

Our Mail Order business has grown to be a great business in itself. The very best and most careful attention given to every order and inquiry the day received.

No Substituting Allowed.
Money returned promptly for anything ordered that cannot be filled exactly as described.

VALUES TO MAKE ANOTHER BUSY MONDAY AT EFIRD'S

Out-of-Town People Use the Mails.
Your Orders will receive here the same good attention as if you were here in person. Our Mail Order Department is as anxious to please you and hold your trade as salespeople are to hold theirs.
All goods marked in plain figures—we have but One Price, you get the benefit of the lowest there is here.

Room Must Be Made For 7,000 Pairs Blankets From the Auction, Which Will Come During the Week.

The Prices on this Page to Make Room, and start the Fall Season, are positively the Lowest ever made, Quality being considered.

Black Heatherbloom Petticoats Half Price Monday

We bought the Season's Samples from the best Manufacture of Black Petticoats, in these are Heatherbloom, Mica Silk, Fairy Silk, Ami Silk, and other High Grade cloths, all handsomely made up in the very best styles, Underskirts actually worth \$1.50 to \$2 each all going at One Price Monday... **.99 cents**

LADIES' AND CHILDREN'S FALL UNDERWEAR SAMPLES

We are starting the season with our great Line Fall Samples Ladies' and Children's Underwear. The entire Line from a Commission House representing more than 40 Underwear Manufacturers. Every style Garment made this season represented in the Lot, Vests and Pants separate, Union Suits all kinds heavy Fleece Lined, Ribbed Fleece Lined, and plain Ribbed Garments all kinds Underwear worth from 50 cents to \$1 a Garment in the lot all piled out on Counter for Monday Morning at the remarkably Low Price **39c each, 2 for 75c.**

New Side Borders in Duckling Fleece

The popular Merrimack Duckling Fleece in the handsome new Side Borders, Persian designs, Greek Key Borders, also Side Bands to match, Special Monday... **10 cents a yard**

Extra Specials in Dry Goods Department Monday

Full Yard-Wide, Side-Border Percales, all colors. Special. **51-3c.** yard. Fine quality Black Sateen, the very best, absolutely fast Black... **10c.** a yard. Mitchelline Color Bed Spreads; regular price, \$1.25. Our price Monday... **.99c.**
\$1 and \$1.50 damaged Bed Spreads. Special to clean up Monday... **50c.** each.
40-inch nice quality Brown Sheeting... **5c.** a yard.
30-cent heavy Fleece Flannel... **5c.** a yard.
The Standard Outing Fleece, in minge colors, Pink, Blue, Gray, Brown, etc... **81-3c.**
Table Oilcloth, 11-4 yards wide, all colors... **121-2c.**
Good, large size Huck Linen Towels, hemmed and hemstitched... **90c.** a dozen.
New York Mills standard size, 81x90-inch Sheets. Name on every one... **75c.**
New York Mills Pillow Cases, full standard size, 45x36 inch, hemmed... **19c.** each.
Splendid quality Heavy Sheeting Sheets, hemmed, ready for use, 81x90-inch size. Special Monday... **50c.**
Linen Finish Pillow Cases, 45x36 inches. Special Monday... **10c.**
Linenette, the beautiful White Linen-Finish Goods, nicely put up in book fold... **10c.** a yard.
The old and original Cannon Cloth, full yard wide... **81-3c.**
40-inch White Curtain Swiss, handsome new designs... **10c.** a yard.

Extraordinary Bargains in Lace Curtains for Monday

A great purchase of High Class Lace Curtains at Rock Bottom Prices, bought 2,000 Pairs at 60 cents on the \$1. We have made a great reputation selling Lace Curtains Under Price and do not stumble at Quantity now when the Price is Low enough.

Full 2 1-2 yard Lace Curtains nice neat Patterns actual value 50 cents, Special Monday **29 cents.**
Regular \$1 Lace Curtains 3 yards long full wide **49c.**
3 1-2 yard Lace Curtains 1 1-2 yards wide, beautiful new patterns positively \$1.50 Lace Curtains, Special Monday **79c.**
The highest grade regular \$4 and \$5 Lace Curtains for **\$2.47 and \$2.99.**

JOB COUNTER TOWELS AGAIN MONDAY.

The lot last Monday caused such a stir we immediately got busy and have secured another lot, which will go on sale Monday morning. These are all damaged Towels, some with the ends torn, a few with holes in them, some not hemmed or hemstitched, every one damaged in some way by the machinery or finishing; Towels in the lot that would each. Our price again for Monday... **5c.** each. sell, if in first-class condition, at 10 and 15 cents... **25c.** a dozen.

Belding's Spool Silk. Special again Monday to customers in our Dress Goods and Silk Department. 100-yard spools, all colors... **5c.**

ODD SPECIALS.

