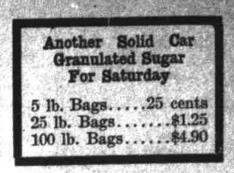
#### OF MARIA OTHER

OBSERVER, NOVEMBER 27, 1908

Another Solid Car Granulated Sugar For Saturday

5 lb. Bags, .... 25 cents 25 lb. Bags. ..... \$1,25 100 lb. Bags.....\$4.90

# It's Millinery and Underwear Bargains For/This Saturday at E FIRD'S



While in New York last week our Buyer cleaned up the entire stock of ready trimmed hats and shapes from one of the big Broadway jobbers, the price paid was less than 25 cents on the \$1 of their original wholesale prices.

# 2,000 Hats Saturday For 50 Cents Each.

Hats worth \$1.00 to \$3.00 each. Not a Hat in the Lot worth Retail less than \$1.00. Blacks, Browns, Navy Blues; every good shade in every good shape for this Season. Choice the entire Lot Saturday .....

## 1.000 Job Hats 25 Cents Each

These are very nice Hats, worth from 50 cents to \$1.00 each; all kinds, colors and shapes. Special Saturday .....

## Girl's and Children's Hats

A very fine Lot Girls' and Children's Ready Trimmed Hats-Reds, Browns, Navy Blues, etc .....

### 500 Fine Trimmed Hats

These trimmed up from the very he	t shapes in the best colors for this Season, made of Hats, Ribbons and other materials bought in Jobs at about Half regular Prices. The Prices are coupled
to Half to what the recover prid.	C snapes in the pest cours for this boundary and the to make
to Half to what the regular price \$1.50 and \$2.00 Trimmed Hats for	\$1.25 and \$1.50
	\$1.25 and \$1.50 \$2.00 to \$2.50
\$2.50 and \$3.00 Trimmed Hats for	\$2.00 to \$2.50
\$4.00 and \$5.00 Trimmed Hats for	

## Pattern Hats Half Price Saturday

Any Pattern Hat in our Store for just Half the regular Price Saturday:

\$20.00	Total Contraction of the second	
94U.UU	L19.09	······································
\$15 00		
A CONTRACTOR OF A DATA OF	ATCHOD	
\$12.50	Hats	
4-4-50		

## The Ribbons Bought at Auction to go on Sale Saturday Morning

The great lot Ribbon's bought by our Buyer at the great Ribbon Auction last week in New York will go on Sale all at One Price Saturday Morning in Our Millinery Department. Fine quality Black Traffeta Ribbons worth from 20 to 35 cents a yard, beautiful Colored Ribbons worth 15 to 25 cents a yard; all piled out on counters Saturday at One Price 

Two Great Experials For Our Large Front Counters Saturday-\$1.00 Shirts For 59 Cents 50 dozens M. en's Fine Shirts, the very best \$1.00 Brands may he. All the short lots cleaned up from a big Manu facturer, not a Shirt in the lot worth less than for Every good style Shirt made for  Great Bargains in Ladies' and Children's Underwear For Saturday

Boys' 75 Cent and \$1.00 Knee Pants For 49 Cents

Knickerbocker Knee Pants, all Wool, cut on the very latest style full Knickerbocker, Buckles on the

Men's and Billoys' Clothing Bargains For Saturday Boys' Brown Stright Fancy Color Knickerbocker Suits, Cuffs on the Coat Sleeves. Pants made full Knickerbocker 1 Style, full large size running from 210 far \$3.50 Suit a to 17 years; regu-Special Saturday Aces reason Boys' fine Sam, ple Suits, Knickerbocker Styles,"d the finest lot Samples we have ever. had; every Suit in the lot worth \$5.10 at 00-beautiful Browns, Blues, Greenss, etc. Special Saturetc. Special Saturday .... ..... 

Young MeAn's New Brown and Greefon Striped Suits

Men's and a Boys' New Hats The very later the shapes in the new pretty Brow and Olive Greens, etc. Boys' worth and Olive Greens, etc. Men's \$1.50 H

Never did have 1

and C

100 lb. J.

WI

\*\*

Men's New Suits The greatest lot Fine Sults we have over had.

