

## Reduced Prices That Will Cause a Stir

The fmmense crowds that visit our stores these crisp Fall days is sufficient evidence there's something that 'attracts.
The Price is the Thing
There is good merchandise in every first-class store; we have the best and so often at prices much less than elsewhere that a visit is always interesting and profitable.
For Example: Can You Match These?
10c. smooth, yard wide English Long Cloth
5c. yd.

Two yard wide, $21-2$ yard long full Bleached Sheets
Full seamless large size Sheets, worth 68 c ., at . . . . . . . . . . 48c.
New York Mills 9-4 full Bleached Sheets, regular value 85 c. Thesd are lightly imperfect, at
.59 c . $42 \times 36$ Pillow Cases

10 c .
Extra heavy 45x36 Bleached Cases, worth 20c., at.... ...............15c
C. F. N. yard wide woven figures and Dots Curtain Swiss; price 12 1-2
"Seco Silk," a 27 -inch wide fine, lustrous Messaline Finish Silk, in Light Blue, Pink, Lavender, Yellow, Copenhagen, Nile and Black. This is a beautiful fabric for evening dresses. Our special price....... 25 c . yd. "Queen Satin," full 36 inches wide, and as lining wear guaranteed for two

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$\cdots . . . . . . . . . . . . . . . . . . . .3 s .00 ~$
We Make Covered Bpttons
We now have Dionty of molas and
Can mako your buttons to match your
No lot made for lees than ios, of
IVEY'S seasons; others get $\$ 1.00$ a yard. Our price. Domino Ginghams, short lengths
$\$ 1.00$ Counterpanes, good, full double bed size
Extra weight single bed Counterpanes
New York Mills 9-4 Bleached Sheeting
Regular 10c. Bleached Huck Towels, slightly imperfect.
Regular 15c. large size Bleached Huek Towels.... ......
50 c . and 68c. Double Width Woolen Dress Goods.
Fine 50 -inch Sicilians, in Black, Navy and Brown
10 c . Dress Ginghams, fast colors, short lengths.
12 1-2c. Kimona Flannelettes, beautiful Japanese patterns. Pric
10e. Flannelettes, good staple patterns.
Linen Finished Bleached Cotton Table
$-2 \mathrm{c} . \mathrm{yd}$.
$.5 \mathrm{c} . \mathrm{yd}$.
Linen Finished Bleached Cotton Table Damask
Red Twill Wool Flannel, worth 20c. a yard, at.
$.5 \mathrm{c} . \mathrm{yd}$.
$19 \mathrm{c} . \mathrm{yd}$
.10 c .

## BELK <br> BROTHERS



| E. Nye hiutdisison \& Son | Black Iransfer Co. |
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| INSURANCE <br> FIRE, <br> LIFE, ACCIDENT | Pxompt and careful at tention at all times to the receipt and dispatch o baggage. Calls made at resi dences or hotels. <br> PHONRS 105 AND 1919. |
|  | kinds of hauling. Drayting a specialty. |

We Are After the Man With the Moderate Income!

The more limited your means the more reason why you cannot afford to misplace a single dollar of it for clothing that will not give you a full dollar's worth of service. The more limited your means, the more reason why you should buy your clothes here, for then you are sure of longest wear and greatest service. We handle the best clothes the best houses produce. Worn by some of the best men in town. Why not yout

31 12e. yd
....98c

39c. yd
. c e. yd. Price
a.

men in town. Why not you