Boys' Good Wool Knickerbocker Knee Pants, all sizes up to 14 years... **49c.**
Extra Heavy Fall and Winter Knee Pants in all sizes... **25c.**
Cuticura Soap... **16c.** a cake.
Sweet Maiden Soap, three cakes to the box... **10c.**
A nicely wrapped Toilet Soap, three cakes for... **5c.**
Six spools J. & P. Coats' Thread... **25c.**
Nice Clear Pearl Buttons, all sizes, 2 and 4 holes... **5c.** a dozen.
J. & P. Coats' Crochet Cotton... **4c.** a spool.
Ladies' all pure Linen Hemstitched Handkerchiefs... **50c.** a dozen.
All colors in the popular Felt Braids for trimming... **5 and 10c.** a yard.
Large size Hair Rolls, dark and light colors... **10c.** each.
25-cent Box Linen Paper and Envelopes to match... **10c.**
\$3 Silk Underskirts... **\$1.99.**
\$5 and \$8 Pure Silk Taffeta Underskirts, beautifully made up, all colors... **\$3.75.**

Children's Underwear Specials

Children's Heavy Fleece Ribbed Union Suits, in Gray and Cream color... **23c.** each.
Two for... **45c.**
Misses Heavy Union Suits, all sizes... **39 and 49c.**
Boys' Heavy Fleece-Lined Union Suits... **39c.**
Tiny Wear Knit Wrappers for infants, Cotton and Wool, all sizes... **25c.**

CANTON FLANNELS AT HALF PRICE.

We will sell Monday Bleached and Brown Heavy Fleece Twil-Back Canton Flannels, actual value 10 cents a yard, for... **5c.**
The very best 15 and 20-cent qualities in both Brown and Bleached, will be sold for... **10c.** a yard.

10-cent Yard-Wide Percales for... 5c. Monday.

Short lengths of the very best 10-cent quality, full yard wide Percales, Light and Dark colors, including the popular Tan colors, in such great demand now; also some beautiful Corded Shirting Goods, in Light colors, full yard wide. Large counter piled full these remnants for Monday... **5c.** a yard.

DRESS DUCKS SPECIAL MONDAY.

The Merrimack Russian Ducks, in Polka Dots, Dress Patterns, etc., colors absolutely fast... **10c.** a yard.

WAMUTTA SHEETING REMNANTS AGAIN MONDAY.

This well-known and best quality wide Sheeting measures 90 inches full, all kinds of lengths, from one yard up. Special Monday. **221-2c.** yard. Cotton Voile Remnants, 15 to 25-cent qualities... **5c.** a yard. Good heavy quality Outing, nice dress patterns, would be a special bargain at 5 cents a yard. Monday... **5c.** a yard. 10-cent Bed Ticking, in wide stripes... **5c.** a yard. All-Wool Red Flannel. Monday... **10c.** a yard. Yard-Wide Cambric, in short lengths. Monday... **5c.** a yard.

SAMPLE VOILE SKIRTS

Another big lot fine samples just in by express ready for selling Monday Morning, the new Sheath effects, etc., the very best all wool quality Voile nicely trimmed with Taffeta, and Satin Folds, Buttons, etc., Skirts never sold in regular way Retail for less than \$7.50 to \$10 each, our Special Price Monday **\$5.**

A STRONG FEATURE IN OUR MERCHANDISING NEW GOODS A FEATURE HERE.

We turn our stocks oftener than any other store in the country. Our buyer goes to the Markets oftener than any other Buyer in this Section. New Goods are rolling in and out here all the time. Whatever you buy at this Store must be New and Fresh.

We Sell Only for Spot Cash and Our Prices Are Lower on the Same Goods Than Other Stores.

SAMPLES LADIES' AND MISSES' RUBBERIZED COATS.

Solid colors, stripes, plaids, etc.; the popular long Rubberized Coats for Women; some pure Silk, some Wool; all colors and sizes. Coats actually worth \$10 to \$12.50 each. All to go at one price Monday... **\$5 each.**

The New and Attractive Fall Dress Goods and Silks

This Department is at the best now, as it has ever been. SOME EXTRA STRONG SPECIALS TO START THE SEASON WITH. Between 20 and 40 pieces, each one different, the very newest things out in Dress Goods for this season; beautiful Stripes, Navy Blue Stripes, Stripes of different colors, two-toned Stripes, etc.; hard finish, smooth finish and satin finish goods; qualities actually worth up to \$1.25 and \$1.50 a yard. All at one price for Monday... **\$1 a yard.**
50-cent Brilliantine, Special Monday... **25c.**
52-inch Brilliantine, an extra fine quality of Black and all the good staple shades... **50c.** a yard.
Cream Mohair, 52 inches wide, Silk finish. Regular price, 75 cents. Special Monday... **50c.**
50-cent Cream Balise, 38 inches wide... **25c.**
\$1 Broadcloth, absolutely all wool, good heavy weight, smooth finish; Broadcloth in Black, Navy Blue, Brown, Dark Green, Garnet, Copenhagen Blue, etc... **75c.** a yard.
WOOL SERGE.
An extra value in very heavy All Wool Serge, 44 inches wide; only two colors, Navy Blue and Brown. Special Monday... **50c.** a yard.
55-inch All Wool Suiting, Gray Plaids and Checks; actual value \$1 a yard. Special Monday... **50c.**
Wool Broadcloth in Plaids, Dark Green and Garnet; 52 inches wide; good \$1 value. Special Monday... **75c.**
WIDE WHITE LAWN REMNANTS.
Big Lot Fine Quality White Lawns, 46 inches wide, beautiful Persian and French Lawns; qualities worth from 15 to 25 cents a yard, to clean up Monday... **10c.**

Mail Orders filled day received. Money back promptly for anything not found just as represented.

Efird's Department Store

COR. TRADE AND COLLEGE STS.

Express or freight charges prepaid to stations in the Carolinas on all Mail Orders amounting to more than \$5.