

**Three Specials Three Days**

**Pure Lard**

5-lb Buckets.....49  
10-lb Buckets.....99

**American Standard Granulated Sugar**

5-lb Bags.....20  
25-lb Bags.....11.10  
The finest Sugar-Cured Hams, nice and lean, average 10 to 12 lbs.....11 Cents Pound

# FRIDAY, SATURDAY AND MONDAY

**Will See the Greatest Values Ever Offered at**

# EFIRD'S

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**This is putting it strong, for everyone in these parts knows we have sold some mighty good things. Read the TWO WHOLE PAGE ADS. full of Items never quoted so low before, for the THREE DAYS; then come and you will be CONVINCED.**

## ANOTHER NEW PRICE ON STANDARD GRANULATED SUGAR

Efird leads in making prices; others follow.

We were disappointed in getting the Two Cars shipped us February 3d and 5th on time, so our customers will get the benefit of an allowance off our regular prices.

The new record Low Price for Friday, Saturday and Monday

25 Lb. Bags - - - - \$1.10  
5 Lb. Bags - - - - 20c

Two separate places to sell Sugar for the Three Days.

One Counter for Ladies Only.

The Sugar and Lard sold Friday will be delivered Friday and Saturday. All sold Saturday and Monday will be delivered Monday and Tuesday.

## PURE LARD

Friday, Saturday and Monday

A Solid Car Pure Lard, 40,000 pounds, in 5 and 10-pound buckets.

Every housekeeper in this section knows what it means when we say Pure Lard; it means the very best put up. Every bucket bears the U. S. Government Pure Food Guarantee, government inspected and when you buy it from Efird's you are getting it new and fresh, right from the refinery, which makes it quite different from that shipped about the country and kept in stores for months and months.

5 Lb. Buckets - - - - 49c  
10 Lb. Buckets - - - - 99c

Special Counter for Ladies, entirely separated from regular counter in order to save our lady customers from being in the great jam and rush.

As to Delivering the Lard—All the Sugar and Lard sold Friday will be delivered Friday and Saturday. All sold Saturday and Monday delivered Monday and Tuesday.

**Hams Again For Friday, Saturday and Monday**

We bought a Solid Car Load the FINEST SUGAR CURED HAMS we could buy, and buying these items in Car Loads for Spot Cash, direct from headquarters, we get a difference in price. This we give to our Customers.

Think of buying the very best nice, lean, Sugar-Cured Hams, ten to twelve pounds average, for.....11 Cents a Pound

**Separate Counters For Ladies to Buy Hams Also**

Hams sold Friday will be delivered Friday and Saturday. Hams sold Saturday and Monday will be delivered Monday and Tuesday.

**New Laces**

Our best Special in Laces will go on sale Friday Morning. Laces worth 7 1-2 to 10 cents a yard in the lot. Choice the entire lot at One Price..... 3 1-2 Cents

**Two Great Counters Muslin Underwear For the Three Days**

No such fine garments ever thrown on Bargain Counter before. White Petticoats with half-dozen rows Lace Insertion, beautiful Gowns and other garments worth from 75 cents to \$1.00 each. All piled on Counter at One Price Friday, Saturday and Monday, at.....50 Cents

**The 25-Cent Counter Muslin Underwear**

Corset Covers worth 39 to 50 cents, full length Gowns, White Petticoats, trimmed with Lace, etc., all going at One Price for the Three Days..... 25 Cents

**Ladies' Black Underskirts Special Again Friday, Saturday and Monday**

The last of the Greatest Lot we have ever had will be divided in Three Parts for the Three Days.

Genuine Heatherbloom Petticoats, original label on every garment, and every garment worth from \$1.50 to \$2.00 each. Our Special Price..... 99 Cents  
Big Lot regular \$1.00 Underskirts, nicely made up, Ami Silk, all the stiff and rustling kind..... 49 Cents

**5-Cent Counter Remnant Dry Goods**

Positively the greatest Remnant Counter we have ever had. All kinds of Dry Goods on it, lengths from One to Twenty yards, qualities worth 7 1-2, 8 1-3, 10 and 12 1-2 cents. Some of almost every kind Staple and Fancy Dry Goods retailed at these prices will be found on this counter. All at One Price Friday, Saturday and Monday, at.....5 Cents a Yard

**Two Special Hosiery Counters For Friday, Saturday and Monday**

One Counter Ladies' full seamless Fast Black good quality Hose to retail at 10 cents, and Children's Tan Ribbed Hose—regular retail price 10 cents a pair. All to go the Three Days at.....5 Cents a Pair

**The Good Hosiery Counter**

A few short lots Ladies' fine Spring and Summed Hosiery, lace stripes and gauze Lisle Thread Hose that sell in regular way, retail, for 25 cents per pair. Special Friday, Saturday and Monday..... 12 1-2 Cents

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# EFIRD'S DEPARTMENT STORE

**THE ALWAYS BUSY STORE**

**Cor. Trade and College Sts. Stores Also Concord, N. C.**

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