

SPECIALS IN THE NEW FALL GOODS FOR SATURDAY AT EFIRD'S

Brand New Goods at Low Prices

Our Fall Stocks are Complete, the Largest We've Ever Had, and the Prices the Lowest Ever Known.

BIG SPECIAL IN YARD WIDE PERCALES FOR SATURDAY

The very best qualities full 36-inch Percales in all colors, including the pretty new dark Dress styles and neat Light Colored Shirting styles, Stripes, etc.; qualities actually worth up to 10 cents a yard, all kinds of lengths. Saturday
.....5 cents a yard

Merrimack Ducking Fleece at a Special Price Saturday

The well known and popular Ducking Fleece in handsome new Patterns, including the handsome Persian and Greek Key Side Borders, and Side Bands to match. This Cloth retails everywhere at 12 1-2 to 15 cents a yard. Our Special Price Saturday.....10 cents

FALL UNDERWEAR SAMPLES SATURDAY

Saturday morning we will put on sale the largest line Samples Fall Underwear ever gotten together, more than 2,500 Garments Men's, Women's, Boys' and Girls, all kinds heavy fleeced lined fleece ribbed Garments, white, gray, cream color, etc. Union Suits, Vests and Pants separate, Garments worth 50c, 75c and even more, all piled out on Counter Saturday
39c Each, 2 for 75c.

Big Special in Ladies' and Children's Black Hose

Ladies' plain seamless Hose, Fast Black, full length; Children's Heavy Ribbed Hose in all sizes, including the large size for Boys. Special Saturday.....5 cents a pair

Yard Wide Lonsdale Cambric, Special for Saturday

Regular 10 cent quality beautiful White Cambric, fine smooth quality. Special Saturday
.....5 cents a yard

Ladies Black Petticoats

400 Samples Black Heatherbloom, feather weight, and Ami Silk, these are samples from one of the largest lines in the country and are made to retail all the way up to \$2.50 each. You can take choice the entire lot Saturday **99c each**

Long Cloth Remnants Special Saturday

Beautiful quality fine soft Long Cloth, full 36 inches wide, lengths running up to 16 yards; regular 10 cent selling quality. Special.....5 cents a yard

NEW SAMPLE VOILE SKIRTS SATURDAY

125 Samples fine all Wool Voile Skirts, the beautiful crisp kind that everybody wants, the very best Black, nicely trimmed up with beautiful Satin and Taffeta Folds, Buttons, etc., in different styles including the new Sheath effect in such great demand now. These are Skirts that positively cannot be bought at Retail regular for less than \$7.50 to \$9 each. We have a wide range of sizes and will put the entire Lot on Sale Saturday Morning at the One Price
\$5.00 Each.

Notion Specials for Saturday

- \$3.00 Silk Underskirts for \$1.00
- Extra heavy all Silk Taffeta Underskirts—Black, Copenhagen Blue, Navy Blue, etc.; actual value \$5.00 and \$6.00 each. Special Saturday.....\$3.75
- 25 cent Belt Hose Supporters.....10 cents
- 6 Spools J. & P. Coats' Thread.....25 cents
- Ladies' Embroidered Collars.....10 cents each
- Pretty, clear Pearl Buttons, all sizes, two and four holes.....5 cents a dozen
- All colors in the popular Pull Braids for trimming 5 and 10 cents a yard
- 50 cent Black Dress Shields, the very best quality Pan Silk, every one guaranteed. Special.....25 cents each
- Big line New Side and Back Combs, regular 15 and 20 cent sellers.....10 cents
- Ladies' all pure Linen Hemstitched Handkerchiefs.....50 cents a dozen
- Beautiful Tourist Rushing with sel-vage edge.....35 cents a yard
- 75 cents a box
- J. & P. Coats' Crochet Cotton.....4 cents a spool
- New Hair Barretts.....10 cents each
- Large size Hair Rolls, Dark and Light Colors.....10 cents each
- Mourning Pins.....1 cent a box
- The popular Victoria Safety Pins, assorted to the card.....3 cents
- Three Rolls White Tape.....1 cent
- Three Rolls Black Tape.....1 cent
- One Dozen good Safety Pins.....1 cent
- 25 cent Box Linen Paper and Envelopes to match.....10 cents
- Big line wide Silk Taffeta Ribbons in all colors.....10 cents a yard
- No. 2 Satin Taffeta Ribbon, an extra good quality, White and all colors.....2 cents a yard
- 15 cents a bolt
- A specially good Safety Pin Hose Supporter for Children.....10 cents
- Boys' extra heavy 15 cent quality Ribbed Hose, large size.....10 cents a pair
- Unbranded \$1.00 Corsets, real nice quality Baliste, the very best shapes, good Hose Supporters on.....49 cents
- 25 cent Fancy Pin Cushions.....10 cents

Other Extra Bargains in Dry Goods Department for Saturday

- Regular 10 cent quality Flannelette, heavy fleeced.....5 cents a yard
- New Side Border Percales, yard wide.....8 1-3 cents
- Nice quality good weight Outing, would be a Special Bargain at 5 cents a yard. Our Price Saturday.....4 cents
- Nice quality 40-inch Brown Sheeting.....5 cents a yard
- Standard quality heavy Fleece, Mingled Colors, Pink, Gray, Brown, Light Blue, etc.....8 1-3 cents
- 10 cent Bed Ticking.....5 cents a yard
- The old and Original Cannon Cloth, full yard wide.....8 1-3 cents
- 10 cent Colored Lawns.....5 cents a yard
- All Standard Calicoes Indigo Blues, Black and White, Turkey Reds.....5 cents a yard
- Best grade Table Oil Cloth, full 1 1-4 yards wide.....12 1-2 cents
- All-Wool Red Flannel, Special Saturday.....10 cents a yard
- Wamsutta Sheeting in Remnants, short lengths of this extra heavy, fine quality Bleached Sheeting, the best one made. Special Saturday.....23 1-2 cents a yard
- Remnants Cotton Voile, short lengths of Cotton Volles worth 15 to 25 cents a yard, Black and all colors. Special Saturday.....5 cents a yard
- 15 cent Canton Flannel, extra heavy and wide.....10 cents a yard
- 50 cent Brilliantine, Black, Brown, Navy Blue, etc.....25 cents
- 75 cent Bed Sheets, 81x90 inches, Bleached, Hemmed.....50 cents
- Linen Finish Pillow Cases, 45x36 inches.....10 cents
- Hamilton Twill Drapery.....6 cents a yard
- Damaged Bed Spreads with holes in them, worth \$1.00 to \$1.50 each; for.....50 cents

Buying and selling goods for Spot Cash, we easily under sell other stores. If you see it in Efird's Ad. it's so. Come expecting to find it just as represented.

Mail Orders Solicited
Out of town people use Mails. Send Check for anything in this Adv. All orders filled day received.
Anything not found just as represented may be returned at our expense.

Efird's Department Store
COR. TRADE AND COLLEGE STS. Store also CONCORD, N. C.

Money back for any Unsatisfactory Purchase. Goods exchanged here as cheerfully as sold.