

Social and Personal

One of the most delightful dances of the season was that given last night at the Selwyn Hotel by Mrs. C. B. Bryant, complimentary to her guest, Miss Jessie Lipscomb...

The Virginia Book Club will meet with Mrs. John Van Lindingham this afternoon at 4 o'clock. Charlotte Chapter. Daughters of the American Revolution...

To give the biggest possible cake of the best possible soap for the least possible money. That is and always has been the policy of the manufacturers of Ivory Soap.

IVEY'S To-Day--Friday Bargain Day WITH SALE OF MATTINGS AS THE BIG ATTRACTION.

An Unprecedented Sale of Silks The Slaughter Continues To-Day The interest and appreciation of our customers for this Great Saving Silk Event was evidenced by yesterday's immense sales.

Miss Nettie Kossenthal entertained the Thursday Afternoon Bridge Club yesterday afternoon at the home of Mrs. L. N. Schiff. The first prize was won by Mrs. Charles E. Platt...

Miss Annie Beall, of Lenoir, is visiting Mrs. T. M. Barnhardt, in Piedmont Park. Miss Isabel Kirkpatrick entertained last night at the home of her aunt...

Mr. and Mrs. R. C. Carson returned from Lake Waccamaw last night, where they have spent several weeks. Miss Nettie Kossenthal entertained...

READ THESE PRICES. A good 20c. China Matting. Sale price 14c. a yard, or \$5.20 Roll 40 yards. Several patterns.

Another sale of Carnations, 39 Cents Dozen. The same large, handsome variety we sold last Friday...

\$9c. Yard Wide Good Rustling Black Taffeta, Sale Price...59c. Yard 50c. Colored China Silks, pretty line of patterns. Sale price...25c. yard 27-inch Dotted Tussah Silks, Solid Shades, Light Blue, White, Black and Wisteria; worth 75c. yard. Sale price...39c. yard

PERSONAL

The Movements of a Number of Professionals, Visitors and Others. Mr. E. R. Preston returned yesterday morning from Raleigh, where he spent a day or two.

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White House Coffee advertisement with logo and text: 'Drink White House Coffee at the Grocers'

Special Notices

WOODHALL & SHEPPARD WILL move into their handsome new store in the 20c-roller Building about March 15th.

IVEY'S

REMEMBER, THIS ONLY HAPPENS ONCE DURING A SEASON. BELK BROTHERS

Miss Sallie Houston has gone to New York on business for the Bros. She will be gone a week or more.

The Children Book Club will meet this afternoon at 8 o'clock with Mrs. Edward C. Dwell.

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SPRING "EMERY" SHIRTS

THE MATCHLESS MILTON PIANO The best Piano for \$250.00 that is made. Easy payments if desired. No deviation in the price.

Miss Mary Brockenbrough returned to the city yesterday from Richmond, Va. after several weeks absence. She was the guest of Richmond of Mrs. Thomas B. McAdams.

Mrs. J. L. Sexton and her mother, Mrs. H. M. Branch, left yesterday morning for Mason, Ga. where they will visit friends and relatives.

SAY ABOUT THAT MACKEREL. NOT the best but the kindest of those never fat and never overripe like we sold you before. Get some now, 10c, 20c, 30c and remember we guarantee that will please you. MULLIGAN NESS CO.

THE COAT SHIRTS ARE \$1.00 TO \$3.00. In neat stripes, figures and plaids; also those new Satin Stripes. Full dress and plaited bosom

NEW SHIRTS

Advertisement for Long-Tate Clothing Co. featuring an illustration of a man in a suit and text: 'If you like a Cluett Town and Country Shirt, take it on its appearance. The label guarantees everything else.' Price: \$1.50 and more.

Ladies and children of all denominations are invited to the Martha Washington Fair, which the Light Bearers' Society of Tryon Street Methodist church will give at the residence of Mrs. A. J. Hagood...

Miss Hazelina Thomas entertained charmingly yesterday afternoon a number of friends at three tables of bridge at her home on North Church street. The first prize was won by Miss Anna Morrison...

TO LET-MODERN COTTAGE. \$14.25 suburban cottage and 1/2 acre ground. \$12.50, 4 rooms, E. 6th St. 5 rooms, Clarkson St. 5 rooms, Liddell St. 4 rooms. \$14.00, best vacant store and warehouse in city and best location. Houses for colored people. \$1 to \$25 per week. Phone 344. E. L. NEEDLE, 27 Tryon St.

H. C. LONG COMPANY

THE MATCHLESS MILTON PIANO The best Piano for \$250.00 that is made. Easy payments if desired. No deviation in the price. Interest at 6 per cent. when time is wanted. See some of the new styles.

FOR RENT. House adjoining my residence, 16 East Morehead. Immediate possession. Seven-room house, 203 East Morehead. H. A. MURRILL Care Queen City Ptg. Co.

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Solite Boudoir Slippers. Coziest Room Slipper made. Black, Red, Tan, Pink and Blue Kid; sizes 1 to 6. Price...\$1.00. Same style in Black Kid with low cork heel. Price...\$1.25. By mail...10c. extra. GILMER-MOORE CO.

KARA LINEN is the best pound paper. We have a big supply of this and all Eaton-Hurlbut Stationery. Registered Nurses' Directory (Graduate Nurses Only). Burwell-Dunn Retail Store. Phone 41 and 200.

English-McLarty Co. will redeem all your PRO-PHY-TOL Coupons. The best mouth wash made.

IF WE OUGHT TO KEEP IT, WE HAVE IT. Southern Hardware Co. NO DISSATISFIED CUSTOMERS.

FOR RENT. House adjoining my residence, 16 East Morehead. Immediate possession. Seven-room house, 203 East Morehead. H. A. MURRILL Care Queen City Ptg. Co.