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REV. R. L. DAVIS EPBAKG


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## holiday ANWOUNCEMENT

## JEWELRY DEPARTMENT

e have made unusual preparations for this year' holiday trade in the Jewelry Department. Diamonds Watches, fine Gold Jewelry, Cut Glass, Silverware Clocks and Noyelties
Diamonds are still high in price. While every line of merchandise has varied in price during the panic Diamonds have steadily advanced, which only shows that it is safe to buy Diamonds.
ee our line. We have all sizes from the smallest to the finest Solitaires, including many Fancy and Clus ter Rings, Rubies, Emeralds, Sapphires, Opals and Pearls set with Diamonds.
good selection of Brooches, all Diamonds and Diamonds and Pearls from.... $\$ 15.00$ to $\$ 350.00$ each Watches-We are headquarters for Watches of all makes. We carry in stock all of the best makes of American movements in Solid Gold, Gold Filled, Sil ver and Nickel Cases, fitted with Elgin, Waltham Howard, Hampden and New England movements also the new extra thin models with metal dials. La dies' and Gentlemen's sizes.
ine Gold Jewelry-More of a variety and a larger stock Collar and Cuff Pins, Cuff Buttons, Scarf Pins, Chains and Lockets, Bracelets, all sizes and styles; Ladies and Children's sizes in Solid Gold and Gold Filled.
Rings of every description, hundreds to select from, Stone Rings of all combinations, Signet Rings with and without Diamonds.
oilet Ware, Silver Novelties, Deposit Ware, Mesh Silver Novelties Sterling.
ur Jewelry Boxes are new, nothing like them ever shown before, well made and heavily plated with few Cigar Boxes in the lot. All have shields on top for monograms.
ook through our line of Silver Deposit Ware, Cologne Bottles, Vases, fancy pieces, new designs. Our price few swell Photo Frames, Sterling Comb, Brush and Mirror Sets, Manicure pieces to match, Military Brushes, Whisk Brooms, Cloth Brushes, Match Boxes Flasks and hundreds of small Novelties.
Mercantile, in Plain and Pancy and Aiken Lambert Gold Filled mouptings, Every one guaranteed.
Ormolu Gold Olocks, warranted not to tarnish, assorted patterns; one and eight-day time and strike move Solid Gold and Sterling Silver Thimbles from 25 c , to $\$ 5.00$ each In buying our Holiday Goods we did not overlook our Hollow Ware. We are showing four complete pat terns in Sterling Flat Ware, including the fancy piecea
Do your Christmas shopping early-the stock is at its best now. Select your gitts, have them engraved and The Little-Long Company's guarantee goes with everything we sell. Practical Watchmakers, Engravers and Jewelers in charge. $\quad$ indillis:
ail orders receive prompt attention. Selection pack ages
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