The Odell Mills property, consisting of Mills Nos. 1 to 5, inclusive, situated at the head of North Union street, in the town of Concord, N. C., and containing together 142 spindles, 1775 looms, with the necessary subsidiary machinery, power plants, etc. The real estate upon which the mills are situated is to be sold with them, containing about one hundred acres, and on it are situated 146 tenement houses, and the company's stores and warehouses, all of which are to be sold with the buildings and vary in height from one to four stories.

(2) Buffalo Mill, a brick structure containing three stories and basements with 15,616 spindles and the necessary and usual subsidiary machinery, power plant, etc., with about thirty acres of land, which is situated twenty-six tenement houses, etc. The properties mentioned under first and second items all lie within city limits, within the main street of the town of Concord, N. C., and are situated on the main line of the Southern Railway Company, with sidetrack running into the property. The Odell Mills are located upon a short spur built out from the main line of the Southern Railway.

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(3) All the raw cotton which shall be on hand at the day of sale; a list of same with the number and weight of bales will be exhibited. (4) All the manufactured goods which shall be on hand at the day of sale, a list of which will at that time be prepared and furnished. (5) All the notes, choses in action and bills receivable, and all investments in other corporations of the Odell Manufacturing Company, and all other property not specifically mentioned in a list of which an affidavit, a list of which will be exhibited to prospective purchasers, before and at the day of sale. (6) Several teams, a list of which will be furnished on the day of sale. After the sale of the property, as aforesaid, the entire property will be offered for sale in gross. The purchaser will acquire all corporate rights and franchises of the defendant.

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CHOLERA MALARIA. Malaria is due to impurities in the blood which destroy the rich, healthy qualities of the circulation, and reduce it to a weak, watery fluid. The body is then deprived of its necessary nourishment and strength, and is unable to resist the countless disorders that assail it, and the general system suffers in consequence. The appetite fails, digestion is weakened, chills and slight fever are frequent, while the sufferer loses energy and ambition. Boils, skin eruptions, and sometimes sore eruptions, often break out, and the blood becomes deeply polluted with the malarial germs. Both a tonic and blood purifier are needed to cure Malaria, and S. S. S. is best fitted for this work. It is the most perfect of all blood purifiers and at the same time an invigorating, healthful tonic. S. S. S. goes down into the circulation, and removes every trace of impurity or poison, and gives to the blood the health-sustaining qualities it needs. It cures Malaria thoroughly and permanently, because it removes from the blood the germs and poisons which produce the disease, and while doing it tones up and strengthens every part of the system. Book with information about Malaria and any medical advice furnished free to all who write. THE SWIFT SPECIFIC CO., ATLANTA, GA.