

Charlotte's Emporium for Swell Ready-to-Wear Garments

12 Specials For Monday

At 9 O'Clock

Monday morning at 9 o'clock there will be shown for the first time twelve models in handsomely Tailored Coat Suits, swell samples of rare beauty and artistic designs, bought at 1-4 off and choice of the twelve for \$25.00. Who'll get first choice?

Then there's a large range of other models at bargain prices up to \$50.00 each. Besides, you'll find in this department a handsome line of Ready-Made Skirts, Wraps, Waists, Sweaters, etc.

Advance Millinery—Should you want a Fall Bonnet, our designers are ready to make just what you want on short notice. Ask to see that swell line Net and Silk Waists. They are admired by every one who has seen them.

NEW DRESS GOODS

Our Dress Goods Departments at both stores are complete with all the newest weaves and leading colors in Chevron Weaves, Fancy Diagonal Stripes, Satin Stripe effects in fine Woolens, Chiffon Broadcloths, Panamas, etc. Prices... 50c. to \$2.00 the yard
Greatest line and most complete stock of Black Dress Goods in the Carolinas... 50c. to \$4.00 the yard

NEW SILKS

We do sell Silks. We carry the "Right" kind, and our prices are always "Right." We are receiving daily the prettiest line of Silks we've ever shown. All the new weaves, stripe effects, popular shades, etc., are to be found here... 50c. to \$1.50 the yard

LADIES' FURNISHINGS

Just received a new line of Embroidery Edges and Insertions, in Cambric, Nainsook and Swiss. All prices from... 4c. to \$2.00 per yd.
Embroidery Yoking—pretty, dainty patterns to select from. Prices from... 65c. to \$2.25 per yd.
A big lot of new Ruching at... 10 and 25c. per collar
Tourist Ruching—just in, at per box... 25c.
Try the Cadet Hose, made with a linen heel, toe and knee. All sizes for Ladies and Children, at per pair... 25c.
Ladies' Black Hose with white feet. Special price per pair... 15c.
Ladies' Plain Silk Lisle Hose No. 201x. Best you can buy at... 50c. per pair
A complete line of Knit Underwear in Wool and Cotton, in Vests, Pants and Union Suits, for Ladies and Children.



UP-TO-DATE JEWELRY

Fall stock is now most complete. You'll find nothing in this department except the best to be had and only that which we guarantee in every respect.

The stock is selected by a man of long experience in high-class Jewelry. There's a beautiful line of Bracelets, Stick Pins, Watch Fobs, Brooches, Rings, Cuff Buttons, Cut Glass, Silver Deposit Ware, Tableware in Plated and Sterling Silver, and good Watches a specialty. Large stock Optical goods. Originators of the "L.-L." Electro Gold Plated Safety Pins, 30c. dozen. Wholesale price per gross.

NOTION DEPARTMENT

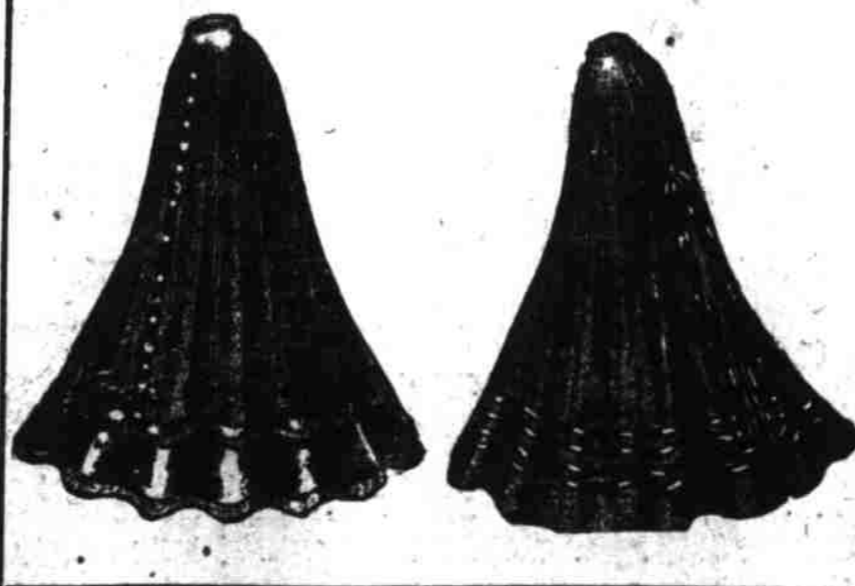
Hair Rats, covered with a net, at... 25 and 50c.
West Electric Hair Curlers at... 10 and 25c. per card
The Magic Hair Curler at... 10c. per card
Bradley's Woodland Violet Talcum Powder, put up in bottle or box, at... 15c. each
Bradley's Wildwood Violet Toilet Water for... 25 and 50c. per bottle
Barrettes for the hair at... 10 and 25c.
Strawberry Emerys to keep your needles from rusting, only... 5 and 10c.
Keen Kutter Scissors and Shears, the best on the market. All prices from... 50c. to \$1.00 per pair
New Fancy Buttons for dress trimmings, at 25, 30, 50 and 85c. dozen

The Housewife's Pride—Her Floor Coverings, Curtains, China and Bric-a-Brac

Never before were we better prepared to fill the wants of the people in all kinds of Floor Coverings. New stocks already in the house—Axminsters, Velvets, Tapestries and Ingrains. Rugs, all sizes, in Axminsters, Tapestries, Fibres, etc., up to 12x15 and prices up to... \$40.00

Curtains

The biggest stock in the city, in Nottinghamhs, Battenburg, Brussel Nets and Irish Points, ranging in price from... 85c. to \$15.00 a pair
Shades made to order, all sizes and all colors.



CHINA DEPARTMENT

No stock in the city equals ours, and especially since the arrival of our Fall stock. Besides our Open Stock and full China Dinner Sets, a big assortment of Importer's Samples of Hand-Painted China and Bric-a-Brac, bought at about half price. Hundreds of pieces at less than importer's prices and the things that will beautify any home. You must see these.

Sole Agents for Ladies Home Journal Patterns and Sorosis Shoes

The Little-Long Co.

DEPARTMENT STORES, CHARLOTTE, N. C.

Sole Agents for Centimeri and Adler's Kid Gloves

We Pay Railroad Fare on Purchases Amounting to \$40.00 to Patrons Within 50 Miles of Charlotte, and Deliver Free of Charge Purchases Amounting to \$5.00.