

NEW SPECIALS FOR FRIDAY AND SATURDAY AT

EFIRD'S

Every item on this page a genuine good bargain and worth your while reading.

WHAT WE ADVERTISE, WE SELL

You may always come here expecting to find goods just as represented in our advertisements, our customers know this. This is why our advertisements are so effective.

Ladies' Winter Ribbed Vests, Special Friday and Saturday... 10 cents each
 25 and 50 cent Hand Bags, slightly damaged... 10 cents each
 10 cent Dress Gingham in short lengths... 6-1-2 cents a yard
 Women's Heavy White Fleece Vest and Pants... 48 cents
 Extra long Hair Bats in all colors... 10 cents each
 Fine Quality Domino Gingham regular bolts, color guaranteed absolutely... 5 cents a yard
 15 cent extra heavy quality Cotton Flannel, Bleached and Brown... 10 cents a yard
 10 cent Twilled Draperies... 5 cents a yard
 Crepe Paper for Christmas Decorations, all colors, full size bolts... 5 cents
 Ladies' \$1.00 Union Suits, large counter, full for Friday and Saturday... 39 cents
 Ladies' 50 and 75 cent Union Suits, more than 2,000 Garments to sell Friday and Saturday... 25 cents each
 Linen Thread worth 10 cents a Spool... 2 Spools 5 cents
 Big Job in Ladies' Long Coats, Gray Stripes, Plaids, etc. Coats worth \$4.00 to \$5.00 each. Special... \$1.98
 Ladies' fine Sample Coats 1-3 off regular Prices. Best \$10.00 and \$12.50 Coats for... \$5.98 and \$7.98
 Children's White, Red and Brown Bear Skin Coats worth \$3.50 and \$4.00; all sizes... \$1.98
 Notion Specials For Friday and Saturday
 New Elastic Belts—Blue, Black, Brown and all colors... 25 cents each
 The new wide Merry Widow Ruchings, 14-inch Collar lengths... 20 cents
 Nice Ruchings in all colors... 10 cents a yard
 Heavy Lace Bands, Cream, White and Colors... 10 cents a yard
 Belt Pins and Buckles... 24 cents each
 Nice Brooches... 24 cents each
 Nice line clear Pearl Buttons, all sizes... 5 cents a dozen
 6 Spools J. & P. Coats' Spool Cotton... 25 cents
 New Line of Wide Hair Barrettes all kinds... 10 cents each
 Pretty new Line Collars, the latest Styles... 25 and 49 cents
 Ladies' pure Linen Hemstitched Handkerchiefs... 50 cents a dozen

A Great Remnant Counter Dry-Goods For Friday and Saturday
 Short lengths of all kinds fine quality Dry Goods worth from 7 1-2 to 12 1-2 cents a yard; some very good lengths, running up to 10 yards—yard wide Percales, heavy Outing, Fleeces, Flannelettes, nice light Shirting Goods, etc. Choice the entire counter... 5 cents a yard

Another Big Special in Boys' and Girls' Heavy Ribbed Hose
 The best and heaviest Two and One Ribbed Hose made to Retail at 15 cents, all sizes, including the large sizes up to 10. Special Friday and Saturday... 10 cents a pair
 Ladies' Black Hose at a Special Price Saturday
 Best fine Black Samples 10 cent Black Hose for Ladies. Special Saturday... 5 cents a pair

Remnant Dry-Goods For One Cent a Yard
 Several thousand yards Bags and Scraps all kinds of Dry Goods, such as Percales, Calicoes, Gingham, Outings, Towels, etc. Large counter piled full... 1 cent a yard

Dress Goods Remnants at a Sacrifice
 2,000 yards Dress Goods in short lengths all kinds and qualities, different widths, in all colors, lengths from 1-2 yard to 5 yards; Dress Goods that Retail regular from 25 cents to \$1.00 a yard. Two Lots at Two Prices... 12 1-2 and 29 cents

Remnant Cotton Blankets For Friday Morning
 The short lengths from a large Cotton Blanket Mill—White and Gray, some very good size pieces. Choice... 5 cents each

Big Special in Turkey Red Table Damask
 Genuine Turkey Red Table Damask, full width; nice, neat patterns; worth regular 25 to 29 cents a yard. Special Friday and Saturday... 15 cents

A Great Special in Men's Colored Collars and Cuffs
 15,000 dozens all kinds and colors, tied up, Cuffs one dozen pairs in a Package; Collars one dozen to the Package. The Cuffs in pairs, the Collars all one size to the Package.
 The Special Price for Friday and Saturday will be:
 Cuffs... 10 cents a dozen pairs
 Collars... 5 cents a dozen

Remnants 10-4 Sheeting
 Fine quality wide Sheatings in Remnants. Special Friday and Saturday... 19 cents
Big Special in all Wool Gray Blankets
 11-4 and 12-4 size the heaviest and finest all pure Wool Gray Blankets, worth \$5.00 to \$6.00 a pair. Special Friday and Saturday... \$3.50

Children's Bear Skin Caps, White and all colors... 25 cents
 Ladies' Short Covert Cloth Coats, real nice Coats for... \$1.48 and \$1.98
 To introduce something New at our Store Friday and Saturday, we will sell the well-known De Long Hooks and Eyes Friday and Saturday... 5 cents a card
Good Specials in Dress Goods Department
 56-inch Broadcloth in all colors... 50 cents a yard
 \$1.00 Broadcloth Special Friday and Saturday... 75 cents
 The finest all pure Wool heavy twilled back Broadcloth, the best quality ever Retail for \$1.00 a yard. Special here Friday and Saturday... 75 cents
 44-inch all Wool Panama—Black, Navy Blue, Garnet, Brown, etc... 39 cents a yard
 50-inch Garnet Serge, regular \$1.00 quality... 75 cents
 Wool Batiste, Cream, Pink, Light Blue, Black, etc... 25 cents a yard
 54-inch all Wool Black Panama, \$1.00 quality... 59 cents
Other Specials in Dry Goods Department
 Linen Finish Pillow Cases, 45x36 inches... 10 cents
 Extra heavy quality 81x90 inch Sheets... 50 cents
 Full large size Huck Towels with Red Borders... 79 cents a dozen
 \$1.00 Cotton Comforts... 59 cents
 \$4.00 Marseilles Bed Spreads... \$2.50
 15 cent Curtain Swiss, beautiful new Patterns... 10 cents
 \$1.50 White Bed Spreads... 99 cents
 Yard wide Bleach... 5 cents a yard
 White Cambric, full yard wide... 5 cents a yard
 15 cent extra heavy Kimona Fleece... 10 cents a yard
 50 cent Lace Curtains... 29 cents
 \$1.00 Lace Curtains... 59 cents
 10 cent heavy Fleece Flannelettes, all colors, Friday and Saturday... 5 cents a yard
 15-cent book-fold Side Border Dress Goods. Special Friday and Saturday... 10 cents a yard

ALWAYS SOMETHING NEW AND ATTRACTIVE HERE

Efird's Department Store

WHOLESALE AND RETAIL

COR. TRADE AND COLLEGE STS.

CHARLOTTE, N. C.