Our Buyer in New York last week cleaned up the entire left\_ over

Stocks from several different Manufacturers and all the Small Lots from a great many more. Buying about 1,000 Men's Fine Suits in all in Lots from 1 and 2 Suits up to 1-2 dozen of a kind, the greatest variety of styles ever brought together in any Store at, One Price will be shown here Saturday. Sults actually worth \$15.00, \$16.50 and \$18.00 each for ..... \$10.00

#### **Knickerbocker Suits For** Big Boys

Very fine Lot beautiful Knickerbocker Sults cut on the very latest Styles-Brown and Green Stripes, Belt Loops, Buckles on the Pants, Cuffs on the Cost Sleeves; the style just right in every way, all sizes up to 17 years; actually worth \$5,00 each, 

While on the Market last week our Buyer again went in heavy for some big Jobs in Ladies' and Children's Un-

derwear, Vest and Pants separate and Union Suits. Two great Counters arrang d for Saturday. Each price will be sold separately.

One large Counter full Vests and Pants and Union Suits made to Retail at 75 cents and \$1.00. Choice the entire counter Saturday ..... 39 cents; 2 for 75 cents

#### 50 Cent Underwear For 25 Cents

The greatest Bargain Counter Underwear ever thrown out; every Garment on this Counter actually worth in a regular way 50 cents. Heavy Fleece Lined Vests and Pants for Ladies, Misses and Children. Ladies' and Misses Union Suits, White, Silver Grey and Cream Color. Choice this counter Saturday. .25 cents

#### ANOTHER SOLID CAR GRANULATED SUGAR FOR SATURDAY

25,000 Pounds St	andard	Franula	ted Suga	ır in 5, 2	5 and
100 Pound Bags				12.0	34 11 1
5 1b Bags					cents
25 1b Bags					.\$1.25
100 lb Bags					\$4.90

A Separate Counter For Ladies Will have a separate place arranged for Ladies to buy Sugar where they will not be crowded or jammed, and with our system of handling it there will be no Waiting. Every one will be served promptly. Special arrangements for Delivering Sugar. All Sugar sold Saturday will be delivered on Monday and Tuesday:

bottom, Belt Straps; real nice Pants, all sizes 6 to 17 years. Choice .... 49 cents

#### Shoe Specials Again For Saturday

The last few weeks have broken all ment, hence we have gone in for buying some good size Lots; several just in ready to go on Sale Saturday Morning. Buying for Spot Cash, cleaning up the great quantities we do, we can nearly always give you the very best Shoes at or less than regular Wholesale Prices. Misses' heavy Kid Pat Blucher Style, good heavy Soles; no better looking Shoe made for hard wear: Ladies' bright Vici Kid Shoes, Pat Tip and heavy soles, medium and low heels, made up in splendid

styles, all solid leather; regular price \$1.50 a pair. Our Special Ladies' Vici Kid with Broad, Plain Toe: just the Shoe for ease and 

hard wear. Special Saturday \$1.24 Men's good, heavy Satin Calf Shoes, Blucher Style, all solid leather; a splendid wearing Shoe ..... \$1.49 records for Sales in this Depart- 200 Pairs little Gents Sample Shoes, sizes 12 to 13 1-2; worth \$2.00 a pair. Special Saturday ...... \$1.24

#### Ladies' and Children's Sample Coats For Saturday

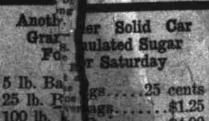
While on the Market our Buyer cleaned up lots specially fine Bargains in Ladies' and Children's Coats, together with several fine Lines Samples.

Children's \$3.50 and \$4.00 Bear Skin Coats in Whites, Reds, Browns, etc.; all sizes 2 to 7 years ..... \$1.98 Children's fine all Wool Coats all Misses' and Children's beautiful Brown and Navy Blue Striped Coats \$2.98 and \$3.98 Women's fine Black Coats nicely trimmed with Black Silk Braids, semi-fitting, a real nice Coat; actual value \$2.00. Special Saturday \$3.08 Ladies' soft Kangaroo Shoes, Cap Toe, Regular" \$7.59 to \$10.00 Coals in 

## THIS STORE COMING TO THE FRONT RAPIDLY

any Store make such Rapid Strides as has been done here. There has been a gradual growth since our beginning here Seven Years ago, growing faster each Year. Our Sales more than Doubled in the past Two Years. It's the Values we sell in Good and Dependable Merchandise, together with Fair. Scuare and Courteous Treatment shown to each every Customer.

nen you pay Cash, get the full benefit of Cash Prices by trading at



\$4.90

Efird's Department Store THE ALWAYS BUSY STORE **Corner Trade and College Sts.** 

Stores Also Concord, N. C.

nother Solid Car Granulated Sugar For Saturday

b. Bags.....25 cents 25 lb. Bags.....\$1.25 100 lb. Bags......\$4.90